## Arts and Communication Standards Career Field Applied Techniques in Dance

**Course Description:**

This advanced course is for students who are interested in pursuing dance professionally. The course is designed to further the concepts, skills, and techniques introduced in previous CTE dance courses. The course is structured to mirror industry practices and standards of professional dance. Students will research and analyze the needs of a production using a variety of sources from diverse historical and cultural perspectives to determine appropriate production requirements. Students will design and produce a dance production from start to finish while holding key leadership positions in the production process.

**Strand 1. Business Operations / 21st Century Skills**

Learners apply principles of economics, business management, marketing and employability in an entrepreneur, manager, and employee role to the leadership, planning, developing, and analyzing of business enterprises related to the career field.

**Outcome: 1.1. Employability Skills**

Develop career awareness and employability skills (e.g., face-to-face, online) needed for gaining and maintaining employment in diverse business settings.

**Competencies**

1.1.7 Apply problem‐solving and critical‐thinking skills to work‐related issues when making decisions and formulating solutions.

1.1.9 Give and receive constructive feedback to improve work habits.

1.1.10 Adapt personal coping skills to adjust to taxing workplace demands.

1.1.12 Identify healthy lifestyles that reduce the risk of chronic disease, unsafe habits, and abusive behavior.

**Outcome: 1.2. Leadership and Communications**

Process, maintain, evaluate and disseminate information in a business. Develop leadership and team building to promote collaboration.

**Competencies**

1.2.7 Use problem‐solving and consensus‐building techniques to draw conclusions and determine next steps.

1.2.8 Identify the strengths, weaknesses, and characteristics of leadership styles that influence internal and external workplace relationships.

1.2.9 Identify advantages and disadvantages involving digital and/or electronic communications (e.g., common content for large audience, control of tone, speed, cost, lack of non‐verbal cues, potential for forwarding information, longevity).

1.2.10 Use interpersonal skills to provide group leadership, promote collaboration and work in a team.

1.2.11 Write professional correspondence, documents, job applications, and resumés.

1.2.12 Use technical writing skills to complete forms and create reports.

1.2.13 Identify stakeholders and solicit their opinions.

1.2.14 Use motivational strategies to accomplish goals.

**Outcome: 1.3. Business Ethics and Law**

Analyze how professional, ethical, and legal behavior contributes to continuous improvement in organizational performance and regulatory compliance.

**Competencies**

1.3.1 Analyze how regulatory compliance affects business operations and organizational performance.

1.3.2 Follow protocols and practices necessary to maintain a clean, safe, and healthy work environment.

1.3.3 Use ethical character traits consistent with workplace standards (e.g., honesty, personal integrity, compassion, justice).

1.3.5 Access and implement safety compliance measures (e.g., quality assurance information, safety data sheets [SDSs], product safety data sheets [PSDSs], United States Environmental Protection Agency [EPA], United States Occupational Safety and Health Administration [OSHA]) that contribute to the continuous improvement of the organization.

1.3.7 Identify the labor laws that affect employment and the consequences of noncompliance for both employee and employer (e.g., harassment, labor, employment, employment interview, testing, minor labor laws, Americans with Disabilities Act, Fair Labor Standards Acts, Equal Employment Opportunity Commission [EEOC]).

**Outcome: 1.4. Knowledge Management and Information Technology**

Demonstrate current and emerging strategies and technologies used to collect, analyze, record and share information in business operations.

**Competencies**

1.4.2 Select and use software applications to locate, record, analyze, and present information (e.g., word processing, e‐mail, spreadsheet, databases, presentation, Internet search engines).

1.4.3 Verify compliance with security rules, regulations and codes (e.g., property, privacy, access, accuracy issues, client, and patient record confidentiality) pertaining to technology specific to the industry pathway.

1.4.5 Use information technology tools to maintain, secure and monitor business records.

1.4.6 Use an electronic database to access and create business and technical information.

1.4.7 Use personal information management and productivity applications to optimize assigned tasks (e.g., lists, calendars, address books).

1.4.8 Use electronic media to communicate and follow network etiquette guidelines.

**Outcome: 1.6. Business Literacy**

Develop foundational skills and knowledge in entrepreneurship, financial literacy and business operations.

**Competencies**

1.6.1 Identify business opportunities.

1.6.12 Describe classifications of employee benefits, rights, deductions and compensations.

**Outcome: 1.7. Entrepreneurship/Entrepreneurs**

Analyze the environment in which a business operates, and the economic factors and opportunities associated with self-employment.

**Competencies**

1.7.13 Protect intellectual property and knowledge (e.g., copyright, patent, trademark, trade secrets, processes).

**Outcome: 1.8. Operations Management**

Plan, organize and monitor an organization or department to maximize contribution to organizational goals and objectives.

**Competencies**

1.8.4 Identify alternative actions to take when goals are not met (e.g., changing goals, changing strategies, efficiencies).

**Strand 2. Design**

Learners apply the elements and principles of design and compositional techniques to create works of art and visual layouts for both tactile and digital art forms.

**Outcome: 2.2. Color Theory**

Assess the use of color for commercial design.

**Competencies**

2.2.8 Compare and contrast choices using the psychology of color.

2.2.9 Critique the use of color schemes (e.g., primary, secondary, tertiary, analogous, complementary, triads, monochromatic) in various media.

**Strand 3. Written Content Creation**

Learners apply content creation knowledge and skills to use the intended message for entertainment, journalism, or marketing purposes.

**Outcome 3.1. Career-Based Writing**

Develop basic skills and knowledge related to fact-, entertainment-, and marketing-based copy.

**Competencies**

3.1.2 Compare and contrast fiction and nonfiction.

**Outcome 3.2. Entertainment-based Writing**

Produce copies for products designed for amusement and enjoyment.

**Competencies**

3.2.10 Determine how the script dictates various elements including setting, music, and blocking.

3.2.11 identify different features of scripts (e.g., setting, dialogue, plot, characters)

**Outcome: 3.4. Market-Based Writing**

Write concise, creative, memorable, sellable copy for advertising, public relations, and proposals.

**Competencies**

3.4.1 Research and analyze trends and local markets for opportunities.

3.4.2 Determine the wants and needs of the target audience.

3.4.3 Communicate brand image and product value.

3.4.4 Create subjective text to market products through various information channels to reach target audiences with compelling brand messages

3.4.6 Apply the product, price, promotion, and placement components of marketing.

3.4.8 Create and revise messages for word-of-mouth, advertising, digital platforms, and social media channels.

3.4.9 Evaluate advertising to measure quantifiable achievement of goals and objectives, including analytics, where applicable.

3.4.10 Apply channels of direct mail, online, email, web, and social media strategies.

**Outcome: 3.5. Social Media**

Develop content for social media.

**Competencies**

3.5.5 Create content tailored to a specific social media platform.

**Strand 7. Performance**

Learners apply knowledge and skills for performance, including roles, processes, procedures, and production design.

**Outcome: 7.1. Interrelationships**

Examine and explore how music, dance, and theatre disciplines connect to create a production.

**Competencies**

7.1.2 Evaluate the importance of the audience and its relationship to the performance.

7.1.3 Explain the differences between practice, rehearsal, tech week, and performance.

7.1.4 Explain the level of skill and training to reach a professional production level of a performance.

7.1.5 Describe and critique the elements of a performance from an audience member’s perspective.

7.1.6 Determine the relationship among production elements including costume, scenic, lighting, video, sound, and property design.

7.1.7 Describe the role of the stage manager.

**Outcome: 7.2. Genres**

Analyze and critique the stylistic differences among genres.

**Competencies**

7.2.1 Describe, compare, and contrast various styles and traditions.

7.2.2 Identify and compare the lives, works, and influence of significant individuals in various cultures, traditions, and historical periods.

7.2.3 Compare and contrast characteristics (e.g., technique, form, content) of genres from a particular time period or area of influence.

7.2.4 Explain the influence of social context, historical periods and culture in the development of a performance.

**Outcome: 7.3. Basic Movement**

Execute basic movement concepts in performance.

**Competencies**

7.3.1 Use exercises that build strength, stamina, flexibility, agility and coordination in locomotor and non-locomotor movements.

7.3.2 Apply appropriate alignment, isolation, strength, flexibility, agility and coordination in locomotor and non-locomotor movements.

7.3.3 Perform various examples of dance steps and movements within a dance genre.

7.3.4 Exhibit stage presence, confidence, and focus.

7.3.5 Exhibit aesthetic awareness, creation of line, rhythm, musicality, expression, and movement dynamics.

7.3.6 Perform an extended movement sequence or dance sequence from memory.

**Outcome: 7.4. Space, Time, and Energy**

Exhibit the use of space, time, and energy through performance.

**Competencies**

7.4.1 Understand the differences among and work within theatrical and non-theatrical spaces, conventional and non-conventional spaces, and structured and unstructured spaces.

7.4.2 Use space and dynamics in solo and ensemble performances.

7.4.3 Respond to meter, rhythmic pattern, and phrasing in a performance.

7.4.4 Apply various patterns in performance movements.

7.4.5 Alter a theatrical, choreographic, or interdisciplinary performance.

**Outcome: 7.5. Choreography**

Choreograph a dance using choreographic principles, processes, and structures.

**Competencies**

7.5.3 Compare and contrast the differences between abstract and narrative movements.

7.5.5 Create a movement sequence that incorporates dance techniques and choreographic forms and principles.

7.5.6 Create unified ensemble movement.

7.5.7 Identify characteristics of group forms in an ensemble work.

7.5.8 Execute the use of balance, counterbalance, and the support of weight through partnering techniques.

7.5.9 Adapt movement to the choreographer’s intent.

7.5.10 Apply principles of geometry (e.g. lines, space, patterns) to assemble and organize groups of people to tell a story.

**Outcome: 7.7. Musical Symbols**

Interpret musical symbols.

**Competencies**

7.7.3 Identify major, minor, and modal tonalities.

7.7.4 Identify rhythms in various meters.

**Outcome: 7.8. Musical Performance**

Perform different styles of instrumental or vocal music in solos and ensembles.

**Competencies**

7.8.1 Apply the elements of music that produce an expressive effect.

**Outcome: 7.10. Acting Process**

Create, research, and perform a variety of believable, multidimensional roles.

**Competencies**

7.10.1 Analyze a script and use clues, inherent in the dialogue, to create a character.

7.10.2 Develop vocal and physical attributes of a role using the script, direction, and imagination.

7.10.3 Develop the sequence of events for a role based on given circumstances.

7.10.4 Apply a series of everyday activities to the role through sensory imagination.

7.10.5 Develop the physical, social, and emotional elements of a character through action.

7.10.7 Sustain a character as an actor in an ensemble rehearsal and performance.

7.10.9 Research different social contexts of character relationships, classes, and situations.

7.10.11 Evaluate collaborative efforts and artistic choices in informal and formal productions.

7.10.12 Develop memorization techniques for performance.

**Outcome: 7.11. Production Management**

Assign roles, functions, and procedures based on a script or production plan.

**Competencies**

7.11.1 Identify the stages in the production process.

7.11.2 Describe the function and responsibilities of individuals involved in creating, planning, scheduling, and producing a production.

7.11.5 Manage personnel and workflow.

**Outcome: 7.14. Performance Demands**

Meet the physical, vocal, and psychological demands of performance.

**Competencies**

7.14.1 Apply the warm-up process and other techniques that prevent strain on various parts of the body and voice.

7.14.2 Recognize the levels of physical and mental stress as potential risk factors to the body's various movements.

7.14.3 Develop techniques to enhance a performance based on the knowledge of anatomy and physiology.

7.14.4 Develop a nutrition plan and lifestyle choices that support optimal performance and reduce stress and injury.

7.14.5 Anticipate the physical requirements of a performance.

7.14.6 Overcome psychological stresses to minimize their impacts on a performance.

7.14.7 Demonstrate strategies to manage and relieve anxieties.

**Outcome: 7.15. Rehearsal and Audition**

Establish skills and habits necessary for auditions, individual practice and rehearsals.

**Competencies**

7.15.1 Plan for different types of auditions and adapt to in-person, audio and video format requirements.

7.15.2 Select the audition material that meets the expectations of the company or individual holding the audition.

7.15.3 Prepare physically and mentally for rehearsal and audition demands.

7.15.4 Critique the strengths and weaknesses of a performance during rehearsal.

7.15.5 Prepare for an audition by identifying required elements including pre-screens, reels, portfolios, resumes, headshots, and websites.