Form C

STUDENT ASSESSMENTS FOR TEACHER AND PRINCIPAL EVALUATION SERVICE PROVIDER
PUBLICLY-AVAILABLE SERVICE SUMMARY

This form will be posted on the Ohio Department of Education's Web site for all proposals that are approved in conjunction with this RFQ to allow LEAs to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	CTB/McGraw-Hill LLC (CTB)
Provider Contact Information:	Aaron Hartman, Ohio Evaluation Consultant Phone (502) 209-0056 Aaron.Hartman@ctb.com
Name of Product Proposed:	CTB proposes *TerraNova*, Third Edition (*TerraNova 3*) to measure student growth as part of a SAS EVAAS® Value-Added metric as a component of evaluating teacher effectiveness in Ohio for Grades K–12 in Reading, Language Arts, Mathematics, Science and Social Studies. *TerraNova 3* is comprised of: *TerraNova 3* Multiple Assessments Reading, Math (Grades 1–12) Language (Grades 3–12) Science, Social Studies (Grades 1–12) *TerraNova 3* Complete Battery Reading, Math (Grades K–12) Language (Grades K–12) Science, Social Studies (Grades 1–12) Also available in our suite of *TerraNova* assessments are: *TerraNova* Common Core *TerraNova* Common Core, Form 1 Reading (Grades 3–8) Math (Grades 3–8) English Language Arts (Grades 3–8)

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	TerraNova Common Core, Form 2 Science Grades 3–8) Social Studies (Grades 3–8) *TerraNova 3* Online Reading, Math (Grades 3–8) Language (Grades 3–8) Science, Social Studies (Grades 3–8)
Does this product provide inferences about student growth? If so, how?	Yes, the *TerraNova 3* test scores can provide inferences about student growth. *TerraNova 3* are norm-referenced tests that are on a vertical scale. Both the *TerraNova 3* scale-scores and the normative scores, such as NCE (normal curve equivalent) scores, can be used to provide student growth information overtime or across grades. For example, a student took *TerraNova 3* level 13 Reading test at the beginning of grade 3 received a scale score 615 and a NCE score 50, and he/she received a scale score 635 and a NCE score 52 when he/she took the *TerraNova 3* level 14 Reading test the following year at the beginning of grade 4. The student's normative growth, measured by the difference of the two NCE scores, is 2 NCE score points and above the average normative growth (0). The student's growth can also be measured by the 20 scale score point changes (635 – 615).
What are the grade(s) the proposed product covers:	Complete Battery covers grades K–12 Multiple Assessments covers grades 1–12 Common Core covers grades 3–8 Online covers grades3–8
What are the subject area(s) the proposed product covers:	Grades 1–12: ELA, Math, Science and Social Studies Grade K: ELA and Math
What Endorsement Category does the assessment yield evidence to support? See Categories in Section 2.2(B-v c).	Endorsement Category 1) EVAAS® Value-Added is applicable to the *TerraNova*, Third Edition assessment (*TerraNova 3)*.

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Please provide an overview of your proposal for LEAs describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment.
(2 pages maximum)

CTB/McGraw-Hill, with 88 years of experience, provides accurate and dependable results with *TerraNova,* Third Edition (*TerraNova 3*) standardized achievement tests. The results of this assessment can be translated into valuable information for decision making to assist educators in improving student learning and knowledge, and in this case in measuring student growth in support of in teacher and principal evaluations.

TerraNova 3 motivates students to perform using engaging content reflecting real world situations that aligns both national and Ohio Content Standards. Additionally, *TerraNova 3* utilizes the most up to date measurement research for bias reduction and Item Response Theory, resulting valid and reliable assessment that meeting rigorous psychometric standards.

TerraNova 3 allows you to target instruction and improve student achievement with data provided in ample time (5–7 days turnaround) to address instructional needs. More than 30 comprehensive, diagnostic reports are available by student, class, school and district levels. These reports provide educators with quick and easily accessible student performance information.

Hallmarks of *TerraNova 3*:

- Quality. *TerraNova 3* features items that reflect rigorous test construction standards. It provides evidence that each item is valid and measures what is intended to be measured. These items are used to measure student performance against the grade level Ohio Content Standards and other nationally recognized standards. CTB research and development experts ensure that the test measures a wide range of skills and proficiency levels and provides a Technical Report that documents the technical quality of the assessments.
- Relevance. *TerraNova3* features contemporary item content that engages students in the testing process. This assessment is used to precisely measure your students' skills and knowledge relative to all of the expectations you hold for their performance. It can also be used to provide comparisons of students' performance from a national empirical study.
- Alignment. *TerraNova3* aligns to the Ohio standards. Districts can count on the assessments to inform instruction and promote the improvement of student learning. Additionally, the assessment aligns closely to the framework of the National Assessment of Educational Progress (NAEP), and to Common Core State Standards (CCSS) in grades 3–8.
- Flexibility. *TerraNova3* meets your assessment goals by providing the appropriate test format for your students. CTB proposes two different formats that include:
  1) Multiple Assessments and Common Core versions are the only standardized achievement test to combine selected and constructed response items.
  2) Complete Battery uses selected response items only.
- Actionable Information. *TerraNova 3*'s Premier Reports allow the educator to showcase their student results as well as provide valuable instructional resources to assist the student in the learning process. Results are more meaningful and actionable is they are easily

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understood and our visual displays and familiar language explain the student results in a user friendly manner. More importantly, Ohio school districts will have options for both standard and customizable reports.

CTB has also offers *TerraNova 3* Complete Battery for Grades 3–8 in our Web-based assessment application, *TerraNova,* Third Edition Online. We are able to provide LEAs the administration options supported by this technology (such as online, paper/pencil administration with local scan/score options, and use of popular student hand- held devices).

CTB supports large scale assessments, with timely customer response and ethical behavior. We look forward to supporting Ohio in your expectation of excellence.

Estimated Service Provider Costs (non-binding)	
Fixed costs over a given academic year.	No fixed costs for *TerraNova 3.*
Per-student costs, over a given academic year, that are above the estimated fixed costs.	See Appendix O for all variable costs (per student, per book, etc.)
Time-and-materials costs that are limited to special services that are **NOT** required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials, including additional reporting options, any special options above the per student cost quoted above) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service as well as any costs for data services and reports to aggregate data.	No special services are required.

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If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):	
☒ All Districts/LEAs in the State of Ohio, or	
☐ Only to those eligible Districts/LEAs indicated below:	
Provide a link to a web based cost sheet/PDF for the assessments noted on Form C	Web-link to PDF of Appendix O Costs for *TerraNova* 2014: http://ctbassessments.com/pdfs/terranova_ohio_pricing.pdf Interactive Shopping Cart Link for *TerraNova*: http://ctb.com/ctb.com/control/childNodesViewAction?categoryId=1173&adjBrd=Y

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Appendix O: 2014 Cost for TerraNova

Assessment	Grades	Price
TerraNova, 3rd Edition Complete Battery		
Materials		
Consumable Test Booklets	K-3	$9.03/student
Reusable Test Booklets	4-12	$7.03/student
Consumable Answer Sheet	4-12	$1.50/student
TN3 Practice Activities	K-12	$1.15/student
Scoring		
Basic Scoring Service	K-3	$6.35/student
Basic Scoring Service	4-12	$3.85/student
Reporting*		
TN3 Online Reporting	K-12	$4.30/student
TN3 Online Reporting	Upload fee	$325.00 per upload
TN3 Scoring Plan 1 (includes Basic Service & 5 reports)	K-3	$13.47/student
TN3 Scoring Plan 1 (includes Basic Service & 5 reports)	4-12	$11.19/student
TN3 Premier Home Report (Option)	K-12	$4.00/student
TN3 Objectives Summary Report by School (Option)	K-12	$.95/student
NRT Data CD (Option)	K-12	$1.60/student
*CTB catalog lists scoring reports available		
TerraNova, 3rd Edition Multiple Assessments		
Materials		
Consumable Test Booklets	1-12	$9.52/student
TN3 Practice Activities	1-12	$1.16/student
Scoring		
Basic Scoring Service	1-12	$21.52/student
Reporting*		
TN3 Online Reporting	1-12	$4.30/student
TN3 Online Reporting	Upload fee	$325.00 per upload
TN3 Scoring Plan 1 (includes Basic Service & 5 reports)	1-12	$27.16/student
TN3 Premier Home Report (Option)	K-12	$4.00/student
TN3 Objectives Summary Report by School (Option)	K-12	$.95/student
NRT Data CD (Option)	K-12	$1.60/student
*CTB catalog lists scoring reports available		

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TerraNova Online 1st Edition	3 – 10	$16.15/student
TerraNova, 3rd Edition Common Core		
Materials		
Consumable Test Booklets	3-8	$8.56/student
Test Directions	3-8	$28.80/book
Math Manipulatives	3-8	$.82/student
TerraNova, 3rd Edition Common Core, Scoring Guide, Form 1		$158.50/guide
TerraNova, 3rd Edition Common Core, Technical Report		$83.30/report

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