

# 2017 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST

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## Who May Enter:

Any student enrolled in a public, parochial or other private elementary or middle school (plus High school for Divisions 4 and 5 only) in the United States of America, Canada or an overseas US military installation may submit artwork to the National School Bus Safety Poster Contest.

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## Poster Specifications:

Completed poster size must be 11" x 17" or 12" x 18". Posters may be illustrated on the vertical or horizontal axis.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and will disqualify the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will disqualify the poster.

Lettering and Drawing: The poster design may incorporate freehand letters only. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design. Cut paper / stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations.

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

There must be a 3" x 5" card / entry blank securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, school name and school address. Please print clearly. Do not place name, school, etc., on the front of the poster. Display information on the back only.

An art instructor or art teacher should supervise all work.

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## Poster Theme:

Every poster and slogan must harmonize with the 2017 poster contest theme:

## **My Driver - My Safety Hero!**

Contestants must illustrate the above theme only. The theme on the poster must be exactly as shown above, to include all punctuation.

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## When Can Posters Be Drawn?

Posters can be drawn anytime between September 2016 and September 2017, up to the deadline to submit an entry. States / provinces often prefer the artwork to be created in the spring and then hold state contest in the summer to determine which poster(s) will be entered in the national contest. A state / province pupil transportation association often sponsors these contests. Please contact your state director of pupil transportation services or NAPT headquarters to obtain the name, telephone number, and/or email of the person who can best explain the poster contest logistics in your state.

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## Contest Deadline:

Posters must be received at NAPT Headquarters by October 1, 2017.

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**Contest Infrastructure:**

The National School Bus Safety Poster Contest is sponsored each year by the National Association for Pupil Transportation, the National Association of State Directors of Pupil Transportation Services, and the National School Transportation Association.

The National School Bus Safety Poster Contest is supported by a state / province level infrastructure. The national contest is open only to winners of state / province contests or contests held by overseas US military installations. Contact your state director of pupil transportation or the NAPT headquarters for information about where to submit posters in your state contest. No other posters will be accepted.

As an exception, students who live in a US state, Canadian province, or overseas US military installation that does not have a contest may submit entries directly to NAPT National School Bus Safety Poster Contest Committee for evaluation and potential selection for national competition.

Each participating US state, Canadian province, or overseas US military installation may submit one (only *first-place* winners) winning poster in each of the following categories: **Division #1** - Grades K-2; **Division #2** - Grades 3-5; **Division #3** - Grade 6-8; **Division #4** - Special Education (Grades K-12); **Division #5** - CAD (Computer Aided Drawing). There is also a separate contest for International entries (**Division #6**).

*Please Note: Division #5 - CAD and Division #6 - International entries are eligible for competition within those respective divisions, but are not eligible to be the Overall Contest Winner.*

All posters and related intellectual property rights become the property of the National Association for Pupil Transportation upon receipt and are not returned to the artist, his/her parents / legal guardians, art instructor or art teacher, school, state or contest sponsor, or any other person(s) claiming a right, title, or other interest in the poster. Posters that have been used for any promotional purposes may not be submitted.

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**Mailing Instructions:**

No more than FIVE posters from each state / province may be entered in the national contest (one in each Division).

Do NOT roll posters. They must be mailed / delivered flat.

Winning posters from each participating state / province / overseas US military installation must be mailed first class in a flat envelope to:

National School Bus Safety Poster Contest  
c/o NAPT  
1840 Western Avenue  
Albany, NY 12203

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**Judging:**

Prominent individuals in the field of pupil transportation will evaluate posters during the annual NAPT Conference & Trade Show. Criteria for the selection of award-winning posters are:

|   |                    |
|---|--------------------|
| Relationship of the poster design to the school bus safety practices.         | (Safety Impact)    |
| Originality of the poster and how the idea is expressed in the poster design. | (Originality)      |
| Artwork and its execution.  | (Artistic Quality) |
| Visual impact of the poster design.   | (Visual Impact)    |

The National School Bus Safety Week (NSBSW) Committee has the right to disqualify any entry that does not comply with all contest requirements.

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**Prizes:**

Prizes will be awarded for each division as follows:

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| 1st Place and Overall Winner               | \$ 500 check |
| 1st Place Winners of remaining 3 divisions | \$ 250 check |
| 2nd Place Winners of each 4 divisions      | \$ 100 check |
| 3rd Place Winners of each 4 divisions      | \$ 50 check  |
| 1st Place Winner – CAD division            | \$ 50 check  |
| 1st Place Winner – International division  | \$ 50 check  |

The 1<sup>st</sup> Place / Overall winning poster will be used to promote National School Bus Safety Week in 2018!!

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**2017 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST**

Please complete and attach this form to the back of each poster in accordance with poster specifications noted in the contest rules.

**PRINT CLEARLY**

Student Name \_\_\_\_\_  
Grade \_\_\_\_\_ Age \_\_\_\_\_ Division \_\_\_\_\_  
School \_\_\_\_\_  
School Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Teacher's Name \_\_\_\_\_  
Student's Home Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

***Do not place this information on the front of the poster.  
Display on the back only.***