

**STUDENT ASSESSMENTS FOR
TEACHER AND PRINCIPAL EVALUATION SERVICE PROVIDER
PUBLICLY-AVAILABLE SERVICE SUMMARY**

Form C

This form will be posted on the Ohio Department of Education’s Web site for all proposals that are approved in conjunction with this RFQ to allow LEAs to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	Northwest Evaluation Association™ (NWEA™)
Provider Contact Information:	<p>Name: Jenny Carter, Account Manager</p> <p>Phone: (971) 200-7433 (cell)</p> <p>Fax: (503) 639-7873</p> <p>Email: Jenny.Carter@nwea.org</p> <p>Address: 121 NW Everett Street Portland, OR 97209</p>
Name of Product Proposed:	Measures of Academic Progress® (MAP®)
Does this product provide inferences about student growth? If so, how?	<p>The 2011 norms study provides status and growth norms for all mathematics, reading, and language usage scales. The study’s results are based on grade level (K-10) samples of at least 20,000 students per grade. These samples were randomly drawn from a test record pool of 5.1 million students, from over 13,000 schools in more than 2,700 districts in fifty states.</p> <p>In addition to measurement on the RIT scale, which identifies student performance in a content domain, student performance in the domain relative to students in the norming sample is reported in the form of percentile ranks. Achievement status norms are included for the beginning of the school year, the middle of the school year, and the end of the school year.</p> <p>Norms are also available to reference achievement growth. The structure of these norms allows references to growth from a grade level perspective as well as from the perspective of students who have the same initial score and are in the same grade. The study provides references for growth depending on the test administered from: beginning to middle of the school year (≈ 17 weeks), from beginning to end of the school year (≈ 32 weeks), from beginning of the school year to the beginning of the next school year (≈ 36 weeks), and from the end of one school year to the end of the following school year (≈ 36 weeks).</p>

	<p>In addition to the status and growth norm references available in MAP reports, the Achievement Growth and Status Calculator available on the reports site allows educators to determine a student’s status norms (percentiles) based on the number of instructional weeks appropriate for each LEAs testing schedule. The Achievement Growth and Status Calculator can help to determine a reasonable amount of growth for a student, and the percentile ranking of growth achieved over the time period.</p> <p>Visit the NWEA website for more information: nwea.org.</p>
What are the grade(s) the proposed product covers:	Grades 2-8
What are the subject area(s) the proposed product covers:	Mathematics and ELA (language usage and reading)
What Endorsement Category does the assessment yield evidence to support? See Categories in Section 2.2(B-v c).	EVAAS Value-Added

Please provide an overview of your proposal for LEAs describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment. (2 pages maximum)

Assessments: The MAP assessment system, developed by NWEA, provides educators with information that can be used to improve teaching and learning. MAP is not a single test. It is an assessment system that combines adaptive technology, assessment content, a vertical measurement scale, and educator resources to provide a stable, reliable growth measure for students. The data gives teachers, administrators, and policy makers reliable and accurate verification of this growth.

The MAP Mathematics, Reading, and Language Usage tests are appropriate for students in grades 2-8 and include the following test types:

- **Survey with Goals Test** – adaptive tests designed to measure achievement of students as they grow through the grades. Survey with Goals tests typically consist of more than forty questions and provide an overall RIT score for the subject as well as sub-scores in each of the goal performance areas. The accuracy of these tests allows the results to be used to measure student growth as well as current achievement level status. Survey with Goals tests can be administered three times per academic year.
- **Survey Test** – a twenty-item adaptive test that gives an overall RIT score. Survey tests typically take about thirty minutes to administer, and they are most commonly used for course placement and intake testing.

In the state of Ohio, NWEA’s assessments are administered for the following purposes: an RtI Universal Screener; a Gifted and Talented Screening and Identification Tool; a benchmark/interim assessment; an accurate and reliable growth measure; a projection of Ohio

Achievement Assessment proficiency; and program, curriculum, and teacher evaluations.

Scoring and Reporting: MAP assessments are scored immediately and results are reported as RIT scores – shorthand for "Rasch units." The testing model underlying the MAP tests is a one-parameter IRT (Rasch) model, and the RIT scale is a transformation of the Rasch ability estimates; the scale on which scores are actually reported ranges from approximately 100 to 300. Reporting is a prominent feature of the MAP program; students are assigned unique identifiers that permit their scores to be entered into a database of MAP results (across numerous years and states) and their progress to be tracked. To view a sample of the reports available with MAP, please visit: http://www.nwea.org/sites/www.nwea.org/files/resources/AnnotatedReports-MAP_new.pdf.

To provide the Five-Level teacher effectiveness rating, NWEA proposes that LEAs enter into an additional agreement with Battelle for Kids (BFK). In this partnership, BFK will provide roster verification and data services, and SAS[®] Education Value-Added Assessment System (EVAAS[®]) will conduct value-added modeling to categorize a teacher into one of five different levels. Results will be provided to LEAs through the EVAAS system.

Support and Professional Development: NWEA provides its partners with comprehensive technical support and professional development opportunities. NWEA partners are assigned a dedicated account manager who understands the needs of the district and will identify resources to meet these needs. During the implementation of MAP assessments, a dedicated Implementation Support Specialist will be assigned to guide the district through the first testing season. In addition to an account manager, NWEA’s partners have access to technical support and consultation to answer questions and provide assistance. Further, NWEA provides several pathways to access the information needed to best understand and implement the data resulting from MAP via extensive professional development services.

Estimated Service Provider Costs (non-binding)	
Fixed costs over a given academic year.	NWEA does not charge an annual fee for use of MAP assessments. The fee structure for MAP is based on annual assessment subscriptions and additional services.
Per-student costs, over a given academic year, that are above the estimated fixed costs.	<p>Annual per-student assessment subscription licenses are \$10.75 for a bundled assessment suite of mathematics, reading, and language usage tests. Discounts are available based on contractual arrangements across Ohio and other factors. Annual subscription fees include the following:</p> <ul style="list-style-type: none"> ▪ MAP for Mathematics, Reading, and Language Usage computer-adaptive tests: Each subject-area test can be administered up to three times per year for a total of nine possible test events per student per academic year (including summer session). ▪ Scoring and Reporting: Because MAP is a computer-delivered assessment, no additional scoring fees are incurred. Assessment fees include standard MAP online reports at the student, classroom, school, and district level, as well as raw

	<p>data files available in .txt and .csv formats that can be imported into other reporting systems.</p> <ul style="list-style-type: none"> ▪ Online Tutorials: Logins for a set of online training courses for teachers and administrators are included with assessment fees. ▪ Support Services: NWEA provides dedicated implementation support for the first testing season and ongoing account management support. Toll-free phone and email technical support is provided for the duration of the contract. ▪ NWEA Software: All MAP software components are provided at no additional charge. <p><i>Teacher Effectiveness Rating</i></p> <p>As part of this application, NWEA proposes a partnership with Battelle for Kids (BFK) and SAS[®] EVAAS[®] to provide LEAs with teacher effectiveness ratings using the five-level framework. In order to receive these teacher ratings, Ohio LEAs will be required to enter into an additional agreement with BFK for \$5.50 per student. This cost includes data verification services using BFK•Link[®] and value-added modeling by SAS[®] EVAAS[®]. To assist Ohio LEAs with this additional expenditure, NWEA has discounted our annual per-student subscription license by \$2.75 (from \$13.50 to \$10.75).</p> <p>To further support Ohio LEAs in using MAP growth data, NWEA will provide a complimentary Standard Comparison Group (SCG) report to any first year subscriber of the NWEA, SAS, and BFK solution. This report is generated from students’ MAP data along with national norms for both student achievement and growth to help educators put students’ growth in context and can support the creation of Student Learning Objectives (SLO). This report comes with simple tables and filters to allow analyses of growth by school or by groupings such as achievement level, grade, ethnicity, or gender, and provides easy-to-read graphic representations that show how students’ growth compares to national norms. In subsequent years, SCG reports are \$0.30 per student with a minimum purchase of \$1,000.</p>
<p>Time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for</p>	<p><i>Professional Development</i></p> <p>MAP Foundation Series Professional Development Workshops are \$3,700 per session of forty participants. Fees include NWEA facilitator travel and expenses, workshop materials, and consulting costs for the training session. Discounts are available based on contractual arrangements across Ohio and other factors.</p> <p>Available workshops include:</p> <ul style="list-style-type: none"> ▪ MAP Administration (available on-site or online. Online workshops cost \$1,500 each)

<p>tests and supporting materials, including additional reporting options, any special options above the per student cost quoted above) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service as well as any costs for data services and reports to aggregate data.</p>	<ul style="list-style-type: none"> ▪ Stepping Stones to Using Data ▪ Climbing the Data Ladder ▪ Growth and Goals <p><i>Additional Services</i></p> <p>Examples of some of the special services available through NWEA include the following:</p> <ul style="list-style-type: none"> ▪ Consultative Professional Development Days – Custom pricing available ▪ Research Studies – Costs based on scope of work on a time and materials basis (i.e., Growth Research Database access) ▪ Custom Data Analytics – Costs based on scope of work on a time and materials basis (i.e., customized reports)
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If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):	
<input checked="" type="checkbox"/>	All Districts/LEAs in the State of Ohio, or
<input type="checkbox"/>	Only to those eligible Districts/LEAs indicated below:
Provide a link to a web based cost sheet/PDF for the assessments noted on Form C	For pricing of NWEA’s MAP for Mathematics, Reading, and Language Usage assessments, go to http://www.nwea.org/products-services/assessments/help-all-kids-learn to contact an Account Executive. The Ohio Account Executive can also be reached directly using the contact information provided at the beginning of this form under Provider Information.

Cost Estimate

NWEA takes its mission of partnering to help all kids learn very seriously – and that extends to pricing. Providing partners the full use of all the data the MAP system can offer, with full support for successful implementation and ongoing educator learning opportunities, has proven critical for helping MAP users make data-informed decisions that positively impact their students’ academic growth. NWEA’s pricing structure is valid for each academic year and applies to both the web-based and client-server assessment platforms.

The pricing chart below shows NWEA’s unit pricing for assessments, reports, support, professional development, data verification, value-added, and additional special services.

Offering	Unit Pricing
Fixed Costs Over a Given Year: Assessments	
Standard MAP Assessment Suite <ul style="list-style-type: none"> ▪ Computerized adaptive assessments in Mathematics, Reading, and Language Usage. ▪ Appropriate for students in grades 2-8. ▪ Each subject-area test can be administered up to 3 times per year for a total of 9 possible test events per student per year. 	Annual per-student subscription licenses are \$10.75 for a bundled assessment suite of Mathematics, Reading, and Language Usage tests. To assist Ohio LEAs with the costs of the data verification and value-added model services, NWEA has discounted our annual per-student assessment subscription license by \$2.75 (from \$13.50 to \$10.75).
Fixed Costs Over a Given Year: Teacher Effectiveness Rating	
<ul style="list-style-type: none"> ▪ Battelle for Kids (BFK) roster verification and data services using BFK•Link®. ▪ SAS® Education Value-Added Assessment System (EVAAS®) to provide LEAs with teacher effectiveness ratings using the five-level framework. 	Annual per-student fee of \$5.50 paid to BFK. Interested LEAs are required to enter into an additional agreement with BFK.
Fixed Costs Over a Given Year: Start-up Training	
On-site MAP Administration Workshop for up to 40 participants (either on-site or online MAP Administration is required for schools implementing MAP for the first time).	<ul style="list-style-type: none"> ▪ MAP Foundation Series Professional Development Workshops are \$3,700 per session. ▪ Fees include NWEA facilitator travel and expenses, workshop materials, and consulting costs for the training session. ▪ Discounts are available based on contractual arrangements across Ohio and other factors.
Online MAP Administration Workshop for up to 100 participants. (either on-site or online MAP Administration is required for schools implementing MAP for the first time).	\$1,500 per workshop

Offering	Unit Pricing
Online Reports and Data Files	
Standard online reports, including Lexile measures, DesCartes instructional tools, and projected proficiency reports.	Included with annual assessment subscription
Comprehensive Data Files, which can be generated as often as is needed.	Included with annual assessment subscription
Ongoing Support and Account Management	
Live Technical Support accessible via email or toll-free phone.	Included with annual assessment subscription
Implementation Support accessible via email or phone for the first testing season.	Included with annual assessment subscription
Ongoing Account Management	Included with annual assessment subscription
Unlimited access to online tutorials	Included with annual assessment subscription
NWEA Partner Support website	Available at no charge
NWEA SPARK Community	Available at no charge
Time and Materials Costs (Optional)	
<p>NWEA Onsite MAP Foundation Workshops:</p> <ul style="list-style-type: none"> ▪ Stepping Stones to Using Data ▪ Climbing the Data Ladder Workshop ▪ Growth and Goals Workshop 	<ul style="list-style-type: none"> ▪ MAP Foundation Series Professional Development Workshops are \$3,700 per session. ▪ Fees include NWEA facilitator travel and expenses, workshop materials, and consulting costs for the training session. ▪ Discounts are available based on contractual arrangements across Ohio and other factors.
Additional Special Services	
<p>Standard Comparison Group (SCG) Report</p> <ul style="list-style-type: none"> ▪ Report includes tables and filters that enable the analyses of MAP growth data by school or by groupings such as achievement level, grade, ethnicity, or gender. 	For first year subscribers of the NWEA, SAS, and BFK solution, NWEA will provide this report for free. In subsequent years, this report is \$0.30 per student with a minimum purchase of \$1,000.
Consultative Professional Development Days	Custom pricing available
Research Studies	Costs based on scope of work on a time and materials basis (i.e., Growth Research Database access).
Custom Data Analytics	Costs based on scope of work on a time and materials basis (i.e., customized reports).