

Map, Market, Meet, Match

A process to help you create a path to the career of your dreams.

MAP

1. Gather results from all career, aptitude, skills and interest surveys.
 - a. Looking for trends
2. Map out a plan for moving into that career
3. Design Service Learning Projects or Community Engagement (applying course contents to real world experience)
4. Complete the Skills and Value Survey
5. Review Business Etiquette and Personal Appearance information

Market

1. Building your brand- social media presence, how others perceive you, appearance, showcasing skills and abilities
 - a. Define the specific job you want
 - i. Do not be a jack of all trades, be a master of one.
 - b. Align your skills, talents and experiences with your description.
 - i. Identify any key contributions you have previous made
 - c. Write a resume
 - i. Think actions not emotions.
2. Create a list of no more than 5 employers or employment opportunities you are seeking

Notes: _____

Meet

1. Connecting with potential employers – taking the first step
 - a. Connect with individuals on your companies or opportunities list.
 - b. Ask to interview or shadow them
 - c. Take notes of suggestions and tips for getting hired or creating the opportunity for yourself.
 - d. Get to know the company or individuals in the opportunity you are trying to create
 - e. Develop a working knowledge of how you could contribute to the company or create an opportunity

Match

1. Landing the job
 - a. Interviewing skills
 - b. Understanding your role, meeting expectations
 - c. Working within your role – delivering on your objectives, compliance with corporate policy, etc.
 - d. Be a connection between your Employer and your LEA
 - e. Update your resume and begin your career portfolio

Notes:
