



Career Link	Connection to World Languages	Handouts Available
<u>Global Brand Manager</u>	A global brand manager with a curiosity about other cultures and dual degrees in business and Chinese studies talks about the career path that led her to Proctor & Gamble.	<u>Middle School</u> <u>High School</u>
<u>Multilingual Immersion Studies (Middle School Spanish)</u>	Two teachers at a multilingual immersion studies middle school talk about how they prepared for their careers and candidly share the challenges and rewards they have experienced in the classroom.	<u>Middle School</u> <u>High School</u>
<u>Importer/Exporter</u>	This Ohio-based contract manufacturer has four offices in China. The company's founder has a bicultural background and fluency in three languages, which helped her find a niche in sourcing consumer and industrial products from China.	<u>Middle School</u> <u>High School</u>
<u>Radio Host</u>	3:18 - 4:20 (world language references) -- Tony Ganzer works as a host and producer for WCPN, Cleveland's popular NPR affiliate, but he's covered everything from tourism in Arizona to banks in Switzerland and revolution in Egypt, and has reported stories in multiple languages. In this video we follow his career over several continents.	(located below video) <u>Middle School</u> <u>High School</u>
<u>Culinary Chefs</u>	5:55 – 7:13 (world language references) -- Explore the exciting world of culinary chefs. Viewers will learn about the variety of skills needed to be successful in this dynamic career, from world languages and the fine arts to knowledge of math and science.	(located below video) <u>Middle School</u> <u>High School</u>

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<u>Restaurant Management</u>	4:40 - 6:06 (world language references) -- In this video viewers will learn why having knowledge and competence in customer service, world languages, fine arts, and financial literacy are critical for a restaurant manager.	(located below video) <u>Middle School</u> <u>High School</u>
<u>Musician</u>	1:05 – 1:30 (world language references) -- Meet Scott Haigh, first assistant principal bass for the world-renowned Cleveland Orchestra, and follow his musical journey from high school, where he was inspired by the Chicago Symphony Orchestra, to Severance Hall, one of Ohio's most famous concert halls. Haigh describes what it takes to become an orchestra musician and how his knowledge of the Spanish language helped jump-start his career.	(located below video) <u>Middle School</u> <u>High School</u>
<u>Hospitality Management</u>	5:00 – 6:15 (world language references) – Hospitality-related careers include bed-and-breakfast manager, wedding planner, and restaurant owner. Viewers will see how an understanding of world languages, the fine arts and financial literacy are important in this line of work.	(located below video) <u>Middle School</u> <u>High School</u>
<u>Advertising Director</u>	2:45 (world language references)— The founder and president of an advertising, design, and marketing agency talks about how his work is enriched by his cross-cultural experiences, his knowledge of more than one language, and his passion for what he does.	<u>Blank Template for teacher to create questions</u>