



## What is SuccessBound?

Many students are unaware of the different career-focused opportunities available to them. To address these knowledge gaps, Ohio has launched the SuccessBound initiative.

The SuccessBound brand and communication strategy bring together Ohio's strong business and education partnerships to engage and inspire students about career opportunities and raise awareness about career-preparation opportunities.



### SuccessBound schools

research and respond to the economic needs of their communities. They provide education pathways that give students the skills they need for in-demand jobs and for a remediation-free college experience. They encourage work-based learning experiences and internships and offer rich, engaging learning experiences to students. They encourage students to plan for their future careers and take stock of what skills and resources they need for those careers.



### SuccessBound businesses

collaborate with schools to develop the local workforce. They invest in schools to create educational pathways and provide work-based learning experiences that prepare students for jobs that are available now. They communicate openly with schools about what skills students need to have when they graduate.



### SuccessBound students

take active roles in planning their future by exploring career interests early and considering how to align their interests to careers. They consider what education and training is needed to reach their goals. They respond to financial concerns by earning free college credits in high school and following a pathway that allows them to work in a related field while continuing their education. These students dedicate themselves to long-term goals and commit to continuous lifelong learning.



### SuccessBound families

support the pathways that help their students meet their goals. They encourage districts to find ways for the students to gain the skills they need. They are aware of the demands of their local economies, and they encourage businesses and schools to prepare students to work in those economies. They encourage lifelong learning.



### SuccessBound communities

communicate with schools about the needs of the local economy. They actively foster collaboration between schools and businesses to help grow the local workforce.

SuccessBound was inspired by and will be sustainable beyond the New Skills for Youth grant work and will help nurture a strong and qualified talent pipeline in Ohio by strengthening the relationship between schools, business and communities. Want to see SuccessBound in action? [Click here](https://youtu.be/T5XwUHh5tRs) (https://youtu.be/T5XwUHh5tRs) to watch videos of real SuccessBound partners in Ohio.