Form C

STUDENT ASSESSMENTS FOR TEACHER AND PRINCIPAL EVALUATION SERVICE PROVIDER
PUBLICLY-AVAILABLE SERVICE SUMMARY

This form will be posted on the Ohio Department of Education's Web site for all proposals that are approved in conjunction with this RFQ to allow LEAs to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	Renaissance Learning™, Inc.
Provider Contact Information:	Debra Schoenick; vice President, Strategic Support Phone: 800-338-4204 / Fax: 866-558-4056 Email: dept10@renlearn.com
Name of Product Proposed:	STAR Reading Enterprise™
Does this product provide inferences about student growth? If so, how?	When it comes to measuring student growth over time in a way that's useful for educators, the STAR assessments lead the way. STAR reports growth in two ways: a weekly growth rate and the Student Growth Percentile (SGP). Each delivers growth norms to teachers in a digestible and meaningful way that informs instruction. **Goal-Setting Wizard.** In 2008, we released a Goal-Setting Wizard in the STAR assessments that allows teachers to set research-based, customized growth goals for each student. The Student Progress Monitoring Report contains a graph that shows a student's scores in relation to their goal, giving teachers a quick lens through which to observe the effects of a particular intervention over time, as well as to monitor progress toward a specific achievement goal. For more information, please see page 34–36 of Form B-1. **Student Growth Percentile.** The most recent development in STAR Enterprise is the Student Growth Percentile (SGP), a norm-referenced growth score. SGP is reported on a 1 to 99 scale. For example, if a student has an SGP of 90, it means his or her growth from one test to another was better than 90 percent of students of the same ability in the same grade. For teacher evaluation, this score is the best quantitative piece of evidence available to suggest the teacher's effect on student growth. For more information, please see pages 15, 44–46,

	and 62–63 of Form B-1.
What are the grade(s) the proposed product covers:	Grades 1–3 and 9–12
What are the subject area(s) the proposed product covers:	Reading/English Language Arts
What Endorsement Category does the assessment yield evidence to support? See Categories in Section 2.2(B-v c).	Student Growth (previous experience)

Please provide an overview of your proposal for LEAs describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment.

(2 pages maximum)

The STAR Enterprise assessments represent the newest generation of comprehensive, student-based assessment. They are built on sound psychometrics and years of careful research and development, offering more and better data in less testing time, at less cost. Their capabilities include screening, standards benchmarking, and progress monitoring. Moreover, STAR Reading Enterprise provides the following:

- Cutting-edge growth measures that deliver growth norms to teachers in a digestible and meaningful way that informs instruction. (See pages 1–2 of Form C for more information.)
- Instructional planning tools and embedded resources to help teachers decide how to use their newly acquired data in their daily classroom teaching.
- Alignment to the Ohio Content Standards as well as the Common Core State Standards.
- Ability to forecast performance on the Ohio Achievement Assessments.

Following are descriptions of additional qualities that make STAR Enterprise the most promising, exciting, and powerful choice for Ohio schools. These advantages make it possible for an accountability measure to empower teachers and drive student achievement, rather than merely judge the efforts of teachers and students.

Accuracy and Efficiency Combined. STAR Reading Enterprise is proven reliable and valid. Built to inform instruction, STAR data has always been used to guide student practice and *increase* learning time. Each STAR test is designed to assess a wide range of skills in the shortest time possible without sacrificing validity and reliability. As a result, teachers can obtain far more information in far less time.

Ohio educators need reliable data for accountability and to inform instruction—but surely do not want to devote time to long tests that are a burden to administer and score. STAR Enterprise tests provide Ohio educators with an interim growth measure that can be administered frequently enough to function as a practical tool to fuel student achievement and teaching excellence. In fact, within a single class period, educators can screen their entire class and view the results. The average administration time of the STAR Reading Enterprise is 15 minutes. This astoundingly short testing time is achievable due to the power of computer-adaptive technology and item response theory. The low administration time makes STAR Reading Enterprise practical for short-cycle, interim use in both core and intervention classrooms.

Ease of use is also central to the question of efficiency. Administering a STAR Enterprise assessment could not be easier. The assessments run on a web-hosted, system-wide management program that consolidates all Renaissance Learning software. There are no software programs to install, no files to copy, and no complicated rostering of students before each assessment event. Students simply log in and take the assessment. Scores for each test are available immediately, and each produces a variety of user-friendly reports for teachers, administrators, and parents. The software is web-based and continually updated. All data is centralized and can be automatically synchronized with any student

information system.

Bridging Assessment and Instruction. Recent developments in the STAR assessments have made it possible to bridge instruction and assessment. As a result of our diligent efforts to identify research-based learning progressions for reading and math and map the STAR Enterprise scaled scores to these learning progressions, the STAR Enterprise assessments help educators answer several questions to improve teaching and learning. When teachers access STAR Enterprise results and ask "What next?," the assessments answer that question in two ways: They identify skills for instruction, and they provide access to targeted teaching materials that support that instruction.

Experience with Educator Evaluation. Renaissance Learning has worked with leading experts in educator evaluation to understand how interim assessments may be used for that purpose with proper safeguards. The policy brief in Appendix H, developed under advisement of these experts, offers considerations for using interim-assessment data to make teacher evaluation determinations. Our considerations focus on growth as opposed to end-of-year scores, and they include meaningful context and reflection as well as ten safeguards to ensure thoughtful use of short-cycle interim assessment within an evaluation model.

STAR Reading Enterprise has been approved for use in educator evaluation systems in New York and Tennessee, giving us valuable experience helping educators use STAR data for this purpose. As additional states settle on categories for evaluating educators, we can begin to tailor our advice to each system and do the work of correlating qualitative data with STAR results. For example, this experience has allowed us to provide custom SGP ranges according to Ohio's evaluative categories, making the use of STAR data for educator evaluation even more transparent and useful.

Comprehensive Professional Development. Renaissance Learning believes that student success in achieving academic goals must be the primary focus of instruction and related professional development. To help educators sustain continuous instructional improvement, our professional development services increase each educator's capacity to raise student achievement and integrate technology into the daily routines of teaching and learning. Rather than merely training on the use of the software, our sessions prepare educators to facilitate data-driven discussions and build capacity throughout Ohio schools. The cost proposal on the next page lists a variety of professional development options for this project. To learn about additional options, contact Renaissance Learning.

Conclusion. The STAR Enterprise assessments are used in over 30,000 schools, demonstrating their utility for informing and supporting instruction rather than merely judging educators. STAR's accuracy and efficiency combined make it the most compelling offering to meet educators' competing demands for scientific rigor and practicality. Our recent work to develop additional longitudinal and contextualized growth measurements, create and embed instructional planning tools and resources, and work with experts to build approaches to educator evaluation make Renaissance Learning the right partner to help the Ohio Department of Education attain its goals for education reform.

Estimated Service Provider Costs (non-binding)	
Fixed costs over a given academic year.	**STAR Reading Enterprise Real Time School Fee** **$1599.00/school** *(One-time fee for new purchase of STAR Reading Enterprise Real Time software. School fee does not include student subscriptions.)* **STAR Reading Enterprise Real Time Desktop Upgrade Fee** **$599.00/school** *(One-time fee for schools upgrading their desktop edition of STAR Reading to the Enterprise Real Time Edition of STAR Reading software. School fee does not include student subscriptions.)*
Per-student costs, over a given academic year, that are above the estimated fixed costs.	**STAR Reading Enterprise Real Time Subscription** **$3.60/student** *(Annual, per-student subscription price for STAR Reading Enterprise Real Time software access. One-hundred student minimum purchase.)*
Time-and-materials costs that are limited to special services that are **NOT** required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials, including additional reporting options, any special options above the per student cost quoted above) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service as well as any costs for data services and reports to aggregate data.	**STAR Reading Onsite Professional Development Fee** **$3000.00/day** *(Cost of one day of onsite professional development and materials for up to 30 staff members – six hours.)* **STAR Reading Onsite Professional Development Consecutive-day Fee** **$2200.00/day** *(Cost of one consecutive day of onsite professional development and materials for up to 30 staff members – six hours.)* **STAR Reading Hourly Remote Professional Development Fee** **$150.00/hour** *(Cost of hourly remote webinar professional development for staff.)* **STAR Reading Coaching** **$799.00/person** *(Annual cost for coaching services for one key staff member. A Renaissance Coach will provide remote implementation coaching to a designated mentor and will help them to become an "embedded expert" who can assist their peers in learning to implement both STAR Reading Enterprise and essential strategies in their classrooms.)* **Renaissance Place Annual Hosting Fee** **$499.00/school** *(Annual, per-school fee for hosting STAR Reading Enterprise Real Time software on Renaissance Learning's Enterprise-Class Data Center.)* **Custom Reporting and Technical Consulting Services** **$150.00/hour** *(Cost of hourly custom reporting and technical consulting services.)* **Renaissance Data Integration Services** *(With Renaissance Data Integration Services, Renaissance Learning can link your Student Information System to your STAR Reading software on a scheduled basis.)* **Level 1 (0-2000 students): $2800.00/year** **Level 2 (2001-4000 students): $4800.00/year** **Level 3 (4001-8000 students): $6500.00/year** **Level 4 (8001-20,000 students): $8500.00/year** **Level 5 (20,000+ students): $9500.00/year**

If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):	
X	All Districts/LEAs in the State of Ohio, or
	Only to those eligible Districts/LEAs indicated below:
Provide a link to a web based cost sheet/PDF for the assessments noted on Form C	http://kmnet.renlearn.com/content/documents/R55984/R0055984B64CAFD0.pdf