

Approved List of Evidence-Based Reading Intervention Programs

Program and Vendor Information

This form contains general information about the approved program and vendor. It is intended to assist districts in evaluating reading intervention programs before contacting vendors for local procurements.

Approved Program and Vendor

PROGRAM TITLE AND PUBLICATION YEAR OR EDITION

MindPlay Reading, 2024

VENDOR

MindPlay Education, LLC

Target Audience of Instructional Programming	Reading Components Claimed	Professional Development in Materials Available
Prekindergarten, Kindergarten, 1st Grade, 2nd Grade, 3rd Grade, 4th Grade, 5th Grade, 6th Grade, 7th Grade, 8th Grade, 9th Grade, 10th Grade, 11th Grade, 12th Grade	Phonological and Phonemic Awareness, Phonics and Word Study, Vocabulary, Fluency, Comprehension	Yes

Vendor Information

VENDOR WEBSITE

<https://mindplay.com/>

VENDOR CONTACT INFORMATION

CONTACT #1

Danny Gibson

Regional District Partner | OH, MI, WV

[Schedule a 30 min meeting here](#)

Feel free to call or text: 810-624-4007

Program Specific Information

The information below was supplied by the vendor.

PROGRAM

MindPlay Reading

PROGRAM SPECIFIC WEBSITE

<https://mindplay.com/intervention/>

PROGRAM OVERVIEW

MindPlay Reading Studio® is an online intervention software providing comprehensive reading and language arts instruction for developing or struggling readers. Designed for K-12 students, including English-language learners and those from diverse backgrounds, MindPlay offers a highly individualized, systematic, code-based approach that has significantly improved reading, spelling, and vocabulary. Students typically gain a year of reading growth with just 20 hours of use.

The program features interactive video lessons with "virtual coaches" who adapt instruction based on student interactions. These coaches guide students through tailored lessons and activities to enhance literacy skills, supported by an extensive matrix of instructional levels and activities.

MindPlay can be used both synchronously and asynchronously, allowing for flexible implementation. Teachers can integrate their own lessons, use MindPlay's offline blended learning materials, or directly assess students with the Oral Reading Fluency assignment. The software provides immediate access to individual and class progress reports, which aid in instructing, remediating, and building key literacy skills such as phonological awareness, phonics, grammar, fluency, and comprehension.

Aligning with the Orton-Gillingham approach, MindPlay employs a structured, sequential, and multimodal methodology to address individual reading needs. Its Prescriptive Reading Plan offers personalized instruction, ensuring no two students follow the same learning path and are only assigned necessary lessons. Utilizing techniques from successful reading teachers and speech-language pathologists, MindPlay helps students achieve 100% mastery at their own pace.

PRIMARY METHOD OF INSTRUCTIONAL DELIVERY

Computer-based or online instruction

PROGRAM ALIGNMENT WITH THE SCIENCE OF READING AND STRATEGIES FOR EFFECTIVE LITERACY INSTRUCTION

MindPlay's curriculum is built on the critical components of the Science of Reading: phonemic awareness, phonics, fluency, vocabulary, and comprehension. These elements are integrated into the program to provide a balanced and holistic approach to literacy, addressing diverse learner needs.