

**STUDENT ASSESSMENTS FOR
TEACHER AND PRINCIPAL EVALUATION SERVICE PROVIDER
PUBLICLY-AVAILABLE SERVICE SUMMARY
2017-2018**

Form C

This form will be posted on the Ohio Department of Education’s Web site for all proposals that are approved in conjunction with this Request for Qualifications to allow ds to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	Curriculum Associates, LLC
Provider Contact Information (MUST include two names, telephone numbers and email addresses):	Primary: Shawn Meddock, Ohio Sales Manager Phone: 614-929-8114 Email: smeddock@cainc.com
	Secondary: Don Masters, Regional Vice President Phone: 315-350-4988 Email: dmasters@cainc.com
Name of Product Proposed:	<ul style="list-style-type: none"> • <i>i-Ready® Diagnostic Mathematics</i> • <i>i-Ready® Diagnostic Reading</i>
Does this product provide inferences about student growth? If so, how?	<p><i>i-Ready Diagnostic</i> is well-positioned to accurately measure student progress:</p> <ol style="list-style-type: none"> 1) The program is a psychometrically calibrated assessment. 2) All items across all grades are placed on a common scale for each subject as part of the item calibration process, which takes information collected from the item pilot and calculates item difficulty based on a common scale for each individual item. 3) Students’ scores are also based on the same scale. This means that a measurement of student ability at one point in time is comparable to another measurement at a later point in time, whether that is later in the academic year or the next academic year. Inferences about students’ growth can be made based on changes to their ability scale score over different periods of time. 4) The adaptive nature of <i>i-Ready Diagnostic</i> means that students are not only presented with items relevant to their chronological grade, but with items that have difficulties close to their actual ability estimates. Given the wide range of item difficulties available in the item bank, <i>i-Ready Diagnostic</i> is

	able to present students with items close to their ability to further refine measures for diverse groupings of students.
What are the grade(s) the proposed product covers:	We propose <i>i-Ready</i> for grades K–3 for the purposes of this RFQ; however, the program is also available for grades 4–12.
What are the subject area(s) the proposed product covers:	Mathematics and Reading
What Endorsement Category does the assessment yield evidence to support? See Categories in Section 2.2(B-v c).	Endorsement Category 1: EVAAS® Value-Added

**Please provide an overview of your proposal for districts describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment.
(2 pages maximum)**

Curriculum Associates' *i-Ready*® *Diagnostic* for reading and mathematics is an effective, valid, and reliable assessment for grades K–12. Rigorously field-tested and in use by four million students nationwide, *i-Ready Diagnostic* is aligned to the Ohio Learning Standards and will continue to be updated to address future changes to those standards.

i-Ready Diagnostic's sophisticated computer-adaptive algorithms ensure students are assessed efficiently across a number of knowledge domains. The items presented adapt as students respond to each question—getting more or less challenging as needed—to inform a comprehensive diagnosis and identify each child's performance overall and down to the sub-skill levels in reading and mathematics.

Administration. The *i-Ready* assessment is individually administered (one student to one computer) via a compatible, Internet-enabled computer with headphones or speakers. (An automated system compatibility check and technical requirements are available at www.i-ready.com/support.) The assessments are untimed, but the average administration time is 30-60 minutes per subject depending on grade and ability level. *i-Ready* saves each student's place upon exiting, allowing the assessment to be completed over multiple sessions, if needed.

Frequency. Students may be given *i-Ready Diagnostic* up to three times each school year, with 12–18 weeks of instruction between assessments.

Use by Teachers. The detailed and precise measurement delivers immediate, highly prescriptive reports at the district, school, class, and student levels. The reports identify the instructional needs of students and provide explicit guidance for differentiation of instruction through *i-Ready*'s online and mobile resources. Students receive a grade-level placement score overall, as well as by domain. Reports also provide information on each student's mastery of the Ohio Learning Standards and his or her Quantile® or Lexile® level performance.

Additional Included Assessments and Resources. *i-Ready's* adaptive *Growth Monitoring* assessments—which take approximately 15 minutes per subject and are designed for monthly administration—are a value-added service. Items on these assessments are from the same item bank as the *Diagnostic*, ensuring their validity and reliability. The *Diagnostic* and *Growth Monitoring* assessments are also on the same scale, so Ohio educators need not translate between scores on the two components. With *Growth Monitoring*, Ohio teachers and administrators can monitor the progress of students to determine if they are on track to meet annual growth targets. By using the data available in *i-Ready's* growth monitoring reports at the class and student levels, teachers can adjust their instructional strategies or change the level of intervention to ensure students stay on track to meet their targets.

The purchase of *i-Ready Diagnostic* also includes: 1) *Next Steps for Instruction*—the next skills in a developmental progression that the student needs to master based on his or her *Diagnostic* results; 2) *Tools for Instruction*—downloadable, point-of-use lesson plans to guide teacher-led instruction for individuals, small groups, and large groups; and 3) Access to mobile apps for the iPad® that extend in-school learning and provide meaningful, game-based practice in reading vocabulary, fact fluency, and computational fluency. The *Tools for Instruction* provide step-by-step lessons, complete with background on the targeted skill, ways to teach it, and how to identify and remedy common student misconceptions. There are no extra costs for these very popular resources, but automated, interactive online instruction is available as a cost option through the *i-Ready Instruction* add-on to *i-Ready Diagnostic*.

Implementation Plan Overview. Curriculum Associates employs a straightforward and proven set-up process to get LEAs up and running quickly with *i-Ready*. We ensure that LEA and school staffs are fully trained in assessment administration and analysis of results:

1. We assign a single point-of-contact (Account Manager) to the LEA. The Account Manager works with the LEA designee(s) to set up the site accounts prior to onsite professional development, and collaborates with the district throughout the year to ensure best-practice implementation of *i-Ready*.
2. We hold a deployment meeting to determine the LEA's specific needs and set the training schedule.
3. We provide fee-based, onsite professional development for teachers and administrators on topics such as understanding and administering the *i-Ready* assessments, accessing and analyzing student results, using *i-Ready* data to make informed instructional decisions, and fully leveraging *i-Ready's* resources to drive measurable improvements in student learning outcomes.
4. We provide ongoing user support via unlimited access during business hours to our account management, technical support, and customer service teams (live chat, toll-free telephone, and email).
5. Users also have access to 24/7 self-paced training resources (e.g., video tutorials, webinars, user guides, implementation plans) via the *i-Ready Central* website.

Use with the EVAAS® Value-Added Metric. Curriculum Associates is working with both Battelle for Kids and SAS so that we can offer Ohio LEAs EVAAS Value-Added Growth reports for grades K-3 based on updated norms for the 2017-2018 school year. Both organizations believe *i-Ready* is a strong fit and have offered clear next steps for meeting their requirements. We have reviewed the requirements for supporting the SAS EVAAS models—specifically, the Multivariate Response Model—and are confident that *i-Ready Diagnostic* will be able to meet all the SAS EVAAS data requirements for fulfilling the SAS EVAAS growth model and continue to support the needs of Ohio's LEA's for the 2017-2018 school year.

The Multivariate Response Model requires student performance to be presented as normative scores. Curriculum Associates has developed *i-Ready* national norms based on a representative sample drawn from the 2015-2016 academic year production database, in which more than three million students were enrolled. The norms will be updated in early summer 2017 to reflect the national performance based on 2016-2017 operational data.

Norms developed using the most current performance data will ensure that the *i-Ready* norms take into account, as much as possible, the transition from traditional standards to the Common Core State Standards.

Predictability and Correlation. For an assessment to be a strong predictor of state test performance in the EVAAS model, it must be highly predictive of performance on state assessments. The strong link between *i-Ready* and various state summative assessments (e.g., PARCC, SBAC, NY, FL) has been demonstrated by the 3rd-party Educational Research Institute of America in independent evaluations of *i-Ready*'s concurrent and predictive validity. The results demonstrate that not only is *i-Ready Diagnostic* strongly correlated to these summative assessments in all grades 3–8, but that it is also highly predictive of whether students are or are not proficient. The full linking study reports are available upon request, and summaries are posted online at www.curriculumassociates.com/research. A similar study using data from the spring 2016 Ohio state assessment is being conducted. Preliminary results show similarly strong correlations between *i-Ready Diagnostic* and Ohio's test.

Automatic Translation to Ohio's Five-Point Effectiveness Framework. *i-Ready* also includes the "Ohio Student Growth Report," which provides information about the effectiveness category into which each teacher falls based on his or her students' scale scores on the *i-Ready Diagnostic*. A percentage for growth is computed for each grade in both reading and math. The average increase in scale score—whether for reading or for math—determines the teacher and principal effectiveness ranking. These calculations are automatically computed by *i-Ready*, requiring no computation by LEA staff. Curriculum Associates' Account Managers will be available to run growth reports for schools and districts, as required.

Estimated Service Provider Costs (non-binding)	
Fixed costs over a given academic year.	<p><i>i-Ready</i> is a fully web-based, Software-as-a-Service product. The per-student license fee includes account set-up and management, hosting and security, user access to <i>i-Ready</i>'s features and functionality (e.g., management and reporting suite, assessments, instructional resources), as well as program maintenance, technical support, and enhancements for as long as the license remains active. A one-year subscription for <i>i-Ready Diagnostic</i> is:</p> <ul style="list-style-type: none"> • \$6.00 per student for reading • \$6.00 per student for mathematics
Per-student costs, over a given academic year, that are above the estimated fixed costs.	<p>There are no additional per-student costs beyond the fixed costs listed above; however, professional development is required for implementation and is available at the site or à la carte pricing shown in the next response. Any work between Ohio LEAs and Battelle for Kids for SAS EVAAS services is separate from the cost of <i>i-Ready</i>.</p>
Time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year (e.g., special professional development	<p>To ensure a successful implementation of <i>i-Ready Diagnostic</i>, LEAs will participate in onsite professional development sessions facilitated by our experienced specialists. Pricing listed in the table below includes session development/customization and any handouts, plus our trainer's time, travel, and lodging. The LEA provides and hosts the training site, coordinates participant time/travel, and provides required equipment (e.g., computers with Internet access). We will collaborate with each LEA</p>

services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials, including additional reporting options, any special options above the per student cost quoted above) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service as well as any costs for data services and reports to aggregate data.

to determine the professional development plan that best fits its needs. We typically limit our onsite sessions to 30 participants (each participant must have access to a compatible computer connected to the Internet).

Session Type	Sessions	Unit Price \$
<i>i-Ready Diagnostic Professional Development Package— Includes three onsite sessions of up to 3 hours each, with up to 30 participants per session</i>	Includes all of these topics: <ul style="list-style-type: none"> • Getting Started with <i>i-Ready Diagnostic</i> • Understanding Data • Leadership Best Practices 	\$2,500/site
À la carte Onsite — One session of up to three hours with up to 30 participants	Choose from one of these topics: <ul style="list-style-type: none"> • Getting Started with <i>i-Ready Diagnostic</i> • Understanding Data • Leadership Best Practices • Site-Based Support 	\$1,400/session
Live Webinars — One 60-90-minute online session with up to 1,000 participants to supplement onsite professional development	Choose from one of these topics: <ul style="list-style-type: none"> • Getting Started with <i>i-Ready Diagnostic</i> • Understanding Data • Leadership Best Practices 	\$500/session

To supplement this customized, fee-based professional development, Curriculum Associates also provides *i-Ready* users with complimentary 24/7 access to online user guides, video tutorials, recorded webinars, and other training resources via the *i-Ready Central™* website.

*Any work between Ohio LEAs and Battelle for Kids is separate from the cost of *i-Ready*.

If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):

All Districts in the State of Ohio, or

Only to those eligible Districts indicated below:

Provide a link to a web based cost sheet/PDF for the assessments noted on Form C

www.i-ready.com/empower
(Click on the “view pricing” button at the bottom of the page)