Marketing Career Pathway

Start Pre-Marketing
As early as grade 7 (based on readiness)

Parts Salesperson
Median Salary: $26,670
Job Growth (10 yr): 10.8%
Annual Openings: 435
Average Tuition (1 yr): $0 - $3,900/yr

Sales Supervisor
Median Salary: $34,050
Job Growth (10 yr): 0%
Annual Openings: 258
Average Tuition (2 yrs): $3,900/yr

Regional Sales Representative
Median Salary: $51,260
Job Growth (10 yr): 6.2%
Annual Openings: 1,537
Average Tuition (4 yrs): $9,600/yr

Workplace Visits
Job Shadow
Internship
Work

Supervised Experience
---
Work

Supervised Experience
Internship
---
Work

Internship
---
Work

Provided by middle schools, high schools, employers, Ohio Tech Centers, and colleges.

Preparing students for multiple options after high school:
Benefit from Ohio In-demand Occupations

Data reflects 2014 Ohio labor statistics and public institutions of higher education for 2013-2014. For specific tuition costs, visit ohiohighered.org.
## An Example of Courses with Secondary and Postsecondary Credits

<table>
<thead>
<tr>
<th>Secondary</th>
<th>Postsecondary</th>
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<tbody>
<tr>
<td><strong>Year 1</strong></td>
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### High School Career-Technical Education Program Courses

Visit education.ohio.gov/CareerConnections for reference information. Course titles and sequences will vary between schools.

<table>
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<th>Required Courses</th>
<th>Recommended Electives</th>
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6/2015