COMPARABLE ASSESSMENTS
FOR
Third Grade Reading Guarantee
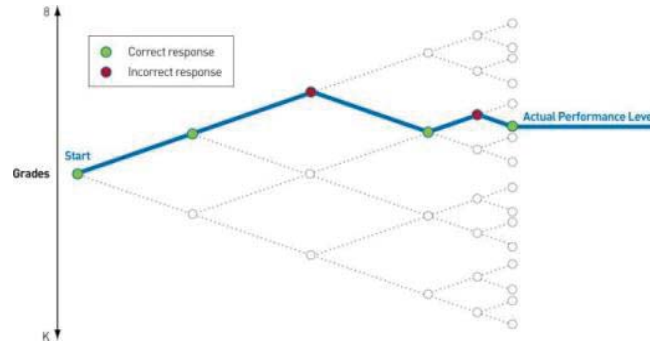# PUBLICLY-AVAILABLE SERVICE SUMMARY

This form will be posted on the Ohio Department of Education's Web site for all proposals that are approved in conjunction with this RFQ to allow LEAs to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	Curriculum Associates, LLC
Provider Contact Information:	Steven Hayes, Vice President of Digital Products, 800-225-0248 x1280, shayes@cainc.com
Name of Product Proposed:	*i-Ready Diagnostic*
Does this product provide an assessment of reading proficiency and identify deficiencies? If so, how?	*i-Ready Diagnostic* assesses students' reading proficiency based on the Common Core State Standards, then automatically populates the program's comprehensive reports to identify the skills the student already possesses and next steps for instruction. The adaptive diagnostic assessment adjusts its level of difficulty based on student responses; correct answers lead to more challenging questions, whereas incorrect answers lead to slightly less difficult questions. This process continues until the program has gathered enough data to accurately pinpoint each student's overall ability and skill set within each reading domain: the foundational skills of phonological awareness, phonics, and high frequency words; vocabulary; comprehension of informational text; and comprehension of literary text. Each administration takes approximately 45 minutes, and can be broken into multiple sessions for flexibility. Students can be assessed simultaneously, provided each one has a

	computer and headset. This ease of administration would ensure all students are initially assessed by the September 30 deadline for Third Grade Guarantee. The adaptive nature makes certain that each student's skill level is accurately identified. In contrast to an on-level assessment, students who are performing well below grade level see questions at their development level, thus increasing student engagement and reducing frustration. Immediately upon completion of the assessment, *i-Ready's* robust reporting suite enables teachers to quickly and easily see the grade level at which a student is performing, as well as the skills each student has mastered and the appropriate next steps for instruction. Reports also allow educators to see how larger cohorts of students are performing, such as classes, grades, schools, districts, or custom reporting groups. Furthermore, *i-Ready* reports provide teachers with the resources necessary to target each individual student's reading deficiencies to help each student score on-track for the Third Grade Reading Guarantee.
What are the grade(s) the proposed product covers:	We are proposing grades K–3 for the purposes of this RFQ; however, *i-Ready Diagnostic* assesses and diagnoses reading for students in grades K–8.

What are the reading domains does the proposed product cover?	*i-Ready Diagnostic* assesses the following reading domains specified in the Common Core State Standards:
	Foundational Skills
	    o Phonological Awareness
	    o Phonics
	    o High-Frequency Words
	  • Vocabulary
	  • Comprehension: Informational Text
	  • Comprehension: Literature

Please provide an overview of your proposal for LEAs describing in detail the assessment, use of the assessment and how your organization supports implementation of the assessment. (2 pages maximum)

i-Ready Diagnostic is an effective, research-based, computer-adaptive diagnostic assessment, proven to accurately diagnose each student's reading deficiencies and provide the resources and knowledge necessary to address those skill gaps and help students master the Common Core State Standards. The assessment is was approved in 2012 by the ODE as an instrument of student growth that may be used as a measure of teacher and principal effectiveness; we have resubmitted for approval in 2013. It is also approved in New York State for the same purpose.

i-Ready Diagnostic adapts to the students' responses, preventing frustration for the student by building on what they already know to accurately measure and increase skill mastery. Using a computer with internet access and a headset, students take an online diagnostic that assesses down to the sub-skill level in reading. Computer algorithms ensure they are assessed efficiently across a number of knowledge domains. The questioning format adapts as students respond to each question—getting more or less challenging as needed—to complete the diagnosis and identify each student's performance level. This adaptive nature ensures students always experience success because they are working on problems at their own skill level.

A fully web-based solution, *i-Ready* is easy to administer and easy to use. Each administration lasts approximately 45 minutes, and students can all take the assessment simultaneously, provided there are enough computers for each student. As such, *i-Ready* is an ideal solution for satisfying the requirements of the Third Grade Reading Guarantee because all students can easily be assessed by September 30.

Diagnostic results are translated into easy-to-understand reports and are immediately available to teachers and administrators by grade level and domain. A scale score and grade-level placement score is defined for each student overall as well as within each reading domain, including phonological awareness, phonics, high-frequency words, vocabulary, comprehension of literary texts, and comprehension of informational texts. Though a criterion-referenced tool, national percentile rankings are available along with a Lexile® score.

Reports are also available at the class, grade, school, and district levels, as well as custom reporting groups, all of which help educators view how larger cohorts of students are performing. Some other reports that may be particularly helpful for the Third Grade Guarantee include:

- **The Standards Performance Report**, which illustrates how students are performing against the Common Core State Standards.
- **The Intervention Screener Report**, which enables teachers and administrators to make decisions quickly and easily about which students may need intervention. The report groups students into three tiers (that align graphically to the Class Profile report), and the Detail by Student section allows educators to sort and view details such as overall scale score, grade-level placement, tier, and teacher.
- **The Instructional Grouping Report**, which shows teachers exactly how to group students so those struggling with the same skills get the most out of small-group instruction. It affords educators maximum flexibility in categorizing student and targeting efficient and effective remediation. Teachers and administrators can drill down to see instructional priorities specifically designed for each profile.

Importantly, *i-Ready*'s reports not only identify deficiencies in students' skills, but also provide educators with the resources and knowledge necessary to fill those skill gaps and help students reach the next level. The "Next Steps for Instruction" portion of the Student Profile Report identifies the concrete skills each individual student needs to master to progress. Additionally, reports include *Tools for Instruction*—downloadable PDF lessons plans specifically chosen to fill the skill gaps of individual students or group of students. These plans guide teachers in "what to know" about each topic, as well as ways to teach it and its connections to Common Core Standards. In addition, reports recommend specific lessons within Curriculum Associates' print products that would be especially beneficial to address particular deficits. Lastly, *i-Ready Diagnostic* users have the option to link with *i-Ready Instruction*, which provides automated, individualized instruction based on results from *i-Ready Diagnostic*.

These resources would prove invaluable to educators working to comply with the Third Grade Reading Guarantee, as *i-Ready*'s reports will immediately help with the required development of a reading improvement and monitoring plan for students who are not-on-track. Additionally, reports point specifically to intervention programs, including *i-Ready Instruction*, to help students remedy identified reading deficiencies in order to get back on track. The program also provides opportunities for parent engagement. Progress monitoring within *i-Ready Diagnostic & Instruction* allow for teachers to monitor the effectiveness of the student's instructional services.

Many Ohio educators are already using *i-Ready* and seeing the benefits. Nicole Moretz, a teacher at Green Primary, said that *i-Ready* "has helped with my instruction a lot. It tells you exactly where to take your students next to help them grow. Or if they have a trouble area, it tells you, 'This is where we need to back up and re-teach that.'"

Of equal importance to the product we provide is the service we provide to train users and support each and every *i-Ready* implementation. We have been providing quality products for more than four decades, but what sets us apart is our commitment to being the *best service provider in the publishing industry*. We are big enough to offer the quality resources to back our products, but small enough to ensure a level of attention we can continue to be proud of—and that our customers say really works for them.

To this end, Curriculum Associates uses a clear and straightforward set-up process to get LEAs up and running quickly with *i-Ready*. We ensure that LEA and school staffs are fully trained in assessment administration and analysis of results.
1. We assign a single point of contact (Account Manager) to the LEA.
2. The LEA works with the Account Manager to set up the site accounts prior to training.
3. We hold a deployment meeting to determine the LEA's specific needs and set the training schedule.
4. We provide teacher training via webinar or in-person, on topics such as understanding and administering the *i-Ready* assessments, accessing and analyzing student results, and using *i-Ready* data to make informed instructional decisions.
5. We provide administrator training on topics that may include implementing *i-Ready* and effectively using *i-Ready* data.

Estimated Service Provider Costs (non-binding)	
Fixed costs over a given academic year.	The per-student license fee for *i-Ready Diagnostic Reading* includes account set-up and management plus all customer service/technical support, upgrades, and program enhancements for as long as the license remains active. *i-Ready* is a fully web-based, Software-as-a-Service product, so there is nothing to install at the local level and all updates and upgrades are automatically pushed from Curriculum Associates' secure servers. We offer both annual and multi-year subscriptions. An annual purchase of *i-Ready Diagnostic* is $6.00 per student per subject, reading or math. If an LEA chooses to purchase a longer-term subscription, we offer the tiered discount structure shown in the table below. *(see table below)* Please refer to the Cost Estimate chapter of this proposal for more information.
Per-student costs, over a given academic year, that are above the estimated fixed costs.	There are no additional per student costs beyond the fixed costs provided in the table above.
Time-and-materials costs that are limited to special services that are **NOT** required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if	To ensure a seamless implementation of *i-Ready Diagnostic*, we recommend that LEAs participate in product training sessions facilitated by our experienced professional development team. With any *i-Ready* purchase, we will provide the LEA with complimentary access to our regularly scheduled or prerecorded training webinars. In-person product training sessions or customized live webinars are also available. While these sessions are optional, we highly recommend them for optimal program implementation. We will collaborate with each LEA to determine the professional development plan that best fits their needs. We typically limit our onsite sessions to 35–40 participants (each participant must have access to a

Per Student Pricing (Annual and Multi-Year Subscriptions)					
i-Ready Diagnostic Reading ONLY					
Subscription Length	1 year	2 years	3 years	4 years	5 years
Price per Student for Reading	$6.00	$11.00	$14.00	$16.00	$18.00
i-Ready Diagnostic PLUS Optional i-Ready Instruction Reading					
Price per Student for Reading	$27.00	$41.00	$54.00	$69.00	$81.00

required, test augmentation if required, language translation fees for tests and supporting materials, including additional reporting options, any special options above the per student cost quoted above) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service as well as any costs for data services and reports to aggregate data.

computer connected to the Internet). Online sessions accommodate up to 1,000 participants—a great model to support LEAs in training additional staff during the year.

Our proposed professional development options for *i-Ready Diagnostic* are highly flexible and scalable. LEAs may add onsite or online sessions to create a truly customized training package. Package pricing includes session development/customization and any handouts, plus (for packages that include in-person onsite sessions) our trainer's time, travel, and lodging. The LEA will provide and host the training location/facility, coordinate all participant time/travel, and provide required equipment (e.g., computers with internet access).

Professional Development Package Pricing				A La Carte
Package	Blended Learning Package A	Blended Learning Package B	Online-Only Package	3-hour Onsite Session: $1750
# of 3-hour Onsite Sessions	2	1	0	
# of 1-hour Live Webinars	1	3	2	1-hour Live Webinar: $500
Cost	$3,500.00	$2,500.00	$800.00	

Note: Professional development can be customized for district-wide train-the-trainer implementations, if desired. Pricing for the train-the-trainer model is slightly more expensive, given the increased training needs (e.g., scripts, additional costs of copies, binders, flash drives so district trainers have everything they need to implement the training on their own.) Pricing is available upon request, if an LEA chooses this model over the proposed direct training approach.

Please refer to the Cost Estimate chapter of this proposal for more information.

If approved as a provider of comparable assessments third grade reading guarantee, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):	
X	All Districts/LEAs in the State of Ohio, or
☐	Only to those eligible Districts/LEAs indicated below:
Provide a link to a web based cost sheet/PDF for the assessments noted on Form C	www.curriculumassociates.com/i-Ready (Click on the "view pricing" button at the bottom of the page)