STUDENT ASSESSMENTS FOR
TEACHER AND PRINCIPAL EVALUATION SERVICE PROVIDER
PUBLICLY-AVAILABLE SERVICE SUMMARY

This form will be posted on the Ohio Department of Education's Web site for all proposals that are approved in conjunction with this RFQ to   allow LEAs to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	Renaissance Learning, Inc.
Provider Contact Information:	Debra C. Schoenick, Vice President - Strategic Support Phone: (800) 338-4204 / Fax: (866) 558-4056 Email: dept10@renlearn.com
Name of Product Proposed:	STAR Reading Enterprise
Does this product provide inferences about student growth? If so, how?	When it comes to measuring student growth over time in a way that is useful for educators, the STAR assessments lead the way. STAR reports growth in two ways: a weekly growth rate and the student growth percentile (SGP). Each delivers growth norms to teachers in highly accessible reports that they can use to inform instruction. In addition to using the built-in growth models, educators can also use STAR in an EVAAS growth model, which is available for an extra charge. **Goal-Setting Wizard.** This tool allows teachers to set research-based, customized growth goals for each student. Teachers monitor students' progress toward these goals using the Student Progress Monitoring Report. This report contains a graph that shows a student's scores in relation to their goal, giving teachers a quick lens through which to observe the effects of a particular intervention over time, as well as to monitor progress toward a specific achievement goal. For more information, please see pages 49—50 of the Narrative and Provider Capabilities document. **Student Growth Percentile.** The student growth percentile (SGP) is a norm-referenced growth score reported on a 1 to 99 scale. For example, if a student has an SGP of 90, it means his or her growth from one test to another was better than 90 percent of students of the same ability in the same grade. For teacher evaluation, this score is the best quantitative piece of evidence available to suggest the teacher's effect on student growth. For more information, please see the Narrative and Provider Capabilities document.
What are the grade(s) the proposed product covers:	1–3 and 9–12

What are the subject area(s) the proposed product covers:	Reading/English Language Arts
What Endorsement Category does the assessment yield evidence to support? See Categories in Section 2.2(B-v c).	EVAAS® Value-Added

Please provide an overview of your proposal for LEAs describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment.

(2 pages maximum)

The STAR Reading Enterprise assessments are comprehensive, student-based assessments built on sound psychometrics and years of careful research and development. They offer more and better data in less testing time and at less cost. Their capabilities include screening, standards benchmarking, and progress monitoring. Moreover, STAR Reading Enterprise provides the following:

- **Cutting-edge growth measures** that deliver growth norms to teachers in in highly accessible reports that they can use to inform instruction.
- **Instructional planning tools** and embedded resources to help teachers decide how to use their newly acquired data in their daily classroom teaching.
- **Alignment** to the Common Core State Standards adopted by the state of Ohio.
- **Ability to forecast** performance on the Ohio Achievement Assessments.

Following are descriptions of additional qualities that make STAR Reading Enterprise the most exciting and powerful choice for Ohio schools. These advantages make it possible for an accountability measure to empower teachers and drive student achievement, rather than merely judge the efforts of teachers and students.

Accuracy and Efficiency Combined. STAR Reading Enterprise is reliable and valid. Built to inform instruction, STAR data has always been used to guide student practice and *increase* learning time. Each STAR test is designed to assess a wide range of skills in the shortest time possible without sacrificing reliability and validity. As a result, teachers can obtain far more information in far less time.

Ohio educators need reliable data for accountability and to inform instruction, but they surely do not want to devote time to long tests that are a burden to administer and score. STAR Enterprise tests provide Ohio educators with an interim growth measure that can be administered frequently enough to function as a practical tool to fuel student achievement and teaching excellence. In fact, within a single class period, educators can screen their entire class and view the results. The average administration time of the STAR Reading Enterprise in as little as 15 minutes. This astoundingly short testing time is achievable due to the power of computer-adaptive technology and item response theory. The low administration time makes STAR Reading Enterprise practical for short-cycle, interim use in both core and intervention classrooms.

Ease of use is also central to the question of efficiency. Administering a STAR Reading Enterprise assessment could not be easier. The assessments run on a web-hosted, system-wide management program that consolidates all Renaissance Learning software. There are no software programs to install, no files to copy, and no complicated rostering of students before each assessment event. Students simply log into any Internet-connected computer or iPad® and take the test. Afterward, the teacher or administrator logs in from any Internet-connected computer and runs easy-to-read reports. Also, with Enterprise, Renaissance Learning provides secure software hosting services to schools and districts through our Enterprise-Class Data Center. This allows us to deliver all new content, features, and other updates instantly and automatically, freeing up district technical staff to focus on other important issues. All data is centralized and can be automatically synchronized with any student information system.

Please provide an overview of your proposal for LEAs describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment.

(2 pages maximum)

Bridging Assessment and Instruction. Recent developments in the STAR assessments have made it possible to bridge instruction and assessment. We have identified scientifically based learning progressions for reading and math and then mapped the STAR Enterprise scaled scores to these learning progressions. After students complete a STAR assessment, they are automatically placed at a point on this progression based on their STAR scaled scores. Using this information, STAR then reports the skills students have likely mastered and the skills they are ready to learn. Teachers use the Record Book, an online feature is STAR, to access targeted teaching materials that support personalized instruction.

Experience with Educator Evaluation. Renaissance Learning has worked with leading experts in educator evaluation to understand how interim assessments may be used for educator evaluation with proper safeguards. The policy brief in appendix E on the enclosed CD, developed under advisement of these experts, offers considerations for using interim-assessment data to make teacher evaluation determinations. Our considerations focus on growth as opposed to end-of-year scores, and they include meaningful context and reflection as well as ten safeguards to ensure thoughtful use of short-cycle interim assessment within an evaluation model.

STAR Reading Enterprise has been approved for use in educator evaluation systems in New York, Tennessee, and—in previous review cycles—Ohio, giving us valuable experience helping educators use STAR data for this purpose. As additional states have settled on categories for evaluating educators, we have started to tailor our advice to each system and do the work of correlating qualitative data with STAR results. This experience has allowed us to provide custom SGP ranges according to state's educator effectiveness categories, making the use of STAR data for educator evaluation even more transparent and useful. For information on how to use STAR data in Ohio's educator effectiveness model, please see appendix H on the enclosed CD.

Comprehensive Professional Development. Renaissance Learning believes that student success in achieving academic goals must be the primary focus of instruction and related professional development. To help educators sustain continuous instructional improvement, our professional development services increase each educator's capacity to raise student achievement and integrate technology into the daily routines of teaching and learning. Rather than merely training on the use of the software, our sessions prepare educators to facilitate data-driven discussions and build capacity throughout Ohio schools. The cost proposal located with the Estimated Service Provider Costs within this document lists a variety of professional development options for this project. To learn about additional options, contact Renaissance Learning.

Conclusion. The STAR Enterprise assessments are used in over 35,000 schools, demonstrating their utility for informing and supporting instruction rather than merely judging educators. STAR's accuracy and efficiency combined make it the most compelling offering to meet educators' competing demands for scientific rigor and practicality. Our recent work to develop additional longitudinal and contextualized growth measurements, create and embed instructional planning tools and resources, and work with experts to build approaches to educator evaluation make Renaissance Learning the right partner to help the Ohio Department of Education attain its goals for education reform.

Estimated Service Provider Costs (non-binding)	
Fixed costs over a given academic year.	**STAR Reading Enterprise Real Time School Fee: $1,599.00** *One-time, per-school fee for new purchase of STAR Reading Enterprise Real Time software. School fee does not include student subscriptions.* **STAR Reading Enterprise Real Time Desktop Upgrade Fee: $599.00** *One-time, per-school fee for schools upgrading their desktop editions of STAR Reading to the Enterprise Real Time edition of STAR Reading Enterprise. School fee does not include student subscriptions.*
Per-student costs, over a given academic year, that are above the estimated fixed costs.	**STAR Reading Enterprise Real Time Subscription: $3.60** *Annual, per-student subscription price for STAR Reading Enterprise Real Time software access. One-hundred student minimum purchase.* **SAS EVAAS Data Services: $5.50** *Per-student enrolled (ADM) at the tested grade level. Cost includes SAS EVAAS value added reporting, roster verification services, and testing data file transfer from Renaissance Learning to SAS.*

Estimated Service Provider Costs (non-binding)	
Time-and-materials costs that are limited to special services that are **NOT** required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials, including additional reporting options, any special options above the per student cost quoted above) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service as well as any costs for data services and reports to aggregate data.	**STAR Reading Onsite Professional Development Fee: $3,000.00** *Cost of one day of onsite professional development and materials for up to 30 staff members – six hours.* **STAR Reading Onsite Professional Development Consecutive-day Fee: $2,200.00** *Cost of one consecutive day of onsite professional development and materials for up to 30 staff members – six hours.* **STAR Enterprise Online Course: $1,899.00** *Annual, per-school cost for coaching services for two key staff members (and school principal). A Renaissance Coach will provide remote implementation coaching to designated mentors and will help them to become an "embedded expert" who can assist their peers in learning to implement both STAR Reading Enterprise and essential strategies in their classrooms. The online course also includes one year of unlimited access to online course tutorials.* **STAR Enterprise Champions' Academy: $8,200.00 plus $1,899.00/school** *Annual cost includes three onsite professional development days and access to the STAR Enterprise Online Course (details for both offerings can be found above).* **STAR Reading Hourly Remote Professional Development Fee: $150.00** *Cost of hourly remote webinar professional development for staff.* **STAR Reading Coaching: $799.00** *Annual cost for coaching services for two key staff members (and school principal). A Renaissance Coach will provide remote implementation coaching to a designated mentor and will help them to become an "embedded expert" who can assist their peers in learning to implement both STAR Reading Enterprise and essential strategies in their classrooms.* **Renaissance Place Annual Hosting Fee: $499.00** *Annual, per-school fee for hosting STAR Reading Enterprise Real Time software on Renaissance Learning's Enterprise-Class Data Center.* **Technical Consulting Services: $150.00** *Cost of hourly technical consulting services.*

Estimated Service Provider Costs (non-binding)

	Renaissance Data Integration Services
	Level 1 (0-2000 students): $2,800.00
	Level 2 (2001-4000 students): $4,800.00
	Level 3 (4001-8000 students): $6,500.00
	Level 4 (8001-20,000 students): $8,500.00
	Level 5 (20,000+ students): $9,500.00
	Annual cost for Renaissance Learning to link your Student Information System to your STAR Reading software on a scheduled basis. Discounted rate applies for consecutive year Renaissance Data Integration Services subscriptions.
	Custom Report Development: $1,800.00
	One-time cost of custom report development.
	Data Extraction Service Development: $699.00
	One-time cost of data extraction service development.

If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):	
☒ All Districts/LEAs in the State of Ohio, or	
☐ Only to those eligible Districts/LEAs indicated below:	
Provide a link to a web based cost sheet/PDF for the assessments noted on Form C	http://kmnet.renlearn.com/content/documents/R57136/R005713676AFBC0E.pdf

Ohio Department of Education
RFQ: Qualifications for Student Assessments to Be Used by
Ohio Districts for a Portion of Teachers' and Principals' Evaluations

Service Provider Costs

Requirement	Product and Description	Costs (non-binding)
Fixed costs over a given academic year, and a description of what contributes to these fixed costs.	**STAR Reading Enterprise Real Time School Fee** *One-time, per-school fee for new purchase of STAR Reading Enterprise Real Time software. School fee does not include student subscriptions.*	$1,599.00
	STAR Reading Enterprise Real Time Desktop Upgrade Fee *One-time, per-school fee for schools upgrading their desktop editions of STAR Reading to the Enterprise Real Time edition of STAR Reading Enterprise. School fee does not include student subscriptions.*	$599.00
Per-student costs, over a given academic year, that are above the estimated fixed costs, and a description of what contributes to these per-student costs.	**STAR Reading Enterprise Real Time Subscription** *Annual, per-student subscription price for STAR Reading Enterprise Real Time software access. One-hundred student minimum purchase.*	$3.60

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Requirement	Product and Description	Costs (non-binding)
Time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation frees for tests and supporting materials) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service.	**STAR Reading Onsite Professional Development Fee** *Cost of one day of onsite professional development and materials for up to 30 staff members – six hours.*	**$3,000.00**
	STAR Reading Onsite Professional Development Consecutive-day Fee *Cost of one consecutive day of onsite professional development and materials for up to 30 staff members – six hours.*	**$2,200.00**
	STAR Enterprise Online Course *Annual, per-school cost for coaching services for two key staff members (and school principal). A Renaissance Coach will provide remote implementation coaching to designated mentors and will help them to become an "embedded expert" who can assist their peers in learning to implement both STAR Reading Enterprise and essential strategies in their classrooms. The online course also includes one year of unlimited access to online course tutorials.*	**$1,899.00**
	STAR Enterprise Champions' Academy *Annual cost includes three onsite professional development days and access to the STAR Enterprise Online Course (details for both offerings can be found above).*	**$8,200.00 plus $1,899.00 per school**
	STAR Reading Hourly Remote Professional Development Fee *Cost of hourly remote webinar professional development for staff.*	**$150.00**
	STAR Reading Coaching *Annual cost for coaching services for two key staff members (and school principal). A Renaissance Coach will provide remote implementation coaching to a designated mentor and will help them to become an "embedded expert" who can assist their peers in learning to implement both STAR Reading Enterprise and essential strategies in their classrooms.*	**$799.00**

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Requirement	Product and Description	Costs (non-binding)
	Renaissance Place Annual Hosting Fee *Annual, per-school fee for hosting STAR Reading Enterprise Real Time software on Renaissance Learning's Enterprise-Class Data Center.*	$499.00
	Technical Consulting Services *Cost of hourly technical consulting services.*	$150.00
	Renaissance Data Integration Services	
	Level 1 (0-2000 students)	$2,800.00
	Level 2 (2001-4000 students)	$4,800.00
	Level 3 (4001-8000 students)	$6,500.00
	Level 4 (8001-20,000 students)	$8,500.00
	Level 5 (20,000+ students)	$9,500.00
	Annual cost for Renaissance Learning to link your Student Information System to your STAR Reading software on a scheduled basis. Discounted rate applies for consecutive year Renaissance Data Integration Services subscriptions.	
Any costs for reports not inclusive of the fixed costs, such as aggregated data services and reports, including the 1-5 effectiveness rating for each teacher.	**SAS EVAAS Data Services** *Per-student enrolled (ADM) at the tested grade level. Cost includes SAS EVAAS value added reporting, roster verification services, and testing data file transfer from Renaissance Learning to SAS.*	$5.50
	Custom Report Development *One-time cost of custom report development.*	$1,800.00
	Data Extraction Service Development *One-time cost of data extraction service development.*	$699.00
Any additional costs not included in fixed costs that an LEA may be charged for optional services.	N/A. Please refer to response to time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year.	N/A

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Requirement	Product and Description	Costs (non-binding)
Any costs for any optional services available to an LEA.	N/A. Please refer to response to time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year.	**N/A**

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