

**STUDENT ASSESSMENTS FOR
TEACHER AND PRINCIPAL EVALUATION SERVICE PROVIDER
PUBLICLY-AVAILABLE SERVICE SUMMARY
2017-2018**

Form C

This form will be posted on the Ohio Department of Education’s Web site for all proposals that are approved in conjunction with this Request for Qualifications to allow ds to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	Harcourt Mifflin Harcourt (HMH)
Provider Contact Information (MUST include two names, telephone numbers and email addresses):	Primary: Edward Hulefeld, Sales Manager 412-315-8237 edward.hulefeld@hnhco.com
	Secondary: Barbara Fuerbacher, Account Executive 513-785-8963 barbara.fuerbacher@hnhco.com
Name of Product Proposed:	<i>Iowa Assessments</i> ™ Form E and Form F
Does this product provide inferences about student growth? If so, how?	<p>Yes. The <i>Iowa Assessments</i> report scores on a continuous scale that spans Kindergarten through Grade 12. This scale allows comparison of student results from one test administration to the next to see how much the scores have changed.</p> <p>An important use of comparative data is to provide a frame of reference for interpreting the growth of students in various subject areas. It is very difficult to describe “adequate growth” in an area without knowing how much students typically “grow” from year to year. Comparative data across grades provide this frame of reference.</p> <p>In addition, the tests also provide normative data, which allow students to be compared with other students and schools to be compared with other schools. Such comparisons enable a principal to look at the achievement levels of students in relation to a nationally representative student group. These data can also provide an indication of student growth from one test administration to the next.</p>
What are the grade(s) the proposed product covers:	<p>English Language Arts (ELA)/Reading — Kindergarten–Grade 3, Grades 9–12</p> <p>Mathematics — Kindergarten–Grade 3, Grades 9–12</p> <p>Science — Kindergarten–Grade 4, Grades 6, 7, 9–12</p> <p>Social Studies — Kindergarten–Grade 12</p>
What are the subject area(s) the proposed	ELA/Reading, Mathematics, Science, Social Studies

product covers:	
What Endorsement Category does the assessment yield evidence to support? See Categories in Section 2.2(B-v c).	Category 2 - Other Student Growth, Previously Used

**Please provide an overview of your proposal for districts describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment.
(2 pages maximum)**

Description of the *Iowa Assessments*
Featuring a four-color design, flexibility in administration, and a host of other enhancements, the *Iowa Assessments* Forms E and F include all new content to reflect today's challenging educational landscape, such as the use of the Common Core State Standards (CCSS). The tests are designed to provide a thorough assessment of each student's progress in skills and standards that are essential to successful learning and college and career readiness.

The exceptional quality of the *Iowa Assessments* comes in part from its unique, collaborative development process. The tests were written by researchers from The University of Iowa, who contribute extensive curriculum and measurement expertise, as well as experience gained from managing an ongoing state-level testing program. HMH's staff adds editorial expertise, as well as extensive design, art, and pre-press experience to the development effort. These combined talents have created tests that are widely known, trusted, and used throughout the world. Over the course of a typical school year, the *Iowa Assessments* are administered to millions of students across every state in the nation. Arkansas, Iowa, and South Carolina all have current statewide testing programs in which these assessments are administered.

Development of Forms E and F
As these forms were developed, the *Iowa Assessments'* authors and HMH's Product Development team worked to ensure that the test items, which are all multiple-choice, were clearly written and that all distractors challenge students without being "tricky" so that students' academic achievement will be assessed as accurately as possible. Above all, the fundamental guiding principle for the development of the *Iowa Assessments* was to make time spent on testing instructionally useful for all students. For example, passages selected for inclusion in the Reading tests yield good comprehension questions and cover a range of reading interests.

All test items were extensively reviewed and edited by the authors and HMH's staff with the above goal in mind, and the quality and functionality of the items was verified by national item tryouts. Review criteria included age and grade appropriateness; ethnic, racial, and gender balance; good style, grammar, and syntax; and good item characteristics. Furthermore, all items were examined by qualified reviewers and controlled for potential bias to make sure clarity and functionality occurred across subpopulations. The feedback from bias reviewers was thoroughly considered in conjunction with the known performance of the items across the subpopulations. Problem items identified during reviews or tryouts were either rewritten or eliminated.

During the development of test specifications, the test authors worked closely with national experts and educators. Review of local, state, and national guidelines for curriculum in each subject is an ongoing activity of the author team. Forms E and F were developed to be consistent with recent shifts in curriculum and instructional practice and to be attuned to current curricular objectives at specified grades. The authors and HMH's team incorporated

feedback into their test design from participants in both the preliminary and final item tryouts, from fairness and content review panels, and from exchanges of ideas and information with other curriculum and testing professionals. These processes ensure that tests are developmentally appropriate and aligned with a consensus of up-to-date content standards, including the CCSS.

During the research studies, items were tried out at a span of levels. The research then provided *p*-values that the authors and HMM's team used to determine the best placement of items at each grade and test level. Appropriate placement not only ensures that there is an adequate floor and ceiling for every test level so the majority of students are able to finish the test, but also that the test is challenging enough for high-achieving students to demonstrate what they know and can do. In short, with this measurement approach, accurate data is obtained for the entire achievement continuum, ranging from the least able students to the gifted and talented.

The formats of the *Iowa Assessments* items and directions are based on applied research that has demonstrated their efficacy in measuring the skills selected for the tests. HMM pays close attention to the format and design characteristics of the test booklets and all related materials. The four-color test booklets incorporate design and layout features that are engaging, developmentally appropriate, and both student- and teacher-friendly at all grade levels. The visual design—including artwork, photographs, font size and style, and page layouts—adheres to the Principles of Universal Design and makes the tests look more like the materials students customarily see in their classrooms every day. Care was taken, however, to ensure that design elements are not distracting and do not otherwise adversely affect student scores for the sake of appearance.

The *Iowa Assessments* directions for students and test administrators were also extensively reviewed internally by the authors and HMM's team. The clarity and functionality of the directions were then verified by the administration of the tests during the initial pilot studies, followed by national item tryouts, and the national standardization research study.

How the Iowa Assessments Are Used and Reported

The *Iowa Assessments* Forms E and F answer the needs of schools to provide better ways to measure achievement and impact instruction to help students prepare for college and career. Specifically, the tests can be used to:

- Screen for Response to Intervention (RtI) grouping
- Evaluate instructional programs
- Predict success on the state test
- Help districts monitor student learning in terms of the CCSS
- Measure growth from year to year
- Plan for instruction
- Predict college readiness indicators

A full range of derived scores, including Grade Equivalents, Percentile Ranks, and Standard Scores that can provide important information about student performance in each content area assessed, is available. The *Iowa Assessments* offer many specific innovations to support educators' needs. Reporting features include:

- National comparison data for individuals and groups
- Skill level data
- Test total data
- Reporting aligned to the CCSS
- Item level data
- Cognitive level data
- 16 paper reports
- Web-based interactive reporting with 42 different reports

Implementation and Technical Assistance

A key component of HMH's approach to the management of an assessment program is a comprehensive system of customer support, which includes providing training in the administration of the test and in the use of the results. HMH's regional sales and support staff has extensive experience presenting and supporting both pre- and post-test training workshops for a wide variety of constituencies and groups. They will work with Ohio districts that use the *Iowa Assessments* to determine the nature, purpose, and depth desired for pre- and/or post-test workshops.

Estimated Service Provider Costs (non-binding)	
Fixed costs over a given academic year.	The <i>Iowa Assessments</i> include a number of materials and services, including test booklets, answer documents, and resource materials for educators, as well as a wide array of score reports. Those materials and services are priced on a per-student or per-piece basis. Districts incur no fixed costs when administering the <i>Iowa Assessments</i> .
Per-student costs, over a given academic year, that are above the estimated fixed costs.	<p>Paper-Based Testing</p> <p>For paper-based testing, students need test booklets and, in most grades, answer documents. The <i>Directions for Administration</i>, which teachers use to administer the tests, are included with each package of test booklets. Processing student responses and producing student reports are also priced on a per-student basis. We offer a broad array of reports; prices vary by report. The following list provides our standard prices, on a per-student basis, for Forms E and F, Complete Battery materials. Reviewers should note that HMH offers quantity discounts for all <i>Iowa Assessments</i> materials.</p> <p><i>Test Booklets</i></p> <ul style="list-style-type: none">• Levels 5/6–9 (Scannable) (Grades K-3) \$10.72/student• Levels 9–17/18 (Reusable) (Grades K-12) \$8.36/student <p>Test booklets are sold in packs of 5 and 25.</p> <p><i>Answer Documents</i></p> <ul style="list-style-type: none">• Levels 9–17/18 (Grades 3-12) \$1.68/student <p>Answer documents are sold in packs of 50 and 100.</p> <p>Online Testing</p> <ul style="list-style-type: none">• All levels \$14.00/student <p>Note that the district needs to be prequalified to ensure the necessary infrastructure to support online testing.</p> <p>Scoring/Reporting</p> <p>The following per-student prices include processing student responses and provision of HMH's basic report package, which includes one copy of the List of Student Scores with Class, Building, and System</p>

Summaries.

- Levels 5/6–9 (Scannable test booklet) \$7.30/student
- Levels 9–17/18 (Answer document) \$4.35/student

Shipping/Handling

The following table lists HMH’s standard shipping and handling charges. Our shipping service fee includes the cost of storing material, order entry, picking and packing at our warehouse, and shipping.

Table 1. Shipping and Handling Fees

Order Subtotal	Standard Ground Shipping Service Fee
Under \$100.00	\$10.00 minimum
\$100.00–\$3,000.00	10% of subtotal
\$3,000.01–\$10,000.00	8% of subtotal
\$10,000.01–\$50,000.00	7.5% of subtotal
\$50,000.01–\$100,000.00	7% of subtotal
\$100,000.01–\$200,000.00	6% of subtotal
Over \$200,000.01	5% of subtotal

The shipping service fee for Next Day air is 17% of the order subtotal (\$20.00 minimum), and 15% of the order subtotal (\$10.00 minimum) for Second Day Air.

Discount Policy and Schedule

Discounts apply to same test, title, level, and form for materials purchased on a single purchase order and invoiced to a single address. Discounts apply to orders for customer use only, not for resale. Quantity discounts cannot be combined with any other discount.

Table 2. Discount Policy and Schedule

Quantity Discount Schedule		
	10% Discount	15% Discount
Pkg. of 15	100–249	250+
Pkg. of 25	60–149	150+
Pkg. of 50	35–175	176+
Pkg. of 100	18–87	88+

<p>Time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials, including additional reporting options, any special options above the per student cost quoted above) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service as well as any costs for data services and reports to aggregate data.</p>	<p>Training and Professional Development Our local Account Executives will be pleased to work with Ohio districts to ensure they receive pre-test training in the use of the <i>Iowa Assessments</i> and know how to interpret and use the results.</p>
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<p>If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):</p>	
<p><input checked="" type="checkbox"/> All Districts in the State of Ohio, or</p>	
<p><input type="checkbox"/> Only to those eligible Districts indicated below:</p>	
<p>Provide a link to a web based cost sheet/PDF for the assessments noted on Form C</p>	<p>https://forms.hmhco.com/virtual-catalog/publication/cd4eae2e#9</p>