

**Comparable Assessments for
Third Grade Reading Guarantee**

Form C

Section III – PUBLICLY-AVAILABLE SERVICE SUMMARY

This form will be posted on the Ohio Department of Education’s Web site for all proposals that are approved in conjunction with this RFQ to allow local education agencies to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	Scantron
Provider Information for Two Contacts (include name, phone number, and email address for both:	<p>Michael Marchionda Scantron 1261 E. Dyer Road, Suite 100 Santa Ana, CA 92705 856-649-3934 Mike.Marchionda@Scantron.com</p> <p>Or</p> <p>Marc Callahan Scantron 1261 E. Dyer Road, Suite 100 Santa Ana, CA 92705 1. 800.722.6876 x7636 or 513.543.4826 Marc.Callahan@Scantron.com</p>
Note: If contact information changes, provider must contact the department to update their Service Summary.	
Name of Product Proposed:	Performance Series - Reading
Does this product provide an assessment of reading proficiency and identify deficiencies? If so, how?	<p>Performance Series can be used to measure growth over time using the (vertical) scaled score provided in all reports. After both qualitative and quantitative evaluation, test items are placed on a vertical difficulty scale to provide insight to a student’s ability level within a subject.</p> <p>This scale is used across grades and enables educators to view growth over time. The growth or gain is calculated as the difference between Scaled Scores at two separate administrations (whether at the aggregate Mean Scaled Score level or individual student level). For each gain reported, a standard error for the gain is also calculated and displayed. Scantron indicates those gains that are not significantly different from zero at the 67% confidence level (plus or minus one standard error of the gain). This vertical scale and gains reporting ability combined with the previous national norm research study enables educators to evaluate student growth against observed mean growth for the student’s grade, quartile, or decile.</p>
What are the grade(s) the proposed product covers:	K-12
What are the reading areas the proposed product covers?	The Reading portion of Performance Series assesses students' ability to read passages similar to those they read in school or in outside books, providing an authentic context for comprehension. The reading portion of Performance Series covers items grouped into four units:

Vocabulary, Fiction, Nonfiction and Long Passages. K-2 Reading Foundations cover Phonics, Phonological Awareness, Text Comprehension and Vocabulary.

Performance Series items are aligned to the Ohio Learning Standards. Items were developed at specific cognitive complexity levels, using the taxonomies of Blooms and Marzano, to help ensure appropriate depth-of -knowledge consistency.

Scantron understands the need to evaluate students for program placement and provides the following Performance Series score indicators to assist with this process. All indicators are derived from our national norm research using student data from the 2013-2014 school year and provide a comparison to grade-level peers nationwide.

Since these are nationally based evaluations, they may not directly relate to your state assessment. If you would like cut scores directly related to your state assessment, Scantron can work with you and others in your state to create a predictability study. Contact your Scantron representative for details.

What are the on-track and not-on-track cut scores for each grade level being assessed?

Grade	Fall		
	At Risk	Interquartile Range	Advanced
K	<1374	1374-1613	2052
1	<1524	1524-1844	2124
2	<1781	1781-2220	2561
3	<2039	2039-2521	2782

Grade	Winter		
	At Risk	Interquartile Range	Advanced
K	<1468	1468-1798	2191
1	<1667	1667-1980	2240
2	<1900	1900-2353	2652
3	<2157	2157-2611	2848

Grade	Spring		
	At Risk	Interquartile Range	Advanced
K	<1563	1563-1984	2329
1	<1811	1811-2116	2355
2	<2019	2019-2486	2743
3	<2275	2275-2700	2913

At Risk students are those who score below the interquartile range for their enrolled grade. At this level, students risk not being able to progress at the same rate as their peers. Additional academic and/or behavioral review is recommended for potential identification.

The **Interquartile Range** provides the grade-level scores from the 25th percentile to the 75th percentile, or the middle 50% of the students enrolled in each grade. Students within this range are performing similarly to their peers.

Advanced is designated by the 95th percentile. Scantron recommends additional academic review and/or cognitive assessment to identify students for gifted programs.

Please provide an overview of your proposal for local education agencies describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment.

(2 pages maximum)

Performance Series is a criterion-referenced, web-based computer-adaptive test that allows educators to quickly pinpoint the estimated ability level of students across a range of subjects corresponding to Ohio Learning Standards. In 2012, Performance Series was on the Ohio DOE Approved List of Assessments for "Teacher and Principal Evaluation: Qualifications for Student Assessments to be Used by Ohio Districts for a Portion of Teachers' and Principals' Evaluations."

Performance Series dynamically adjusts to each student's instructional level for personalized testing. It provides a clear understanding of students' performance across a range of subjects without being limited to a particular grade level, making it easy to develop individualized learning plans, place students more accurately, diagnose instructional needs and measure student gains across reporting periods. The adaptive assessment provides a valid and reliable scaled score that can be used to measure academic growth and evaluate student abilities at, or above and below grade level. Performance Series may be used for screening, diagnostic assessments and progress monitoring - as well as for measuring student growth, which can be used for determining educator effectiveness.

Results from the Performance Series assessments can be incorporated into an LEA's evaluation system that uses multiple data points to measure a teacher's contribution to a student's academic growth. Because Performance Series assessments are vertically scaled, growth can be determined as multiple test administrations yield scores on a common scale. These student level growth scores can then be used as outcome variables in a value-added multi-level regression model to estimate the effect each teacher has on the improvement of his or her students. Scantron can work closely with LEAs on the development of this value-added model.

Scantron believes the foundation of successful project implementation is building and sustaining a strong partnership with our customers. Our implementation methodology blends best practices – developed and refined over the past 10 years through implementing Scantron's web-based solutions in school districts, states and business organizations across the country – with customized project plans that meet the needs of each individual client. Scantron's implementation experts, comprised of our Project Management, Professional Development, Engineering and Assessment Development and Psychometric Teams, combine more than 100 years of experience implementing education technology solutions. The Scantron implementation team will work collaboratively with each LEA to develop a project work plan and schedule that meets the needs of the LEA and ensures a smooth, efficient and positive transition.

Scantron's Project Management services include both onsite and/or offsite Project Managers and Implementation Specialists who can be dedicated full time or part time to an LEA to ensure efficient and

effective implementation of our products. Among other activities, our Project Managers oversee project planning and initiation, data import, consulting with LEAs on assessment deployment strategies, establishing performance bands and testing windows, scheduling training and professional development, support for administering assessments and providing ongoing evaluation and support services.

All Training and Professional Development services are customized to meet the needs of each client. Initial training focuses on introductory product features and usage. Scantron’s Professional Development sessions also teach how to best use the proposed solution to make effective data-driven decisions in the classroom to improve student achievement.

Section IV – Service Provider Costs	
Estimated Service Provider Costs (non-binding)	
Fixed costs over a given academic year.	<p>Performance Series – Reading -- \$4.99 per student license. Bundle pricing is available for individual school purchases. Pricing is tiered based on the number of students/subjects tested, and online training is included.</p> <p><u>Option-1 – Online Training Package – \$2,100.00</u></p> <ul style="list-style-type: none"> • (3) web training hours (phone/web) for site set up and year-end data rollover. • (3) 3-hour webinars offer training for a maximum group of 5 teachers/staff at 1 computer with internet access and a speaker-phone . • You also receive free access to a library of 29 Performance Series Online Training videos. <p><u>Option-2 – Onsite Training Package – \$3,500.00</u></p> <ul style="list-style-type: none"> • (3) web training hours (phone/web) for site set up and year-end data rollover . • (1) 3-hour webinar – training a maximum group of 5 teachers/staff at 1 computer with internet access and a speaker-phone . • (1) 6-hour onsite day of training for a maximum group of 20 teachers/staff. • You also receive free access to a library of 29 Performance Series Online Training videos. <p>Additional training may be required for large district purchases.</p> <p>These fixed costs are required in the first year of implementing and administering the Performance Series assessments.</p> <p>For each consecutive year each LEA can decide if they want additional training and/or Project Management support and at what level.</p>
Per-student costs, over a given academic year, that are above the estimated fixed costs.	Performance Series pricing is based on many factors including volume discounts, multiple subject discounts, multiple year discounts, and other factors including customization for individual LEAs. Final pricing will be determined through negotiation with each LEA.

<p>Time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials, including additional reporting options, any special options above the per student cost quoted above) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service as well as any costs for data services and reports to aggregate data.</p>	<p>Professional Development</p> <p>PD Series I: Classroom Applications of Data (PS-TRAON-PD1) \$2,800.00 / day [Class and Sub-Group Data & Resources]</p> <p>PD Series II: Making the Connection (PS-TRAON-PD2) \$2,800.00 / day [Students – Parents – Colleagues]</p> <p>PD Series III: Evaluating Student Progress & Growth [Creating Expectations & Evaluating Trends] (PS-TRAON-PD3) \$2,800.00 / day</p> <p>All delivered on-site. Includes travel and expenses.</p> <p>Services</p> <p>Performance Series Daily Project Management (PS-PM) \$1,500.00 / day Delivered on-site. Includes travel and expenses.</p> <p>Performance Series Hourly Project Management (PS-PM-HR) \$150.00 / hour</p> <p>Hourly Content & Research Consulting Services PS-(C-HR) \$175.00 / hour Minimum of 4 hours must be purchased. Services provided by Scantron’s content department.</p> <p>Single Day Onsite Training (PS-TRAON)\$2,500.00 / day Online Training Session (PS-TRAWEB)\$550.00 / session</p> <p>Online Hourly Training Session (PS-TRAIN-HR) \$150.00 / hour</p>
<p>If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):</p>	
<p style="text-align: center;">X</p>	<p>All local education agencies in the State of Ohio, or</p>
	<p>Only to those eligible local education agencies indicated below:</p>
<p>Provide a link to a web based cost sheet/PDF for the assessments noted on Form C</p>	<p>http://www.Scantron.com/products/scantron-performance.aspx or Michael.Marchionda@Scantron.com or Marc.Callahan@Scantron.com</p>