Increase attendance by making sure every student gets to school every day by focusing on one day at a time.

You may find more students are absent before and after holidays, Mondays and Fridays, snow days and half days than other days of the year.

What you can Do

Use data to target days of school with the highest absenteeism rate. Implement an activity to help encourage attendance on those specific days. Utilize low cost Tier 1 Prevention approaches shown below to improve overall attendance and prevent chronic absence.

Absence Prevention Approaches

**Early Morning**
Partner with a local business to offer free donuts and coffee/juice in the mornings for parents and students during drop-off hours.

**After School**
Show a popular movie after school for students who were present that day.

**Dress-Down**
Have a jeans day, school colors day or other themed day in which all students can easily participate.

**Lunch Menu**
Serve popular foods on lunch menus, such as pizza, ice cream, tacos, cake, etc., on specific days that are missed often.

**Communication**
Send out friendly letters, emails and texts prior to days that are most commonly missed, such as holiday breaks, Mondays, Fridays, etc.

**Field Day**
Have well-deserved field days to reward outstanding attendance for the entire school once a semester or quarter.

**Animal Shelter**
Invite your local animal shelter to visit the school during lunch with dogs and cats.

**Random Reminders**
Throughout the long school year, send random reminders of how many days of school are left!
Your student had stellar attendance this quarter, and it’s showing! Keep up the good work!

Hope you all stayed warm during the snow day yesterday! 🔥 We will resume school tomorrow. See you soon. 😊

This school year is flying by — only 112 more days to go! Let’s finish strong!

Hope you had a great winter break! 😊 Just a friendly reminder that school resumes on January 9th. Can’t wait to see you there!

Your student had stellar attendance this quarter, and it’s showing! Keep up the good work!

Example communication you can use!