

# No Small Matter

*A look at Literacy and Impact*

*Rachel Giannini, Early Childhood Educator and Advocate*

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**NO SMALL MATTER**  
screenings@kindlinggroup.org

**Growing bigger every day**

The *No Small Matter* movement has grown so fast, we can barely believe our eyes. In less than a year, we've had:

- 2,000+ community screening requests**
- 850+ events booked across 47 states**
- 15+ state legislature screenings**



Interactive Map

**Supporting young children from every angle**

- +** **Healthcare professionals** The Brown/Hasbro Children's Hospital in RI is using *No Small Matter* in their training programs for pediatricians, prenatal/postnatal, and women's health experts to "help doctors in training learn about the real lives of families."  
—Leanne Barrett; Rhode Island Kids Count
- \$** **Business leaders** At a screening in GA, business people and philanthropists convened to begin building "a baby 'booster club'— a foundation designed to reach every child and family as they come home from the hospital. A true birth to graduation initiative designed to make all families feel included in our school system and community from day 1."  
—Nicholas Chastain; Colquitt County Schools
- ♥** **Parents** are not only using this film to learn helpful child care tips— 9 out of 10 viewers say they're much more likely to get involved with child advocacy after seeing the film!
- 💡** **Educators:** The Buffett Early Childhood Institute united home-based, center-based, and school-based early educators at 26 screenings & discussions across Nebraska. Their feedback on workforce compensation, professional development, and the needs of young children and families will be presented to the full Nebraska Early Childhood Workforce Commission, which is charged with releasing an action plan in early 2020.
- ✊** **Advocates:** "We screened this film 8 times across Vermont to educate legislators and mobilize Vermonters to call for increased investment in access to affordable, high-quality child care. This led the state legislature to invest a historic \$7.4 million in affordable child care and early educator recruitment."  
—Hannah Burnett; Let's Grow Kids
- 🔨** **Legislators:** After the Alabama House Ways and Means Education Committee screened the film in their statehouse, they went on to pass the largest education budget in the history of the state: **\$71 billion**. This budget will fund a 4% pay increase for every education employee in the state, 164 new pre-k classrooms, and much more.

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# Small Moments Matter

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# Literacy *in the* Yellow Room

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*“Jonathon’s J”*

*Clip*

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*“Journal”*

*Clip*

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## Teacher's Role

*Meeting your students where they are*

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## Role of Sign Language in The Yellow Room



*Using Sign Language to Enhance Literacy*

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Q&A

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# Let's Chat!

- [rachelgiannini.com](http://rachelgiannini.com)
- [giannini.rachel@gmail.com](mailto:giannini.rachel@gmail.com)



- [ms\\_giannini](https://www.instagram.com/ms_giannini)



- Rachel Giannini



- @GianniniRachel