

Sample Analytic Rubric: Oral Presentation

	Excellent	Adequate	Limited	Poor
Content	The speech demonstrates thorough and accurate knowledge of the subject matter.	The speech demonstrates accurate knowledge except in minor details.	The speech demonstrates some knowledge of the topic, but there are inaccuracies in important details	The speech demonstrates little to no knowledge of the subject.
Organization	Organization is evident and key points are well organized.	Organization is for the most part effective.	Organization is inadequate and ineffective.	There is no discernable organization.
Eye Contact	Eye contact is consistent and effective throughout the presentation.	Eye contact is made throughout most of the presentation.	Limited eye contact is made	Speaker does not make eye-contact with the audience and/or reads from notes.
Gestures	Gestures are effectively used to emphasize important points	Gestures are sometimes used to provide emphasis.	Although a few gestures may be used, they are not tied to points of emphasis.	No gestures are used.
Language	The speaker is articulate and uses memorable language that is grammatically correct.	The speaker uses clear language that is grammatically correct.	Language is somewhat vague and may contain some grammatical errors.	Language is confusing and contains many grammatical errors.
Visual Aid	The visual aid is correct and concise and is used to make the presentation more effective.	The visual aid is correct but may not be used to add to the presentation.	The visual aid may have some errors and although it is mentioned, it is not clearly tied to the presentation.	There is no visual aid or it is not mentioned in the presentation.
Responding to Questions	Questions from the audience are clearly answered with specific and appropriate information.	Questions from the audience are answered with basic responses.	Answers to questions from the audience are basic and are often unclear or ineffective.	Questions from the audience are answered ineffectively or are not answered.