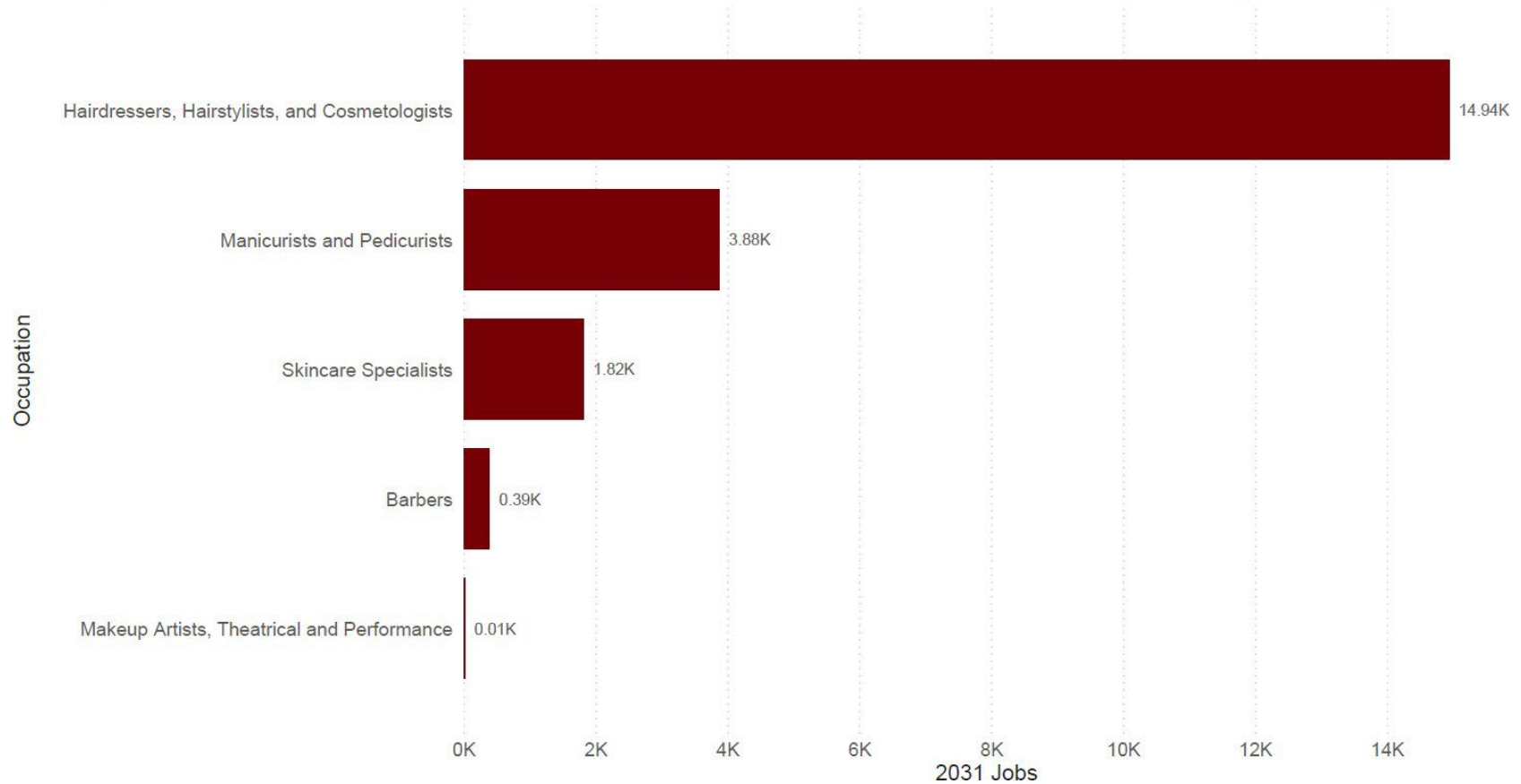


# Human Services Career Field In-Demand Jobs Data

The Human Services Career Field prepares students for careers in cosmetology and barbering. The list of careers used in the figures below can be found in the Appendix.

## Projected Growth of Human Services Jobs in Ohio (2031)



**Figure 1.**

Figure 1 shows the highest in-demand occupations projected for 2031 in the Human Services career field, with Hairdressers, Hairstylists and Cosmetologists topping the list with almost 15,000 jobs in Ohio in 2031.

Figure 2.

## Projected Growth of Human Services Jobs in Ohio (2021-2031)

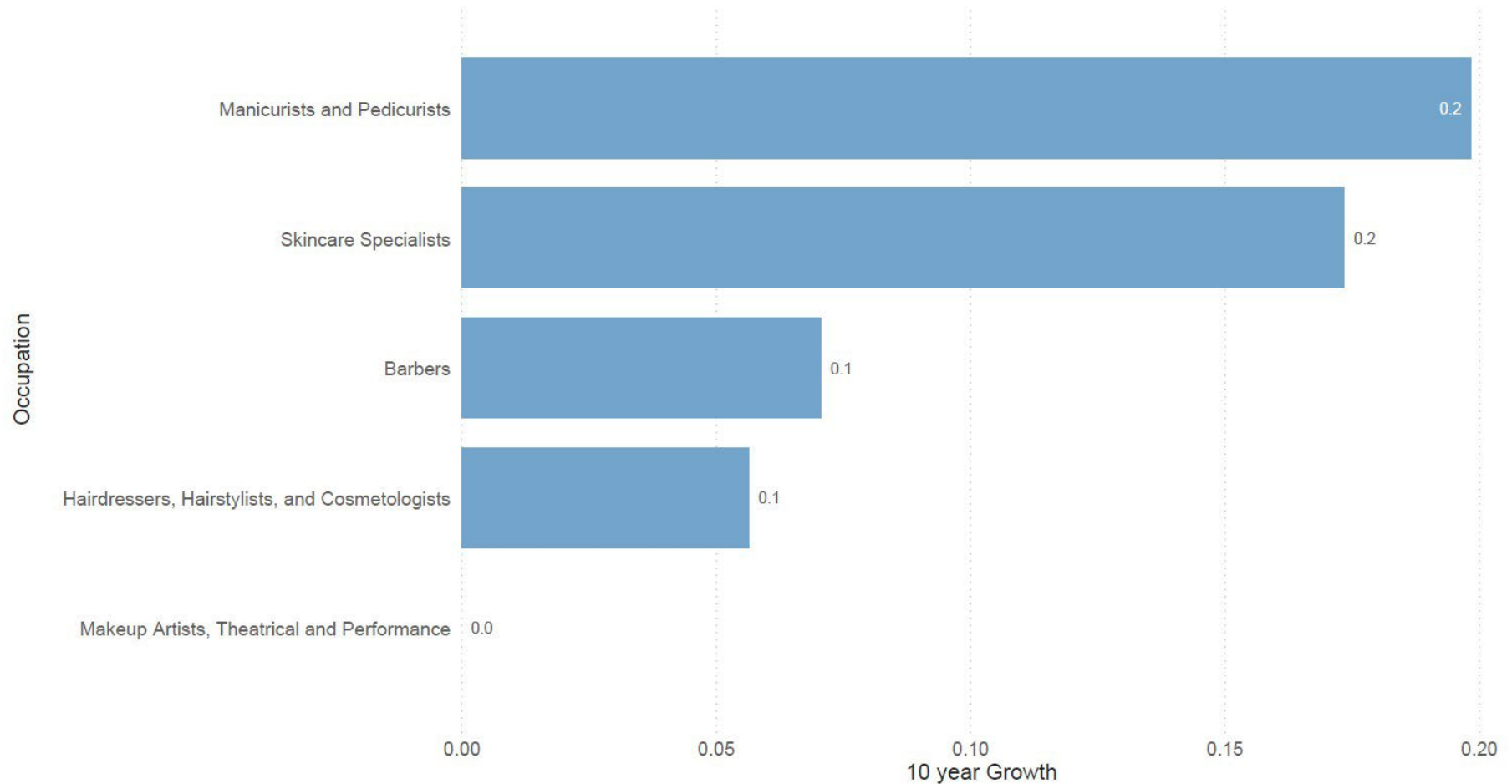
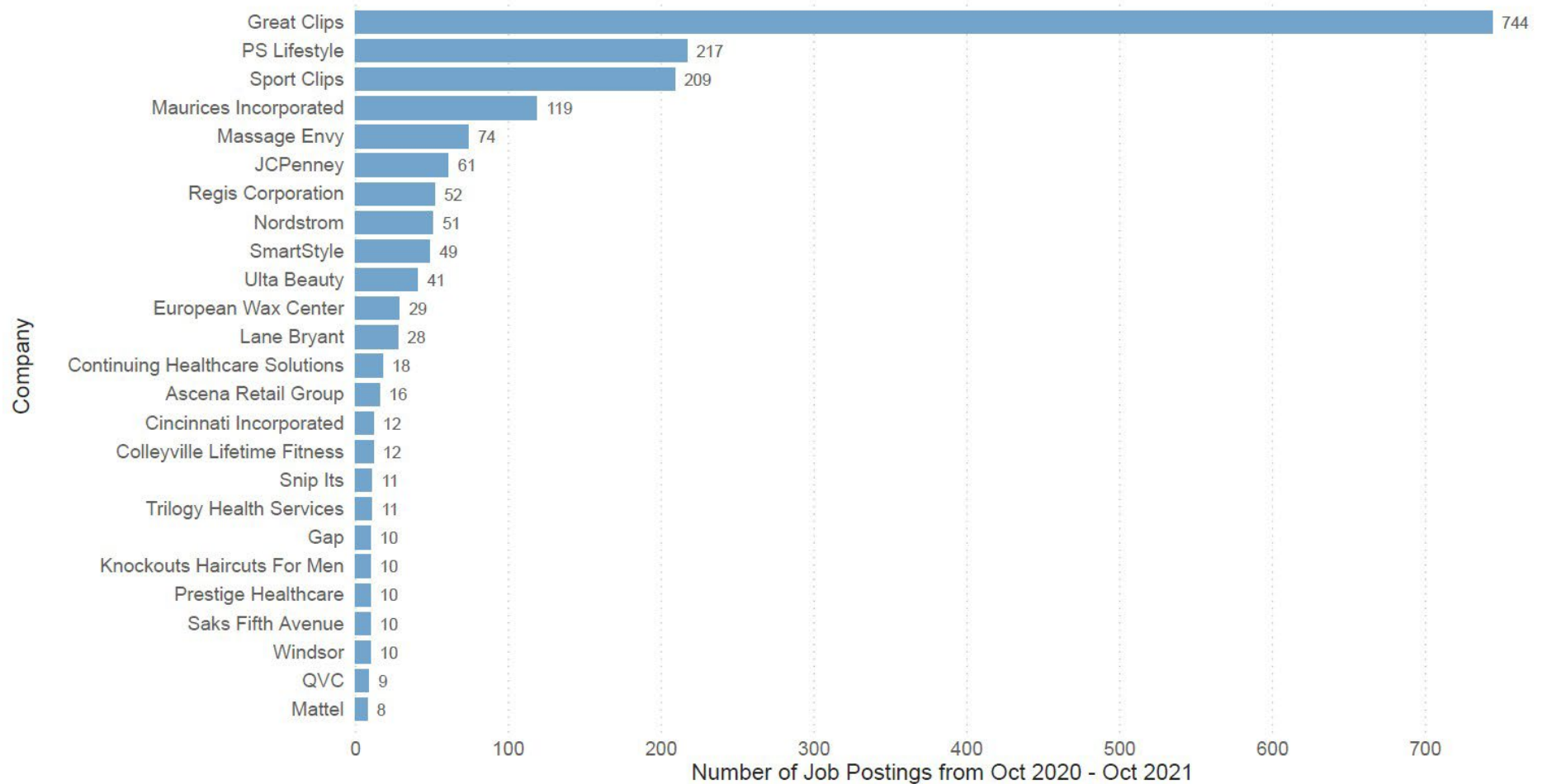


Figure 2 demonstrates the projected growth over the next ten years as a percentage. The blue represents positive growth, with the highest projected growth of 20% in Manicurists and Pedicurists. The red represents negative growth or a decrease in the number of jobs, with the greatest expected decrease in Makeup Artists, Theatrical and Performance.

# Top Companies for Human Services Jobs in Ohio



**Figure 3.**

Figure 3 shows the top companies hiring in the Human Services career field over a one-year period (October 2020-October 2021). There was a total of 2,850 human services job postings during this time period, with the highest number from Great Clips at 744.

Figure 4.

# Demand and Supply of Human Services Jobs in Ohio

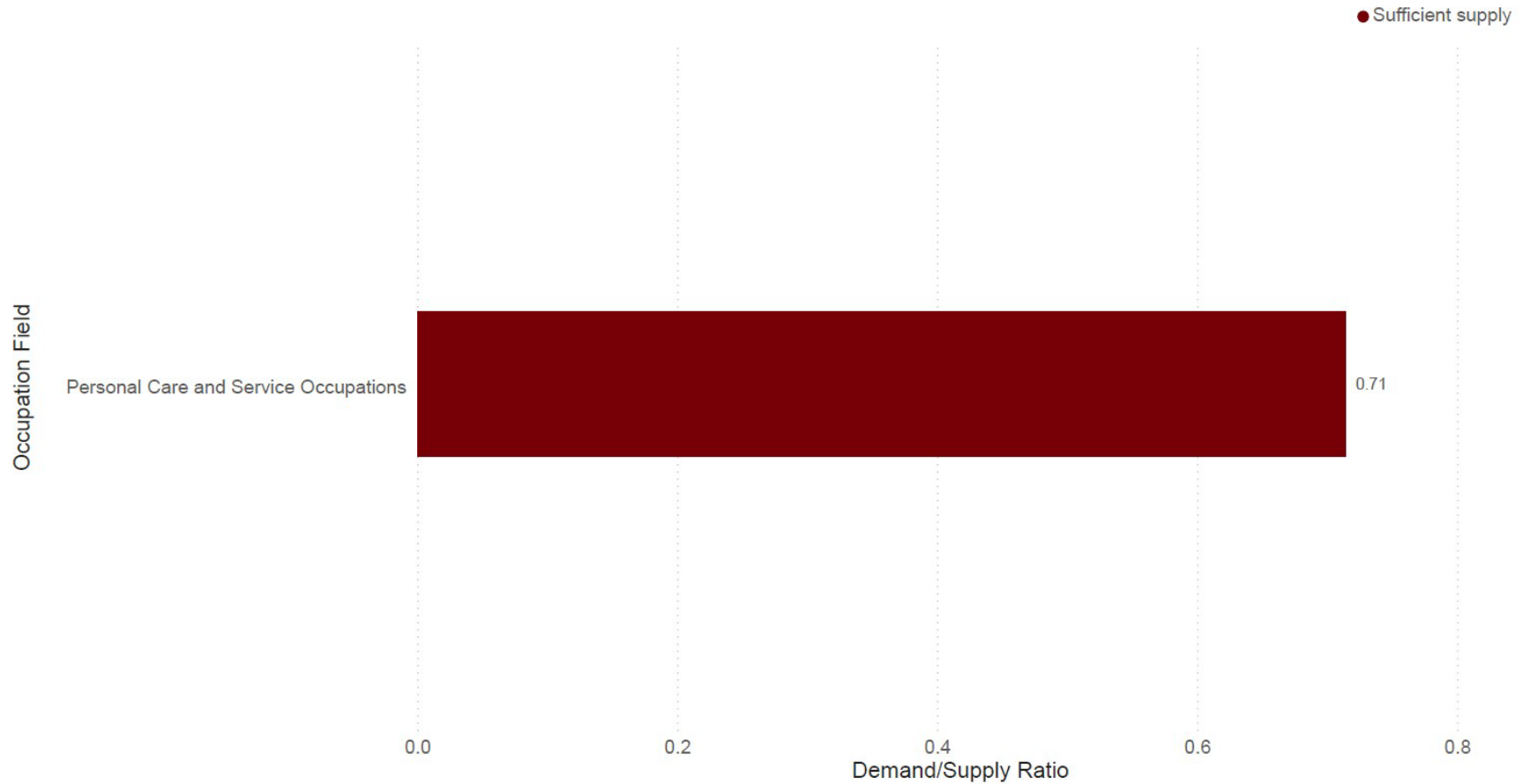


Figure 4 shows the demand and supply ratio for the career field. The ratio is calculated using the formula, job openings divided by the sum of graduates and those unemployed in the field [ $\text{Ratio} = \frac{\text{Openings}}{\text{Graduates} + \text{Unemployed}}$ ]. A ratio of one or greater demonstrates a potential undersupply and less than one shows a sufficient supply. Personal Care and Service Occupations are in sufficient supply.

Figure 5.

# Demand for Hard Skills in Human Services Jobs in Ohio

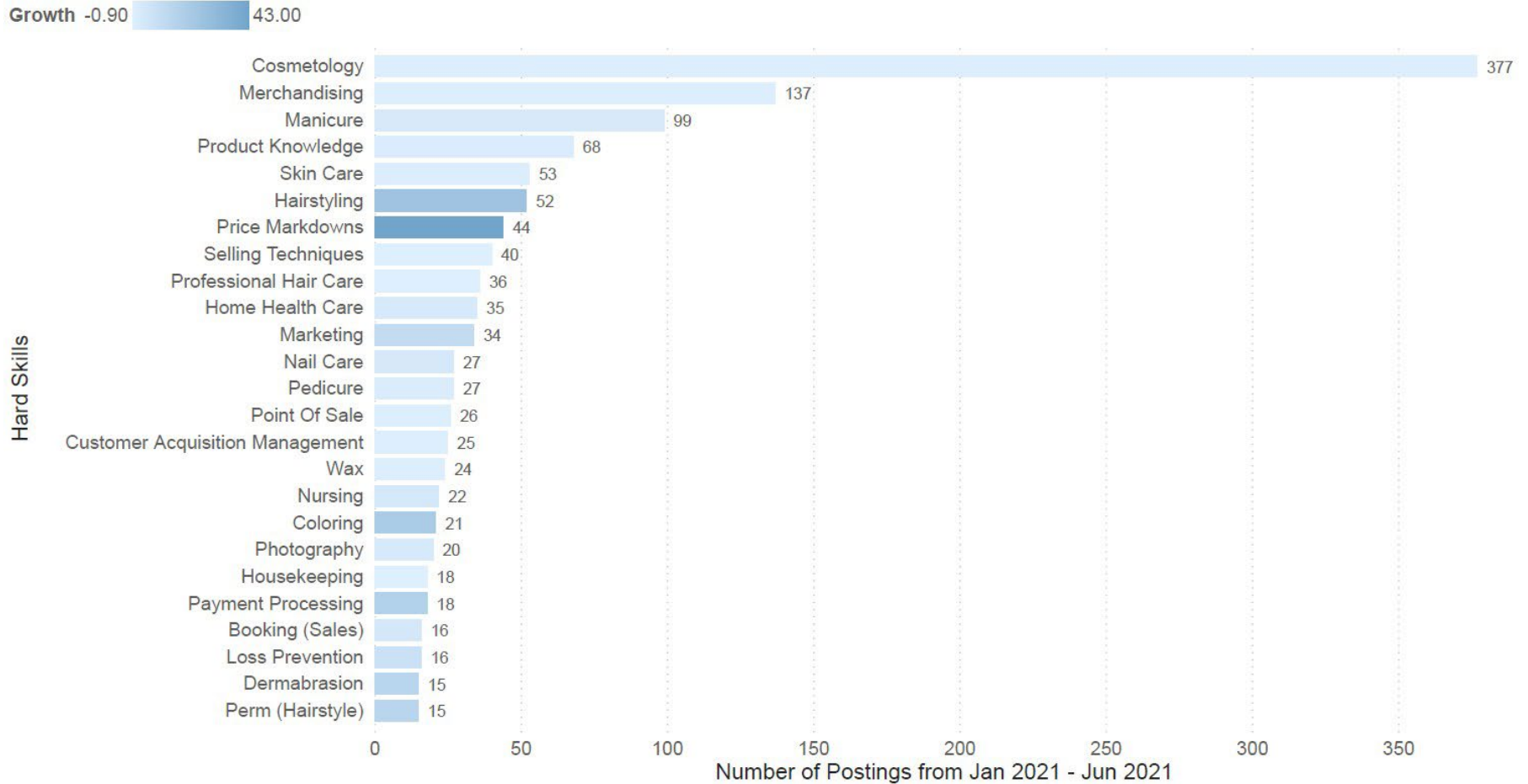
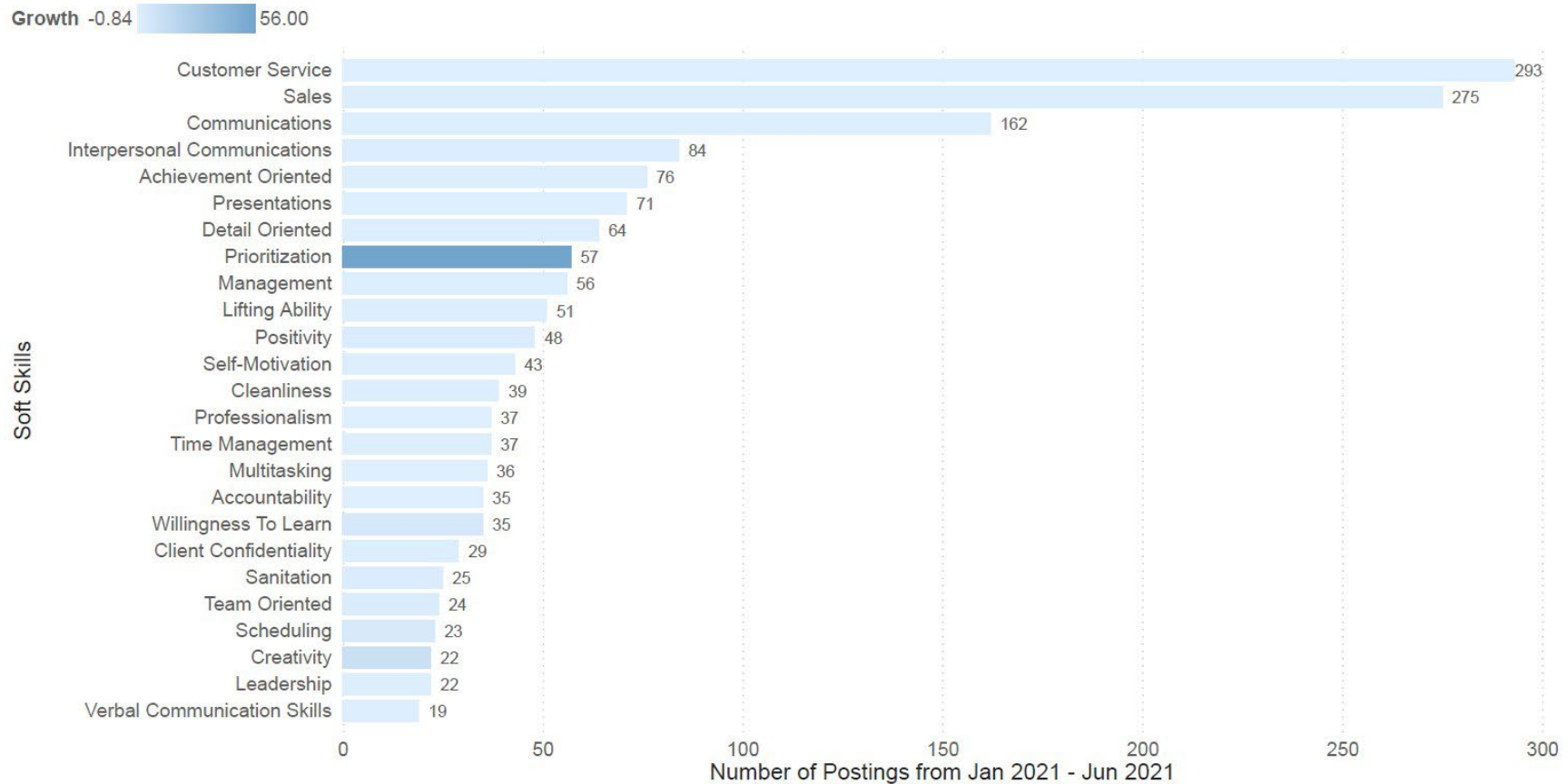


Figure 5 shows the top 25 in-demand hard skills employers are looking for in human services jobs, with the top skill being cosmetology. Additionally, the darker blue demonstrates skills that have seen a greater increase in demand from 2017 to 2021. The greatest increase in demand is in Price Markdowns and Hairstyling at 4300% and 2500%, respectively.

# Demand for Soft Skills in Human Services Jobs in Ohio



**Figure 6.**

Figure 6 shows the top 25 in-demand soft skills employers are looking for in human services jobs. The top skill is customer service, which appeared in 293 job postings between January 2021 and June 2021. Additionally, the darker blue demonstrates skills that have seen a greater increase in demand from 2017 to 2021. The greatest increase in demand is in Prioritization and Creativity at 5600% and 1000%, respectively.

## Appendix.

| <b>Standard Occupational Classification (SOC)</b> | <b>Occupation</b>                              |
|---|--|
| 39-5011   | Barbers  |
| 39-5012   | Hairdressers, Hairstylists, and Cosmetologists |
| 39-5091   | Makeup Artists, Theatrical and Performance     |
| 39-5092   | Manicurists and Pedicurists                    |
| 39-5094   | Skincare Specialists                           |