Assessment Information Form
2026-2027 K-3 Math Diagnostic Assessments

This form provides general information about this assessment. The information is intended to be considered by districts before directly contacting providers about potential local procurements.

Assessment and Provider Information

PRODUCT:
aimswebPlus

VENDOR:
Pearson

VENDOR CONTACT INFORMATION:

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VENDOR/ASSESSMENT WEBSITE:
https://www.pearsonassessments.com/en-us/Store/Professional-Assessments/Academic-Learning/aimswebPlus/p/100000519

Nonbinding Cost Estimation Information

CONTACT FOR QUESTIONS ABOUT COSTS:
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LINK TO ONLINE COST INFORMATION:
https://www.pearsonassessments.com/en-us/Store/Professional-Assessments/Academic-Learning/aimswebPlus/p/100000519

Department of Education & Workforce

Assessment Overview

Overview for districts describing in detail the assessment, its use and how the vendor supports implementation of the assessment.

aimswebPlus is an assessment, reporting, and data management system with nationally normed benchmark and progress monitoring measures in English and Spanish for math for students in grades K–3. Designed for RTI/MTSS and special education contexts, aimswebPlus helps teams quickly identify learning gaps, flag at-risk students, and measure individual and group growth.

One System for Universal Screening and Progress Monitoring. Progress monitoring is fully integrated into aimswebPlus and included in the base per-student subscription price. Because measures are sensitive to short-term change, educators can assess students as often as weekly, document responses to instruction, identify risk, and track progress toward seasonal, and grade-level expectations.

Balanced, Student-Centered Administration Model. aimswebPlus uses a balanced administration model that keeps educators directly engaged while limiting student screen time when developmentally appropriate. For all PreK–1 measures and many Grade 2–12 measures, teachers administer brief skill-based assessments using a Digital Record Form and record responses as aimswebPlus calculates scores automatically. As students advance, they transition to standards-based computer-adaptive assessments, combining educator observation with automated scoring to improve data quality, reduce burden, and support faster instructional decisions.

Meaningful Norms to Evaluate Progress. aimswebPlus provides actionable data to identify at-risk students, monitor growth against current norms, and evaluate instructional outcomes. By separating assessment from curriculum and intervention tools, aimswebPlus preserves instructional objectivity and provides norms-based skill growth measurement. Pearson's 2026 updates to aimswebPlus early numeracy and math norms give educators timely, trustworthy comparison data to better understand student performance, identify emerging gaps, and make more confident decisions about instruction, intervention, and progress monitoring.

Simple, Visually Appealing Reporting. aimswebPlus helps teachers compare student performance to national, district, or site-level norms and review growth percentiles that show whether students are progressing toward grade-level expectations. Reports provide clear data to identify risk, monitor progress, and evaluate targeted instruction. aimswebPlus Rate of Improvement (ROI) growth percentiles and summaries show student progress over time, helping educators identify trends, evaluate instruction, and set realistic goals.

ROI growth norms allow educators to:

- Calculate individual growth relative to peers with similar grade and initial score
- Set meaningful progress monitoring goals
- Generate class, grade, school, and district growth reports

Teachers can use this data to adjust instruction and target supports to student needs.

Scalable, Affordable, Time-Efficient Professional Development. Pearson collaborates with districts to recommend training resources that build administrator and teacher proficiency in application use, data interpretation, and resource planning.

Learning formats and training resources can include:

- On-demand sessions for individual educators
- Live webinars for individuals and groups
- Group in-person or webinar-based training

Pearson trainers emphasize consistent implementation, effective assessment use, and strong return on investment.

Easy-to-Access Customer Support. aimswebPlus layered customer support infrastructure includes:

- A help system within the aimswebPlus application that includes comprehensive tutorials, FAQs, manuals, and training documentation
- A "Contact Us" button for self-service problem resolution within the app
- Live agents who stand ready to resolve any aimswebPlus technical issues by toll-free telephone or email

With more than 80 years of assessment experience, Pearson partners with schools and educators to support reliable, valid assessment practices across K–12 settings.