

Vendor Information with Ohio Department of Education Guidelines for Approved Assessments 2018-2019

This form will be posted on the Ohio Department of Education’s website for all proposals that are approved in conjunction with this Request for Qualifications to allow school districts to understand offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	Houghton Mifflin Harcourt (HMH) Publishing Company
Provider Contact Information (MUST Include Two names, telephone numbers and email addresses):	Barbara Fuerbacher, Account Executive (Southern Ohio) 513-785-8963 barbara.fuerbacher@hnhco.com
	Shelley Werner, Account Executive (Northern OH) 810-355-6147 shelley.werner@hnhco.com
Name of Product:	<i>Iowa Assessments™</i> Forms E, F, G (Grades K-8) Complete Version <i>Iowa Assessments™</i> Forms E, F, G (Grades 1-8) Core and Survey Versions <i>Iowa Assessments™</i> Forms E, F (Grades 9-12) Complete and Core Versions
Does the product use EVAAS methodology to show growth? If so, is there a current Memorandum of Understanding (MOU) with Battelle for Kids? <i>*Only for Teacher/Learning Evaluation.</i>	No

Estimated Service Provider Costs (non-binding)	
*Districts should contact vendor for exact costs and requirements.	
A succinct estimated fixed cost over a given academic year.	Districts incur no fixed costs when administering the <i>Iowa Assessments</i> .
Estimated per-student costs, over a given academic year, that are above the estimated fixed costs.	<p>The <i>Iowa Assessments</i> include a number of materials and services, including test booklets, answer documents, and resource materials for educators, as well as a wide array of score reports. Those materials and services are priced on a per-student or per-piece basis.</p> <p>Paper-Based Testing</p> <p>For paper-based testing, students need test booklets and, in most grades, answer documents. The <i>Directions for Administration</i>, which teachers use to administer the tests, are included with each package of test booklets. Test booklets are sold in packages of five (5) and twenty-five (25); answer documents are sold in packages of fifteen (15), fifty (50), and one hundred (100). Processing student responses and producing student reports are priced on a per-student basis. We offer a broad array of reports; prices vary by report. The <i>Iowa Assessments</i> order form, which accompanies this form, lists all available materials and their prices.</p>

Online Testing

When students test online, the per-student price includes access to all electronic reports via *DataManager*. The per-student price for online administration of the *Iowa Assessments* is:

- Complete/Core versions, All levels \$14.00/student
- Survey version, All levels \$12.50/student

Note that the district needs to be prequalified to ensure the necessary infrastructure to support online testing.

Scoring/Reporting

When students test on paper, teachers can select from a number of printed report packages or individual reports. They can also elect to use our electronic reporting system, *DataManager*. Prices for scoring and reporting are in the *Iowa Assessments Scoring Options and Pricing*, included with this form. Printed reports are also available when students take the tests online for the prices listed in that attachment.

Discount Policy and Schedule

Discounts apply to same test, title, level, and form for materials purchased on a single purchase order and invoiced to a single address. Discounts apply to orders for customer use only, not for resale. Quantity discounts cannot be combined with any other discount.

Quantity Discount Schedule		
	10% Discount	15% Discount
Pkg. of 15	100–249	250+
Pkg. of 25	60–149	150+
Pkg. of 50	35–175	176+
Pkg. of 100	18–87	88+

Please list any costs in addition to the estimated per-student cost.

Training and Professional Development

Our local Account Executives will be pleased to work with Ohio districts to ensure they receive pre-test training in the use of the *Iowa Assessments* and know how to interpret and use the results.

When a district elects to use *DataManager* either to access electronic score reports or to administer the tests online, training is mandatory. The *Iowa Assessments Materials Order Form* and the *Iowa Assessments Online Order Form* list prices for these sessions.

The *Iowa Assessments Materials Order Form* lists ancillary materials, such as the *Iowa Assessments Research and Development Guide* and

the *Iowa Assessments Score Interpretation Guides*, and their prices.

As a provider of assessments, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):

<input checked="" type="checkbox"/> Any Districts in the State of Ohio, or	
<input type="checkbox"/> Only to those eligible Districts indicated Below:	
Provide a link to a web based cost sheet/PDF for the approved assessment.	Materials: https://www.hmhco.com/assessment-order-forms Scoring/Reporting: https://www.hmhco.com/programs/iowa-assessments/scoring-services

Please provide an overview of your assessment for districts describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment. (2 pages maximum)

Description of the *Iowa Assessments*
Available for paper-based and online administration, the *Iowa Assessments* Forms E, F, and G include all new content that reflects today's challenging educational landscape. The tests are designed to provide a thorough assessment of each student's progress in skills and standards that are essential to successful learning and college and career readiness.

The exceptional quality of the *Iowa Assessments* comes in part from the tests' unique, collaborative development process. The tests are written by researchers from The University of Iowa, who contribute extensive curriculum and measurement expertise, as well as experience gained from managing an ongoing state-level testing program. HMH's staff adds editorial expertise, as well as extensive design, art, and pre-press experience to the development effort. These combined talents have created tests that are widely known, trusted, and used throughout the world. Over the course of a typical school year, the *Iowa Assessments* are administered to millions of students across every state in the nation.

Development of Forms E, F, and G
As these forms were developed, the *Iowa Assessments'* authors and HMH's Product Development team worked to ensure that the test items, which include multiple-choice items as well as technology-enhanced items in the online version of Form G, were clearly written and that all distractors challenge students without being "tricky" so that students' academic achievement will be assessed as accurately as possible. Above all, the fundamental guiding principle for the development of the *Iowa Assessments* was to make time spent on testing instructionally useful for all students. For example, passages selected for inclusion in the Reading tests yield good comprehension questions and cover a range of reading interests.

All test items were extensively reviewed and edited by the authors and HMH's staff with the above goal in mind, and the quality and functionality of the items was verified by national item tryouts. Review criteria included age and grade appropriateness; ethnic, racial, and gender balance; good style, grammar, and syntax; and good item characteristics. Furthermore, all items were examined by qualified reviewers and controlled for potential bias to make sure clarity and functionality occurred across subpopulations. The feedback from bias reviewers was thoroughly considered in conjunction with the known performance of the items across the subpopulations. Problem items identified during reviews or tryouts were either rewritten or eliminated.

During the development of test specifications, the test authors worked closely with national experts and educators. Review of local, state, and national guidelines for curriculum in each subject is an ongoing activity of the author team. The forms were developed to be consistent with recent shifts in curriculum and instructional practice and to be attuned to current curricular objectives at specified grades. The authors and HMH's team incorporated feedback into their test design from participants in both the preliminary and final item tryouts, from fairness and content review panels, and from exchanges of ideas and information with other curriculum and testing professionals. These processes ensure that tests are developmentally appropriate and aligned with a consensus of up-to-date content standards, including the CCSS.

During the research studies, items were tried out at a span of levels. The research then provided *p*-values that the authors and HMH's team used to determine the best placement of items at each grade and test level. Appropriate placement not only ensures that there is an adequate floor and ceiling for every test level so the majority of students are able to finish the test, but also that the test is challenging enough for high-achieving students to demonstrate what they know and can do. In short, with this measurement approach, accurate data is obtained for the entire achievement continuum, ranging from the least able students to the gifted and talented.

The formats of the *Iowa Assessments* items and directions are based on applied research that has demonstrated their efficacy in measuring the skills selected for the tests. HMH pays close attention to the format and design characteristics of the test booklets and all related materials. The four-color test booklets and engaging online format incorporate design and layout features that are engaging, developmentally appropriate, and both student- and teacher-friendly at all grade levels. The visual design—including artwork, photographs, font size and style, and page layouts—adheres to the Principles of Universal Design and makes the tests look more like the materials students customarily see in their classrooms every day. Care was taken, however, to ensure that design elements are not distracting and do not otherwise adversely affect student scores for the sake of appearance.

The *Iowa Assessments* directions for students and test administrators were also extensively reviewed internally by the authors and HMH's team. The clarity and functionality of the directions were then verified by the administration of the tests during the initial pilot studies, followed by national item tryouts, and the national standardization research study.

How the *Iowa Assessments* Are Used and Reported

The *Iowa Assessments* answer the needs of schools to provide better ways to measure achievement and impact instruction to help students prepare for college and career. Specifically, the tests can be used to:

- Screen for Response to Intervention (RtI) grouping
- Evaluate instructional programs
- Predict success on the state test
- Help districts monitor student learning in terms of the CCSS or Ohio Standards
- Measure growth from year to year
- Plan for instruction
- Predict college readiness indicators

A full range of derived scores, including Grade Equivalents, Percentile Ranks, and Standard Scores that can provide important information about student performance in each content area assessed, is available. The *Iowa Assessments* offer many specific innovations to support educators' needs. Reporting features include:

- National comparison data for individuals and groups
- Skill level data
- Test total data
- Reporting aligned to the CCSS
- Web-based interactive reporting with over 40 different reports
- Item level data
- Cognitive level data
- Over 15 paper reports

Ohio educators can, therefore, use the *Iowa Assessments* to determine students' achievement in reading so they know if they are on track and if they met the State's requirements for proficiency at the end of Grade 3. They can use the tests at the high school levels to determine students' progress toward graduation. Because educators can track student growth with the tests' growth scale, the results can inform teacher and principal evaluations. The Survey version can provide an indication if students should be further screened for gifted and talented programs, while the Complete and Core versions provide detailed score data to place students into those programs.

Implementation and Technical Assistance

A key component of HMH's approach to the management of an assessment program is a comprehensive system of customer support, which includes providing training in the administration of the test and in the use of the results. HMH's regional sales and support staff has extensive experience presenting and supporting both pre- and post-test training workshops for a wide variety of constituencies and groups. They will work with Ohio districts that use the *Iowa Assessments* to determine the nature, purpose, and depth desired for pre- and/or post-test workshops.

Ohio Department of Education Guidelines:

Notes on Use for Gifted:

Iowa Assessments Survey Battery

Pre-Screening only: Specific Academic Ability

Grades: 1-8

Iowa Assessments Core Battery: Forms E, F, G

Areas of Identification: Specific Academic Ability (Math and Reading only)

Grades: 1-12

Iowa Assessments Complete Battery: Forms E, F, G

Areas of Identification: Specific Academic Ability (Math and Reading only)

Grades: Kindergarten

Iowa Assessments Complete Battery: Forms E, F, G

Areas of Identification: Superior Cognitive Ability and Specific Academic Ability

Grades: 1-12

Notes on Use for Teacher/Principal Evaluation:

Approved for the following grade level/content combinations:

- K-3, 9-12 ELA (no ELA I or II)
- K-3, 9-12 Math (no Algebra I, Integrated Math I or II, Geometry)
- K-4, 6-7, 9-12 Science (no Biology)
- K-12 Social Studies (no American History or American Government)

Notes on Use for Reading Diagnostic:

Iowa Assessments Forms E/F Reading Tests Levels 5-9 approved for grades 1-3.

Further information:

[Iowa Assessments Forms E/F Reading Tests Levels 5-9](#)