STUDENT ASSESSMENTS FOR
TEACHER AND PRINCIPAL EVALUATION SERVICE PROVIDER
PUBLICLY-AVAILABLE SERVICE SUMMARY

Form C

This form will be posted on the Ohio Department of Education's Web site for all proposals that are approved in conjunction with this RFQ to allow LEAs to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	Achieve3000, Inc.
Provider Contact Information:	1985 Cedar Bridge Avenue, Suite 3 Lakewood, NJ 08701 Phone: 732-367-5505 Fax: 732-367-2313 Email: info@achieve3000.com
Name of Product Proposed:	LevelSet™ within the KidBiz3000/TeenBiz3000/Empower3000 Literacy Solutions
Does this product provide inferences about student growth? If so, how?	LevelSet™, Achieve's proven assessment tool that utilizes the Lexile Framework for Reading®, offers a scientific means of assessing student ability to comprehend informational text. Developed in conjunction with MetaMetrics®, the renowned psychometric research team, LevelSet is delivered via the Internet and is designed to work hand-in-hand with our differentiated reading solutions: KidBiz3000, TeenBiz3000 and Empower3000.
What are the grades(s) the proposed product covers:	Grades 2–12
What are the subject area(s)) the proposed product covers:	Literacy/Reading
What endorsement Category does the assessment yield evidence to support? See Categories in Section 2.2(B-v c).	Category #4 – Non-Growth Measures

Please provide an overview of your proposal for LEAs describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment. (2 pages maximum)

LevelSet™, Achieve's initial pre-test assessment tool that utilizes the Lexile Framework for Reading®, offers a scientific means of assessing student ability to comprehend informational text. Developed in conjunction with MetaMetrics®, the renowned psychometric research team, LevelSet is delivered via the Internet and is designed to work hand-in-hand with our differentiated reading solution.

- Students take LevelSet twice over the school year, starting with the initial assessment to establish a baseline score and followed by the post assessment at the end of the year. Students with Lexile levels below 50L will also take an interim LevelSet test about halfway through the school year.
- During the test, students read a series of approximately 30 paragraph-long passages and answer a cloze-style question about each one.
- The test usually takes one class period (30–40 minutes) and results in an individual Lexile placement score for nonfiction text for each student. LevelSet test scores are delivered to teachers and administrators in "real time," so school and district decision makers can immediately see how students have placed into the program.
- Teachers are encouraged to review students' LevelSet pre-test scores and to determine if manual adjustment or re-administration is required. Teachers have three weeks to adjust student scores and/or request a test re-administration.

Identifying the optimal Lexile level for each student:

As students complete each assessment item, the system uses a semi-adaptive algorithm to hone in on the optimal Lexile level for each student. The system will begin the student with at-grade-level items and will adapt the level of items to student performance. Any student identified as an Achieve Intervention, Achieve Language, or Achieve Enrichment student may begin the assessment with lower- or higher-than-grade-level items, as needed. For the LevelSet post-test, all students are automatically placed in the appropriate level of the test based on their current Lexile level rather than grade level. By implementing a "smarter" system that delivers the correct version of LevelSet, both students and teachers experience less frustration, and more accurate test results are produced.

Using LevelSet results to increase literacy proficiency:

The results of LevelSet are applied immediately to each student academic profile so students can receive reading passages that are precisely and scientifically matched to their individual reading levels. Achieve3000 Solutions use a simple 5-Step Literacy Routine proven to improve vocabulary, comprehension, critical thinking skills, reading fluency, and writing skills—and to keep students on track for college and career readiness. Engaging students in appropriate listening and speaking activities further strengthens overall literacy development. During this routine, students receive pre-reading activities, nonfiction (informational text) readings, and follow-up activities that are precisely matched to their learning abilities. Each of the 5 Steps is based on best practices that have evolved out of decades of reading research.

All students in the class read the same nonfiction reading content and all students are held accountable for the same material, but the passages and activities are differentiated to each student's

individual reading level. This unique approach extends teacher reach by enabling them to teach grade-appropriate content that is customized to meet each student's learning and language needs.

Additional Progress Monitoring:

Multiple Choice Activity:
In addition to the LevelSet measure, Achieve provides ongoing progress-monitoring measures embedded within the daily activity that each student completes. In Step 3 of the 5-Step Literacy Routine, students answer text-dependent multiple-choice questions about a nonfiction article they have read. These questions, differentiated for students' reading levels, provide data to monitor student's successful close reading of text as well as comprehension and vocabulary mastery. The questions also serve to assess higher-order thinking skills. The assessment provides ongoing performance data on identified skills or standards that are in need of improvement.

AutoAdjust:
The AutoAdjust tool makes monthly adjustments to each student's Lexile level based on his or her multiple-choice activity performance. Developed in conjunction with MetaMetrics® (developers of the Lexile Reading Framework), this tool automatically updates student Lexile levels on a monthly basis, based on performance on Achieve3000 activities. This allows Achieve to adjust the rigor of instruction to meet students' changing abilities without any additional assessment burden on teachers or students.

How it works:

- Students complete the LevelSet™ pre-test at the beginning of the school year. Each student's Lexile score determines the level of content he or she receives within Achieve3000.
- As students complete Achieve3000 lessons, the program tracks progress on the activities. At the end of each month, Achieve3000 uses this information to determine changes to each student's Lexile level. The proprietary algorithm used for these adjustments was developed by MetaMetrics and increases in accuracy as the student completes more Activities.
- This process is repeated monthly—with ongoing adjustments happening throughout the course of the school year—until the student completes the LevelSet post-test.

After LevelSet, teachers should monitor student activity scores and monthly Lexile adjustments. While score variation resulting in small Lexile decreases is normal, a significant Lexile drop may indicate that students are not putting forth their best honest efforts. Achieve3000 automatically notifies teachers about any suggested decreases in student levels. Teachers have the option of overriding any decreases they believe are not an accurate reflection of student abilities.

Achieve3000's Adjustment Algorithms:
The formula used to update student Lexile levels is known as a Bayesian algorithm. Because it is a complex algorithm that relies on statistical probabilities, it may be difficult to understand why the system makes adjustments for some students and not others. As a general rule of thumb, students need to score above 75% on the activities to increase their Lexile score in any given month.

To help teachers make sense of the Lexile adjustments, Achieve3000 provides detailed information about student performance on both the LevelSet pre-test and the activities. For example, when

completing LevelSet, if a student responds in a way that suggests invalid responses (e.g., completing the test very quickly), teachers receive an alert instructing them to review the student's score. They are also given the option to re-administer LevelSet. Similar information is provided to teachers throughout the school year as students complete Activities within Achieve3000.

Estimated Service provider Costs (non-binding)

Fixed costs over a given academic year.

Achieve offerings are provided in a site based licensing model over a given academic year. Site costs vary based on student enrollment:

Maximum Enrollment	Site Price	Number of Included Onsite PD Days perBuilding	Number of Schools
100	$9,375	1	TBD
250	$15,695	2	TBD
375	$19,145	2	TBD
500	$24,930	3	TBD
675	$30,715	3	TBD
850	$36,345	3	TBD
1,175	$40,100	4	TBD
1,500	$41,555	4	TBD
3,000	$62,620	5	TBD

Additional discounts are available based on the total number of sites and usage at each site:

Volume of Schools Participating	% of Schools in District Participating			
	<25%	25-49%	50-99%	100%
Full Year; 1–24 Schools	0.0%	3.5%	7.0%	10.0%
Full Year; 25–50 Schools	5.0%	8.5%	12.0%	15.0%
Full Year; 51–75 Schools	7.5%	11.0%	14.5%	17.5%
Full Year; 76–100 Schools	10.0%	13.5%	17.0%	20.0%
Full Year; 101–200 Schools	12.5%	16.0%	19.5%	22.5%
Full Year; 201+ Schools	15.0%	18.5%	22.0%	25.0%

Per-student costs, over a given academic year, that are above the estimated fixed costs.

Not Applicable

Time-and-materials costs that are limited to special services that are **NOT** required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials, including additional reporting options, any special options above the per student cost quoted above) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service as well as any costs for

Additional professional development sessions and services are available as follows:

Product	Description	Unit Cost
PD Initial Plus	Hands-on training in program functionality and curriculum integration: Getting Started, includes Implementation Planning	$2,450
PD Initial	Hands-on training in program functionality and curriculum integration: Getting Started	$2,150
PD Follow-Up	Hands-on training in advanced program functionality: Extend Value Beyond the Basics	$2,150
Online Professional Development 90	One 90-minute Online Virtual Classroom Professional Development session for up to 15 participants	$500
Online Professional Development 90 x 2	Two 90-minute Online Virtual Classroom Professional Development sessions for up to 15 participants each	$880
Project Management FT	Project Management (1 Dedicated Manager) – Leadership Liaison, Capacity Building; Targeted, Frequent Reporting; Implementation Oversight & Accountability; Assessment & Research	$130,000
Project Management PT	Project Management (1 Shared Manager) - Leadership Liaison, Capacity Building; Targeted Reporting; Implementation Oversight & Accountability; Assessment & Research	$79,000
Project Management Services - Online	Project Management (Online Services) - Leadership Updates, Capacity Building; Regular Reporting; Accountability; Assessment & Research Reporting	$32,000

data services and reports to aggregate data.	

If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):	
☑ All Districts/LEAs in the State of Ohio, or	
☐ Only to those eligible Districts/LEAs indicated below:	
Provide a link to a web based cost sheet/PDF for the assessments noted on Form C	Not applicable.