Approved List of Evidence-Based Reading Intervention Programs

Program and Vendor Information

This form contains general information about the approved program and vendor. It is intended to assist districts in evaluating reading intervention programs before contacting vendors for local procurements.

Approved Program and Vendor

PROGRAM TITLE AND PUBLICATION YEAR OR EDITION

EL Education Unlock Phonics: Powered by Kiddom, 2024

VENDOR

Kiddom

Target Audience of Instructional Programming	Reading Components Claimed	Professional Development in Materials Available
3rd Grade, 4th Grade, 5th Grade	Phonological and Phonemic Awareness, Phonics and Word Study, Vocabulary, Fluency, Comprehension	Yes

Vendor Information

VENDOR WEBSITE

www.kiddom.co

VENDOR CONTACT INFORMATION

CONTACT #1

Morgan Machiorlette Director, Business Operations rfp@kiddom.co (713) 443-4199

CONTACT #2

Jeffrey Page Adoptions and RFP Manager rfp@kiddom.co (415) 513-6051



Program Specific Information

The information below was supplied by the vendor.

PROGRAM

EL Education Unlock Phonics: Powered by Kiddom

PROGRAM SPECIFIC WEBSITE

https://www.kiddom.co/digital-curriculum/unlockphonics

PROGRAM OVERVIEW

The EL Education K–5 Language Arts curriculum, in partnership with Unlock Phonics for grades K–2, provides a comprehensive, evidence-based literacy program designed to support all learners in mastering foundational reading skills and developing deep content knowledge.

EL Education's K–5 curriculum features three key components: Skills, Knowledge, and Student Achievement. In the early grades, foundational reading skills are prioritized through Unlock Phonics, while students across all grades engage in rich, knowledge-building modules that integrate reading, writing, speaking, and listening aligned to Ohio's Learning Standards.

Unlock Phonics is a structured literacy program that explicitly teaches phonemic awareness, phonics, decoding, encoding, and fluency through daily systematic routines. It follows a speech-to-print approach and is fully aligned with the Science of Reading. Lessons are multisensory and cumulative, helping ensure mastery of foundational skills before students move on to more complex tasks.

In grades 3–5, EL Education continues to build on students' reading and writing skills with high-interest texts, meaningful projects, and content that connects to real-world themes. The curriculum fosters deep comprehension, academic vocabulary, and critical thinking.

Both programs include formative assessments and built-in supports for differentiation, making it easier for educators to meet individual student needs. EL Education also offers robust professional development to support effective implementation and continuous improvement.

This integrated approach ensures Ohio schools can deliver consistent, high-quality literacy instruction that supports early reading success, long-term achievement, and educational equity for all students.

PRIMARY METHOD OF INSTRUCTIONAL DELIVERY

Combination of teacher-directed instruction and computer-based or online instruction

PROGRAM ALIGNMENT WITH THE SCIENCE OF READING AND STRATEGIES FOR EFFECTIVE LITERACY INSTRUCTION

Unlock Phonics is a research-based program grounded in the Science of Reading, designed to deliver differentiated, semi-asynchronous instruction in phonics, phonemic awareness, and fluency for students in Grades 3–5. Aligned with the foundational principles of the Grades K–2

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Skills Block, Unlock Phonics supports students across all four microphases—from the Late Partial Alphabetic phase to the Late Consolidated Alphabetic phase. The program utilizes digital, interactive video instruction to create a personalized and engaging learning experience. This structured and systematic approach allows students reading below grade level to receive targeted reading and phonics support in an independent, self-paced environment—empowering them to build foundational literacy skills with confidence and consistency.

PROFESSIONAL LEARNING AND ONGOING SUPPORT AVAILABLE FOR DISTRICTS AND SCHOOLS TO AID IN IMPLEMENTATION OF THE PROGRAM

Our training program is structured to accommodate diverse learning preferences and needs, ensuring all

participants can effectively engage with the material. It includes comprehensive professional development sessions that provide hands-on learning experiences tailored to specific objectives. To enhance flexibility, we offer webinars on various topics, enabling participants to join live sessions or access recordings at their convenience. Additionally, our self-guided tutorials allow learners to progress at their own pace, revisiting key concepts as needed. This combination provides a robust and adaptable training experience for all.



