

Middle School Arts and Communication Courses

Subject Code	Course Title	Curriculum Code/Hours		
		VT	V3	VM
Media Arts (B0)				
340001	Arts and Communication Primer	120-280	60	30-60
340110	Media Arts Primer			30-60
990364	Career Connections			30-60
Performing Arts (B1)				
340001	Arts and Communication Primer	120-280	60	30-60
340210	Performing Arts Primer			30-60
990364	Career Connections			30-60
Visual Design and Imaging (B2)				
340001	Arts and Communication Primer	120-280	60	30-60
340310	Visual Design Primer			30-60
990364	Career Connections			30-60

Curriculum Code	Grades	CT Funded	Assessment	Counts toward Concentrator
VT	7-12	Yes	Required	Yes
V3	7-12	Yes	Not required	No
VM	7-9	Yes	Not required	No

- Career-Technical Middle School Courses require schools to complete a CTE-26 and program of study*.
- Students enrolled in Career-Technical Middle School Courses (VT, VM) are eligible for participation in Career-technical Student Organizations(CTSO).
- Granting High School credit for Career-Technical Middle School Course high school courses is a local school district decision.
- VM Courses do not count towards four course minimum.

*If you have a 7-12 grade building with a current CTE26 on file, no additional CTE26 in required, unless you add a new program to that building IRN.

Arts and Communication Primer

Subject Code: 340001

The worlds of art designers, performers and media artists intersect historically, culturally and aesthetically. In this introductory course for the Arts and Communication Career Field, students learn the basics of performance, design, audio and video. They review brochures, photographs, news stories, videos and other products common to the visual, media and performing arts industries.

Media Arts Primer

Subject Code: 340110

In this first course of the Media Arts pathway students will learn the basics of how to convey messages through journalism, commercial advertising and marketing. They review the accuracy and impact of words and visuals used in news, advertisements and commercials. They learn essential terminology and basic tools for delivering messages. They understand the content length, deadlines and responsibilities of various delivery channels.

Performing Arts Primer

Subject Code: 340210

In this first course for the Performing Arts pathway, students examine how music, dance and theatre disciplines connect to create a production. They compare and contrast different genre, social contexts and cultural aspects of dance, music and theatre from early Greek to present day. They learn the role of stagecraft, including new and emerging technology.

Visual Design Primer

Subject Code: 340310

Visual design takes the form of charts, drawings, boxes and more. In this first course for the Visual Design and Imaging pathway, students gain a perspective of symbols, typography and product output. They acquire basic knowledge of today's role of graphics in communication industries. Focusing on the consumer, students analyze products and create their own designs for critique. They learn how safety, deadlines, teamwork and ethics relate to the work.

Career Connections

Subject Code: 990364

This course shows students how classroom learning translates into marketable skills. Through hands-on learning and local business involvement, students will engage in career-related experiences to acquire basic skills in various career fields. This provides students with tangible experiences to begin career decision making. Teachers have the flexibility to select career fields related to Ohio's in-demand jobs represented in the community.