

Finance Career Field In-Demand Jobs Data

The Finance program areas will prepare students for technical and professional level careers in financial and operational accounting, financial and investment planning, banking, insurance and business financial management. The list of careers used in the figures below can be found in the Appendix.

Figure 1.

Projected Growth of Finance Jobs in Ohio (2031)

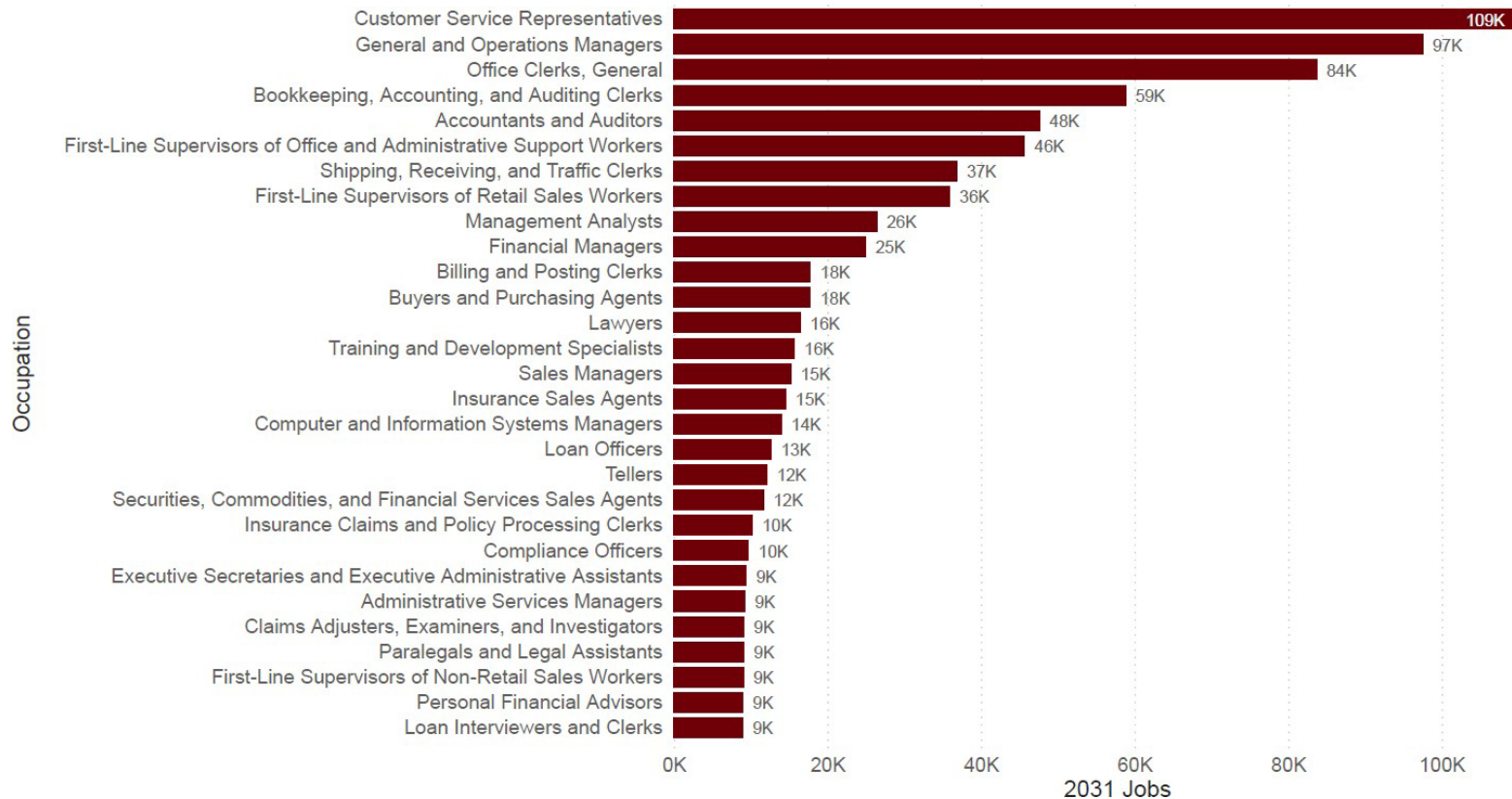


Figure 1 shows the highest in-demand occupations projected for 2031 in the Finance career field, with Customer Service Representatives topping the list with almost 110,000 jobs in Ohio in 2031.

Figure 2.

Projected Growth of Finance Jobs in Ohio (2021-2031)

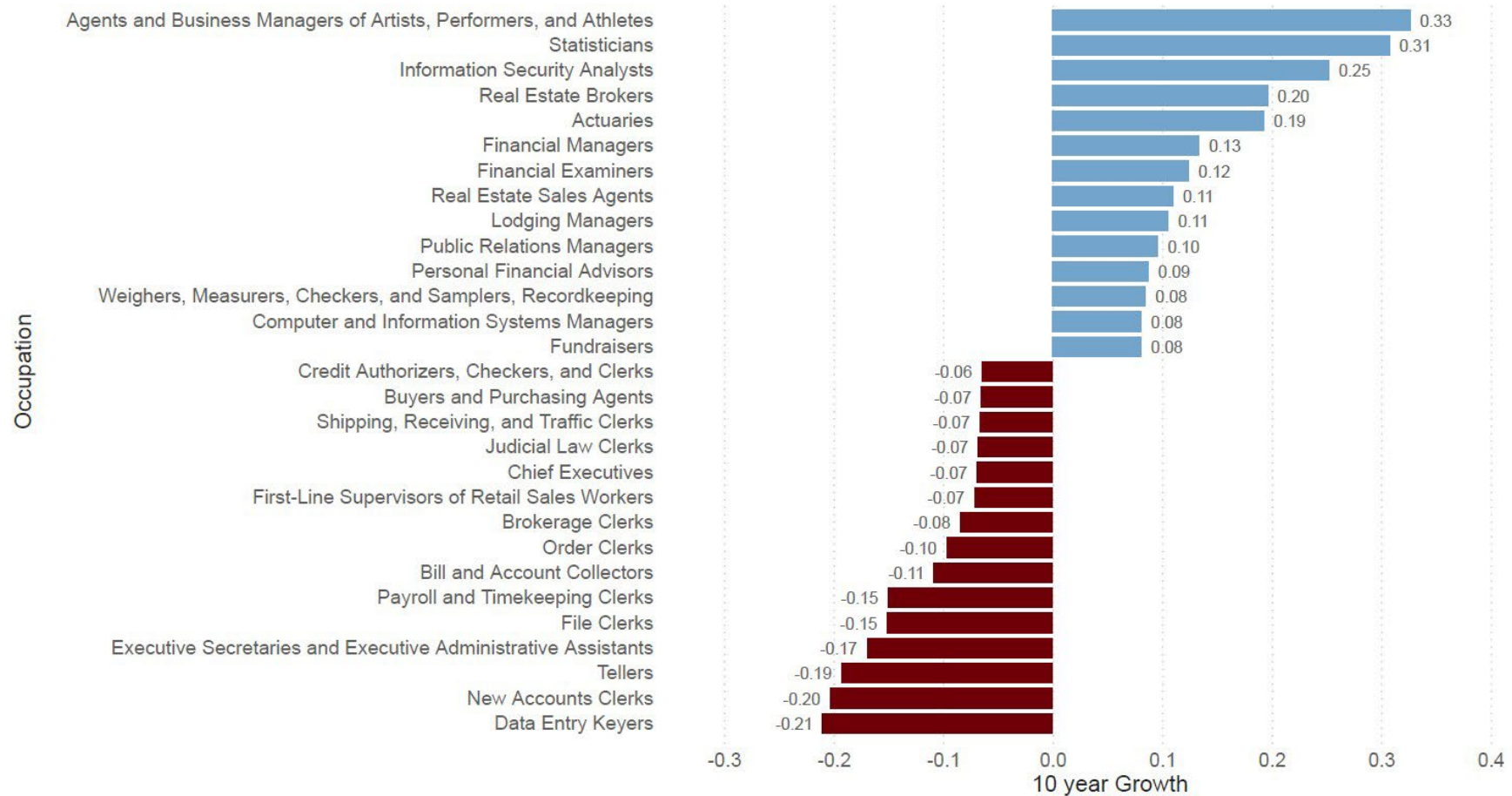


Figure 2 demonstrates the projected growth over the next ten years as a percentage. The blue represents positive growth, with the highest projected growth of 33% in Agents and Business Managers of Artists, Performers and Athletes. The red represents negative growth or a decrease in the number of jobs, with the greatest expected decrease

Figure 3.

Top Companies for Finance Jobs in Ohio

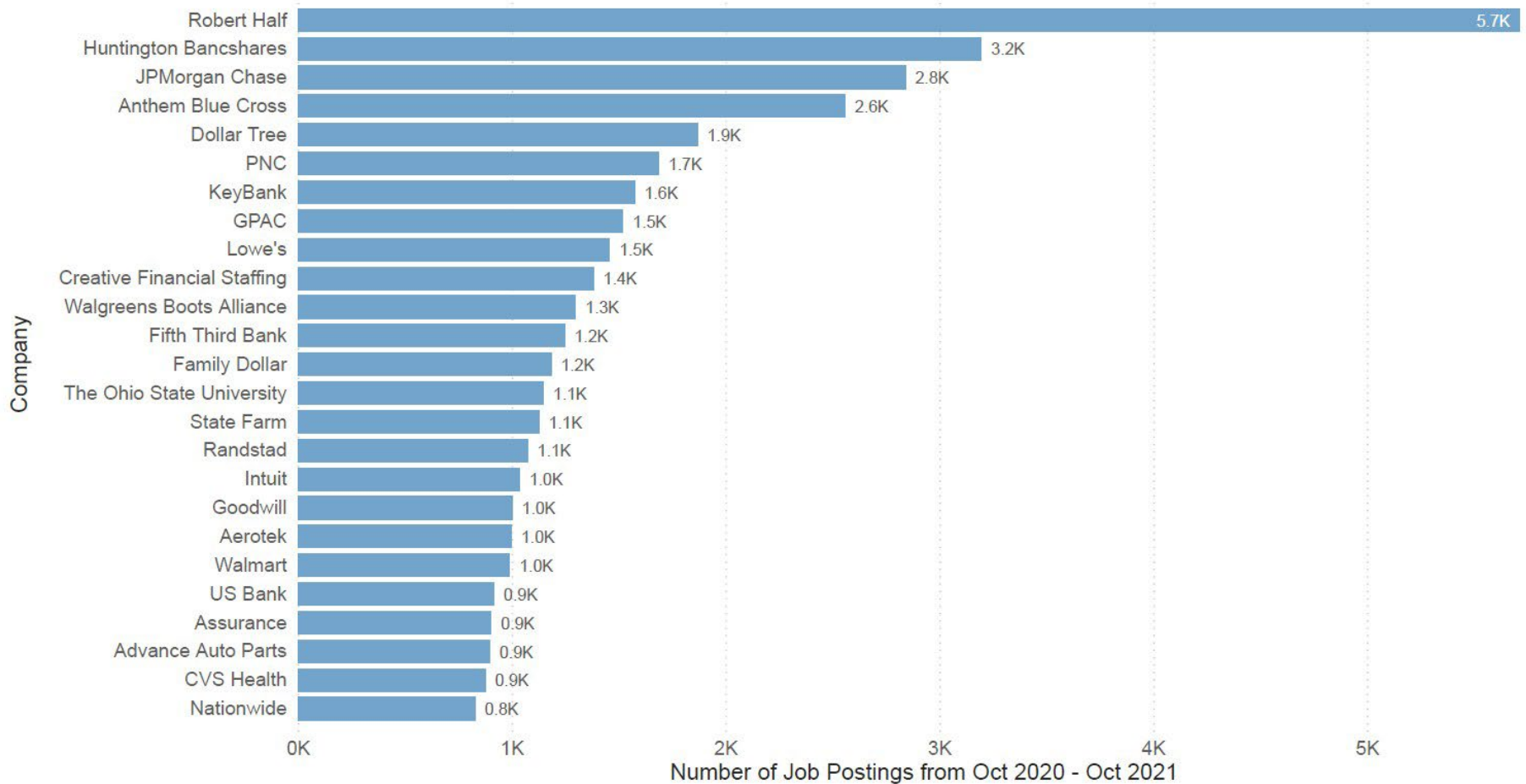


Figure 3 shows the top companies hiring in the Finance career field over a one-year period (October 2020-October 2021). There was a total of 244,643 finance job postings during this time period, with the highest number from Robert Half at 5,714.

Figure 4.

Demand and Supply of Finance Jobs in Ohio

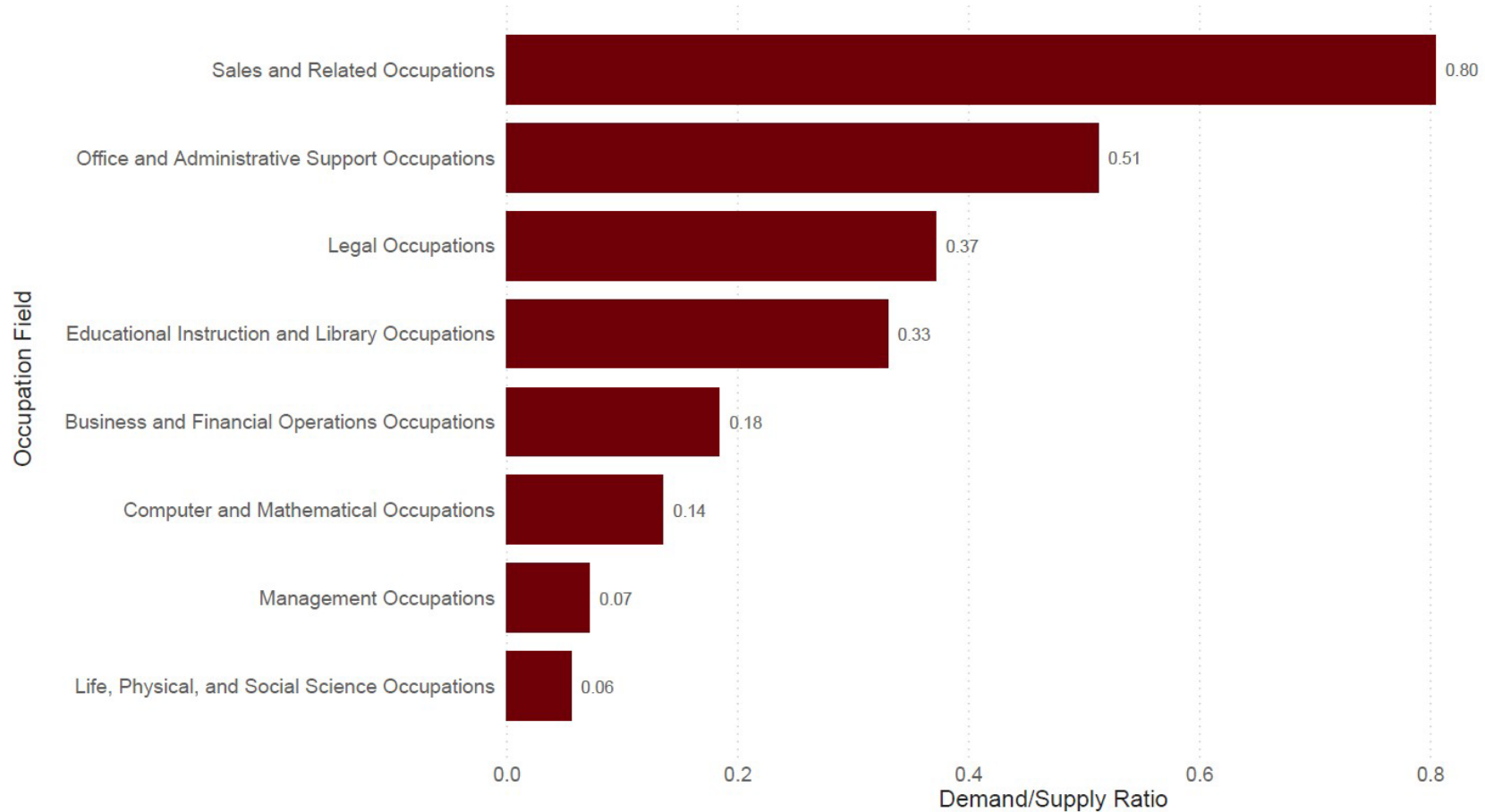


Figure 4 shows the demand and supply ratio for the career field. The ratio is calculated using the formula, job openings divided by the sum of graduates and those unemployed in the field [Ratio= Openings/(Graduates+Unemployed)]. A ratio of one or greater demonstrates a potential undersupply and less than one shows a sufficient supply. All occupation fields are in sufficient supply.

Figure 5.

Demand for Hard Skills in Finance Jobs in Ohio

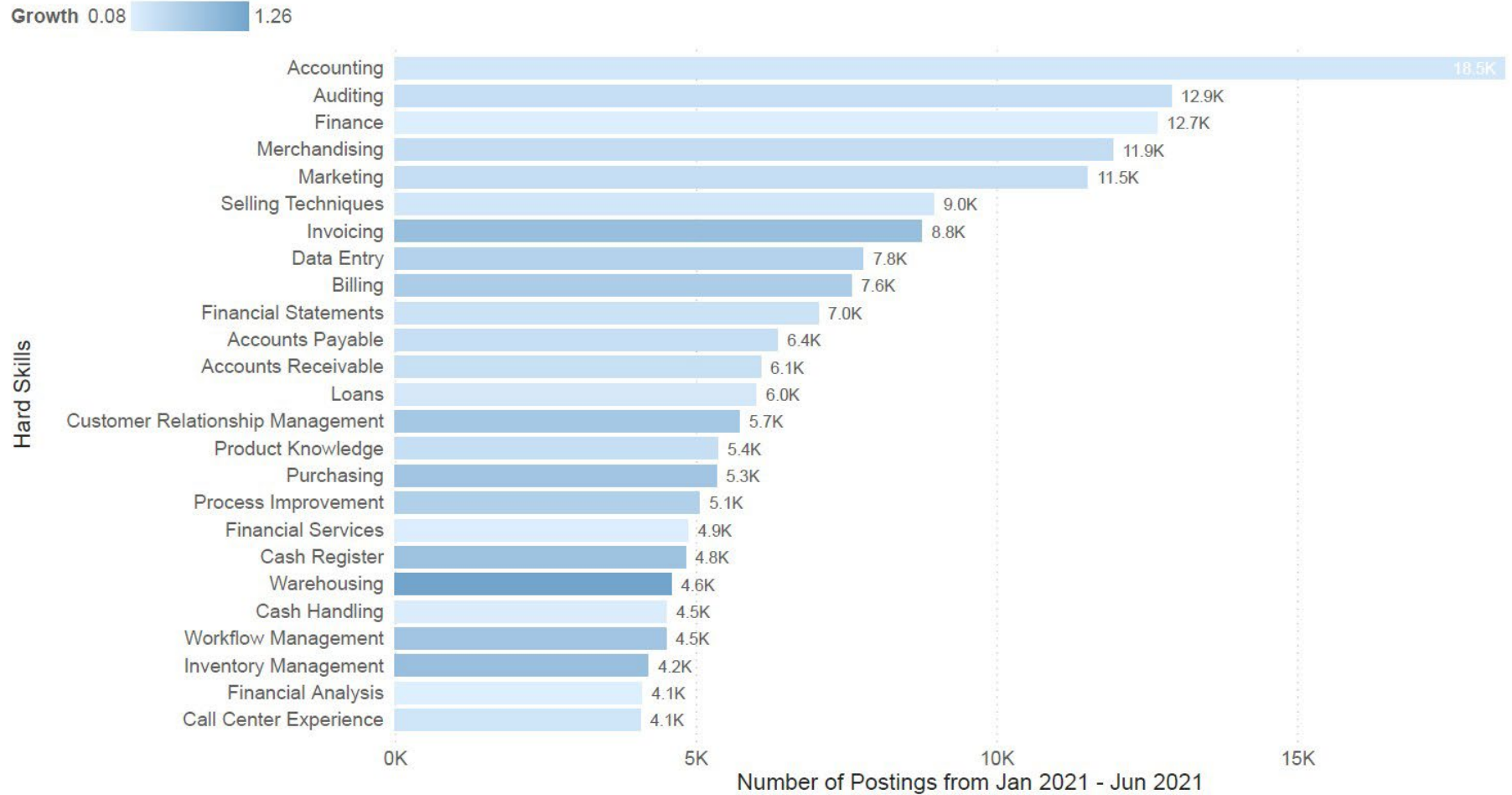


Figure 5 shows the top 25 in-demand hard skills employers are looking for in finance jobs, with the top skill being accounting. Additionally, the darker blue demonstrates skills that have seen a greater increase in demand from 2017 to 2021. The greatest increase in demand is in Warehousing and Invoicing at 126% and 85%, respectively.

Figure 6.

Demand for Soft Skills in Finance Jobs in Ohio

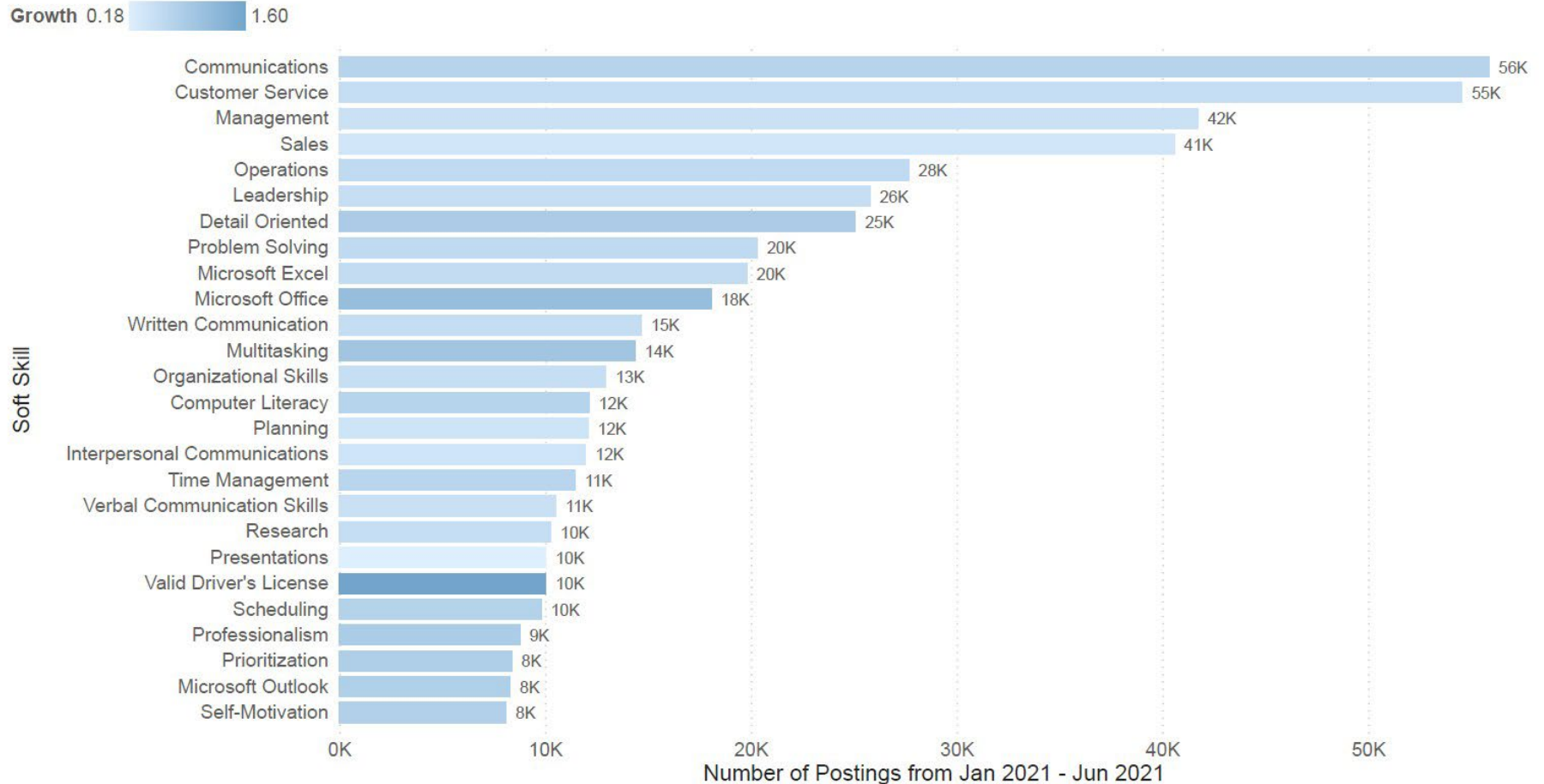


Figure 6 shows the top 25 in-demand soft skills employers are looking for in finance jobs. The top skill is communications, which appeared in 55,872 job postings between January 2021 and June 2021. Additionally, the darker blue demonstrates skills that have seen a greater increase in demand from 2017 to 2021. The greatest increase in demand is in Valid Driver's License and Microsoft Office at 160% and 111%, respectively.

Appendix.

Standard Occupational Classification (SOC)	Occupation
11-1011	Chief Executives
11-1021	General and Operations Managers
11-2022	Sales Managers
11-2032	Public Relations Managers
11-3012	Administrative Services Managers
11-3021	Computer and Information Systems Managers
11-3031	Financial Managers
11-3061	Purchasing Managers
11-3111	Compensation and Benefits Managers
11-9081	Lodging Managers
13-1011	Agents and Business Managers of Artists, Performers, and Athletes
13-1028	Buyers and Purchasing Agents
13-1031	Claims Adjusters, Examiners, and Investigators
13-1032	Insurance Appraisers, Auto Damage
13-1041	Compliance Officers
13-1051	Cost Estimators
13-1111	Management Analysts
13-1131	Fundraisers
13-1141	Compensation, Benefits, and Job Analysis Specialists
13-1151	Training and Development Specialists
13-2011	Accountants and Auditors
13-2028	Property Appraisers and Assessors
13-2031	Budget Analysts
13-2041	Credit Analysts
13-2051	Financial Analysts
13-2052	Personal Financial Advisors