

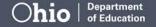
Provided by middle schools, high schools, employers, Ohio Tech Centers, and colleges.

Preparing students for multiple options after high school:

Ohio In-demand Occupations

gainful employment and/or postsecondary study.

Data reflects 2014 Ohio labor statistics and public institutions of higher education for 2013-2014. For specific tuition costs, visit ohiohighered.org.









Secondary Pathway: <u>Marketing Management</u> Postsecondary Program: <u>Marketing</u>

An Example of Courses with Secondary and Postsecondary Credits

	7 8	English I	Algebra I	Physical Science	Social Studies	Fine Arts	Fundamentals of Business & Admin.		
Secondary	9 10	English II	Geometry	Biology	World History	Health (.5) PE (.5)	Business Foundations	Marketing Principles	World Languages
	11	English III	Algebra II	Chemistry	U.S. History	Marketing Applications	Professional & Technical Sales	World Languages	
	12	English IV	Trigonometry/ Calculus	Physics	U.S. Government	Marketing Research	Marketing Capstone		
_	Year 1 1st Semester	English	Statistics	Retailing	Micro- economics	Digital Media Preparation	College Seminar		
ondary		English Marketing Principles	Statistics Financial Accounting	Retailing Supply Chain Mgmt Principles		•	_	American History	
Postsecondary	1st Semester Year 1	Marketing	Financial	Supply Chain Mgmt	economics	Preparation Customer Service &	Seminar		

High School Career-Technical Education Program Courses

High School Courses for Postsecondary Credit (Including Apprenticeship Hours) and the Corresponding Postsecondary Courses

Required Courses

Recommended Electives

 ${\it Visit\ education. ohio. gov/Career Connections\ for\ reference\ information.}$

Course titles and sequences will vary between schools.





