



CAREER CONNECTIONS

Career Connections began in 2012 as a joint initiative among the Governor’s Office of Workforce Transformation, Ohio Board of Regents (now the Ohio Department of Higher Education), OhioMeansJobs and the Ohio Department of Education. The goal is to give K–12 students opportunities to become more aware of career opportunities; learn of their interests, talents and abilities; explore careers; and make academic and career plans for their future.

The Offices of Career-Technical Education and Learning and Instructional Strategies worked with regional work groups consisting of teachers, curriculum experts, and school counselors to develop strategies that support integrating career-based learning experiences with academic content.

COLLEGE AND CAREER READINESS

Ohio is committed to ensuring that all students graduate from high school ready for college and career by:

- meeting the current needs and anticipating the future workforce demands of the economy.
- preparing learners to succeed in lifelong learning and careers through secondary/postsecondary programs of study that include high-level academic and technical skills in real-work contexts.
- supporting career development for all learners, career pathways for high school students and workforce development and literacy for adults.

RESOURCES FOR CAREER CONNECTIONS

[PBS Career Videos for World Languages](#)

[What Are Career Connections?](#)

[Career Connection Learning Strategy Guide for Teachers](#)

[ACTFL World Language 21st-Century Skills Map of Communicative Activities](#)

[OhioMeansJobs.com](#)

[Mapping the Nation](#)

Professions and Workforce Skills Strategies:

- Introduce students to careers that connect with the use of world languages using [PBS Career Videos for World Languages](#).
- Utilize [lesson plans](#) that directly connect world languages and career skills.
- Offer opportunities through the Ohio Department of Education's [Educators Rising](#) program for students who are interested in teaching a world language or through [ACTFL's Educators Rising modules](#).
- Encourage students to earn the [Ohio Seal of Biliteracy](#).
- Design a project in which students choose a profession they are interested in and research how a world language would be of benefit in this career.
- Invite and connect students with guest speakers who use language skills on a regular basis for their job, for community outreach or for volunteer organizations.
- Work with school-based Career Tech programs to integrate language and career opportunities.
- Share with or ask students to find reports or data that express the needs and benefits of knowing a second language and how people with this skill are more marketable and employable.
- Develop language portfolios that showcase students' language proficiency that can be used for job searches.
- Have students shadow a person who uses a second language in his or her job.
- Provide students with sources/information about how people use a second language in their field or in a field of interest to the students.
- Ask students to visit web pages of universities and see what it takes to earn a minor or major in another language.
- Invite former students who have used their second language to get a job, travel or study to share their experiences with students.
- Find resources/personal contacts for students that describe a target culture's perspective toward fields of interest, professions and careers.

Classroom Instruction Suggestions:

- Introduce students to careers that connect with knowing a world language using [Career Videos for World Languages](#)
- Utilize [sample lesson plans](#) that create real-life scenarios for connecting language and careers.
- Utilize the [Career Connection Learning Strategy Guide for Teachers](#).
- Utilize activities from the [ACTFL World Language 21st-Century Skills Map of Communicative Activities](#).
- Make students aware of [study abroad](#) or [travel abroad](#) scholarship opportunities from organizations and from universities.
- Engage students in Project-Based Language Learning (PBL) tasks where they research and respond to a need in the local or global community related to the target language or culture.
- Practice problem-solving scenarios based on common careers or targeted to the students in your class.
- Have students create vocabulary lists for their profession of interest, as well as common interview questions and responses, resumes and cover letters. Role-play job interview scenarios for real jobs in the target culture.
- Have students compare and contrast their own perspective and/or the target culture's perspective toward professions and careers.
- Tie language expectations, objectives, functions and structures to communicative situations that go beyond the classroom.
- Link professions to each unit or lesson theme to show real-world applications of the target language.
- Provide resources for students to listen to and read interviews about professions and people in the fields.
- Practice developing public speaking skills in the target language.
- Speak the target language with other colleagues so students know language is real and not just academic.
- Collaborate with teachers in other content areas for cross-content learning and tasks.

General Skills for the 21st-Century

- Develop the skill of adaptability and flexibility in the classroom environment; although students like routine and consistency, they learn about being adaptable to change and others' needs.
- Encourage the development of empathy and acceptance by providing experiences that require different perspectives on a problem or issue.
- Encourage creativity and innovation by utilizing Universal Design for Learning strategies and student choice. Encourage students to choose learning outcomes that are innovative or that reflect their personal voice.

Careers Enhanced by Speaking a Second Language

International Travel	Fashion	International Business/ Finance
interpreter/translator tour guide customs agent student travel company rep travel writer	model interpreter/translator sales rep agent marketing/advertising rep	sales rep/manager engineer international lawyer interpreter/translator customer service rep real estate agent international developer
Entertainment	Education	Restaurant/Hotel
museum curator concert or event organizer agent interpreter/translator musician/singer/actor film producer	student exchange coordinator English teacher overseas student travel rep textbook company rep teacher (K-12, immersion or post-secondary social studies teacher host family museum education staff	chef hotel manager hotel staff concierge interpreter/translator wellness director massage therapist restaurant critic

Health and Wellness	Communications	Social Services
Doctors Without Borders Red Cross marketing rep doctor or nurse (practitioner) hospital interpreter/translator physical therapist dental hygienist medical assistant personal trainer engineer electrician	journalist magazine editor/reporter newspaper editor/reporter meteorologist editor (arts, music, travel) TV reporter librarian/archivist	Red Cross Doctors Without Borders counselor/therapist UN translator social worker
Transportation/Aerospace	Sports and Recreation	Agribusiness/Food Processing
flight attendant air traffic controller airport security agent pilot TSA agent ticket agent baggage handler customer service rep PR/marketing manager entrepreneur astronaut logistician truck driver computer scientist engineer	athlete agent official/referee doctor event planner coach trainer/physical therapist marketing rep sales rep PR specialist interpreter/translator journalist/reporter announcer	farmer interpreter/translator marketing rep international manager international sales rep mechanic factory worker
Energy	Automotive and Manufacturing	Politics
oil rig worker engineer computer specialist electrician construction worker international sales manager	factory worker international sales/manager interpreter/translator PR/marketing rep electrician	politician or diplomat interpreter/translator bodyguard community liaison or lobbyist PR specialist political scientist or pundit biographer

International Security			
detective	TSA agent	immigration	interrogator
bodyguard	military member/linguist	drug enforcement	CIA intelligence agent
computer analyst	customs official	hostage negotiator	FBI agent