

**STUDENT ASSESSMENTS FOR
TEACHER AND PRINCIPAL EVALUATION SERVICE PROVIDER
PUBLICLY-AVAILABLE SERVICE SUMMARY
2017-2018**

Form C

This form will be posted on the Ohio Department of Education’s Web site for all proposals that are approved in conjunction with this Request for Qualifications to allow ds to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	NWEA™
Provider Contact Information (MUST include two names, telephone numbers and email addresses):	Primary: Sylvia St. Cyr, Account Executive Phone: 503-548-5329 (Office) Fax: 503-639-7873 Email: sylvia.stcyr@nwea.org Mailing Address: NWEA 121 NW Everett St. Portland, OR 97209
	Secondary: Susie Spafford, Account Manager Phone: 740-572-7777 (Cell) Fax: 503-639-7873 Email: susie.spafford@nwea.org Mailing Address: NWEA 121 NW Everett St. Portland, OR 97209
Name of Product Proposed:	Measures of Academic Progress® (MAP®) for Primary Grades
Does this product provide inferences about student growth? If so, how?	The 2015 MAP for Primary Grades norms provide student and school norms for achievement status and growth (change in achievement status over time), which educators and administrators can use to – among other things – make inferences about student growth. These norms make it possible to interpret data at a granular level by looking at one student’s achievement and growth compared to his or her classmates. The norms also provide comparative data at the school level. Educators can use this information to better understand the achievement and

growth of an individual student and the achievement of an entire class or grade, both school- and district-wide.

When determining how a student’s growth compares to national norms, we account for several factors that can impact a student’s growth, namely: subject, grade, starting achievement level, and number of instructional weeks between the two assessments. This number of instructional weeks is also able to be modified for an entire district at once or customized for each school to better reflect the amount of instruction students have received. The national normative growth for each student is then adjusted based on these factors shown on MAP for Primary Grades reports.

Because of the sample sizes and the advanced statistical techniques used to develop our norms, educators and administrators can have confidence in the inferences they make from the assessment scores. Educators use MAP for Primary Grades norms to help parents and students understand what a given assessment score means, and to help make important decisions about student placement in extension or intervention programs. Administrators look to our norms to help measure the effectiveness of instruction and special programs, or as part of an educator evaluation program. In all uses, having up-to-date norms developed using large, representative sample sizes is crucial. Norms are useful only when they accurately reflect the population they represent, and most useful when they reflect all sub-groups.

Educators can easily measure change for an individual and compare growth among students using our Conditional Growth Percentile (CGP), which indicates how a student’s growth compares with the growth of students across the country based on starting achievement level, grade, subject, and weeks of instruction. Using growth norms, teachers can understand not only that a student grew, but also how much that student grew relative to others. Unlike summative assessments, which produce Student Growth Percentile (SGP) measures once a year, the CGP provides an equivalent measure up to three times per year. This frequency allows educators to better understand student and classroom progress and to make more timely adjustments to instruction.

Growth norms enable educators to track the progress of groups of students and can be used to strengthen theories or draw conclusions about academic programs and instructional interventions. Information about expected and observed growth allows educators to interpret data over time, and to set customized and realistic goals for students, teachers, and schools.

While many assessment systems include some variation of achievement status norms, MAP for Primary Grades gives the Ohio Department of Education unique access to nationally representative growth norms and normative data based on weeks of instruction.

What are the grade(s) the proposed product covers:	K – 2
What are the subject area(s) the proposed product covers:	Mathematics and Reading
What Endorsement Category does the assessment yield evidence to support? See Categories in Section 2.2(B-v c).	EVAAS Value-Added

Please provide an overview of your proposal for districts describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment. (2 pages maximum)

Ohio schools deserve an assessment partner that recognizes the State’s highly diversified districts and communities and has the experience, knowledge, and research to deliver an assessment and teacher evaluation solution that fits every school in Ohio. With nearly forty years of expertise serving a broad range of students and districts across the nation, NWEA is that partner. Our MAP for Primary Grades assessment system can be trusted to help evaluate teachers and improve instruction for Ohio’s youngest students.

MAP Assessments

The MAP for Primary Grades assessment system is an integrated collection of computerized assessments designed for student in grades K – 2. These assessments assist teachers, schools, and districts in monitoring the attainment of foundational skills and concepts in mathematics and reading that are considered essential to ensure early success for all students.

MAP for Primary Grades tests are designed to measure both student growth and instructional level on the NWEA RIT scales – shorthand for "Rasch units." Because MAP for Primary Grades capitalizes on our RIT scales, a consistent record of student growth can begin in kindergarten and continue through high school. The different MAP for Primary Grades test types are described below:

- Screening Assessments: This initial assessment helps to provide immediate screening regarding basic numeracy and literacy concepts and skills.
- Skills Checklist Assessments: Skills Checklist assessments are used to inform instruction relative to basic mathematics and reading skills.
- Survey with Goals Assessments: These tests, which are appropriate for students who have a firm grasp of foundational skills, adapt to the level of difficulty for each student. Survey with Goals tests typically consist of more than forty questions and provide an overall RIT score for the subject as well as sub-scores in each of the goal performance areas. The accuracy of these tests allows the results to be used to measure student growth as well as current achievement status. Survey with Goals tests can be administered four times per calendar year and are aligned to the Ohio Content Standards.

Use of the Assessment

In Ohio, our assessments are used as Response to Intervention (RTI) Universal Screeners; Gifted and Talented Screening and Identification Tools; benchmark/interim assessments; tools to assess students in the Dropout Prevention and Recovery Program; accurate and reliable growth measures; alternative assessments for the Third Grade Reading Guarantee; On-Track and Off-Track determinations; projections of Ohio Achievement Assessment proficiency; and program, curriculum, and teacher evaluations.

Scoring and Reporting

MAP for Primary Grades assessments are scored immediately and results give teachers insight into student learning in mathematics and reading. The testing model underlying the MAP for Primary Grades tests is a one-parameter Item Response Theory (Rasch) model, and the RIT scale is equal-interval and reflects the difficulty of the items a student answers. The scale on which scores are reported ranges from approximately 100 to 350. Reporting is a prominent feature of the MAP for Primary Grades program; students are assigned unique identifiers that permit their progress to be tracked based on their scores over time. Since MAP and MAP for Primary Grades assessments are on the same scale, there is flexibility in the use of these instruments at the “transitional” second grade. For some second-grade students, MAP for Primary Grades may be most appropriate based on their current achievement levels. For others, MAP could be administered. This flexibility helps enable each student to demonstrate his or her optimal level of performance.

To provide the five-level teacher effectiveness rating, we propose that districts enter into an additional agreement with Battelle for Kids (BFK). In this partnership, BFK will provide roster verification and data services, and SAS® Education Value-Added Assessment System (EVAAS®) will conduct value-added modeling using student RIT scores to categorize a teacher into one of five levels. Results will be provided to districts through the EVAAS system.

Implementation Support

Each of our partners receive comprehensive technical support and professional development tailored to their state, district, or school. A dedicated account manager will work with partners to identify resources to meet their specific needs. During implementation of MAP for Primary Grades assessments, an implementation support specialist will guide the district and stay through the first testing season. In addition to an account manager, partners have ready access to our technical support and consultation services for answers to questions and for assistance. Our professional development support includes guidance and information to help our partners interpret and use the data from MAP for Primary Grades, along with online courses and resources through our Destination PD™.

Estimated Service Provider Costs (non-binding)	
Fixed costs over a given academic year.	NWEA does not charge a fixed fee for the use of MAP for Primary Grades assessments. The fee structure is based on the number of assessment subscriptions and additional services.
Per-student costs, over a given academic year, that are above the estimated fixed costs.	Annual per-student assessment subscription licenses are \$10.75 for a bundled assessment suite of Mathematics and Reading tests. Discounts are available based on contractual arrangements across Ohio and other factors. Annual subscription fees include the following: - MAP for Primary Grades Mathematics and Reading Computer Adaptive Tests: Each subject-area test can be administered up to four times per year for a total of twelve possible test events per student per calendar year (including summer session). - Scoring and Reporting: MAP for Primary Grades is a computer-delivered assessment, and no additional scoring fees are incurred. Assessment fees include standard MAP online reports at the

	<p>student, classroom, school, and district level, as well as raw data files available in comma-separated values (.csv) format that can be imported into other reporting systems.</p> <ul style="list-style-type: none"> - Online Training: Logins to Destination PD, our comprehensive online training resource, are included. - Support Services: NWEA provides dedicated implementation support for the first testing season and ongoing account management support. Toll-free phone and email technical support is provided for the duration of the contract. - NWEA Software: All MAP software components are provided at no additional charge. <p>Teacher Effectiveness Rating</p> <p>As part of this application, we propose a partnership with Battelle for Kids (BFK) and SAS EVAAS to provide districts with teacher effectiveness ratings using Ohio’s five-level framework. To receive these teacher ratings, Ohio districts will need to enter into an additional agreement with BFK for \$5.50* per student. This cost includes data verification services using BFK•Link® and value-added modeling by SAS EVAAS. To assist Ohio districts with this additional cost, NWEA has discounted our annual subscription license by \$2.75 per student (from \$13.50 to \$10.75).</p> <p>*Final pricing to be determined by BFK.</p>
<p>Time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials, including additional reporting options, any special options above the per student cost quoted above) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service as well as any costs for data services and reports to aggregate data.</p>	<p>Professional Development</p> <p>MAP Foundation Series professional development workshops are \$3,500 per session for up to forty participants. Fees cover facilitator travel and expenses, workshop materials, and consulting costs for the training session. Discounts are available based on contractual arrangements across Ohio and other factors. Available workshops include:</p> <ul style="list-style-type: none"> - MAP Administration (available on-site or online; online workshops cost \$1,000 each) - Applying Reports - Informing Instruction - Focusing on Growth - Data Coaching <p>MAP Administration and Applying Reports workshops are required for all new partners with full implementations. Additional workshops are optional.</p> <p>Additional Services</p> <p>Examples of some of the special services available through NWEA include the following:</p> <ul style="list-style-type: none"> - Consultative Professional Development Days – Custom pricing available - Research Consulting Services– Costs based on scope of work on a time and materials basis (i.e., Growth Research Database access) - Custom Reporting – Costs based on scope of work on a time and materials basis (i.e., customized reports)

	<p>- MAP Insights Suite – Cost based on district size and reports selected. Suite includes MAP Insights, MAP Growth Insights (formerly Standard Comparison Group), MAP Similar Schools Insights (formerly Virtual Comparison Group), and MAP Instructional Insights developed by our Research team to provide in-depth growth analysis supporting school and district-level improvement activities.</p>
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If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):

<input checked="" type="checkbox"/> All Districts in the State of Ohio, or	
<input type="checkbox"/> Only to those eligible Districts indicated below:	
Provide a link to a web based cost sheet/PDF for the assessments noted on Form C	For pricing of MAP for Primary Grades in Mathematics and Reading, go to https://www.nwea.org/contact-us/sales-information/ to contact an account executive. The Ohio account executive can also be reached directly using the contact information provided earlier on Form C under “Provider Contact Information.”