

# Promoting HQIM Advocacy



June 15, 2023

# Objectives

Participants will learn **key strategies to for advocating** for high-quality instructional materials, regardless of role.

# Agenda

1	Opening
2	Advocating for HQIM
3	Ambassador Panel
4	Resources
5	Closing

# Norms

- When in large groups, please use your mute button to help provide a distraction-free experience
- When in breakout groups, please unmute so that you can engage in conversation
- Videos on make for the best interaction :)

# Objectives

Participants will:

- Explore the new Ohio-specific math tools and learn how to use them to support the HQIM selection process

# Why Materials Matter



## Partnering to **Advance** Student Success



# Three Strands of Work



**Overcoming Obstacles to Learning**



**Accelerating Learning**

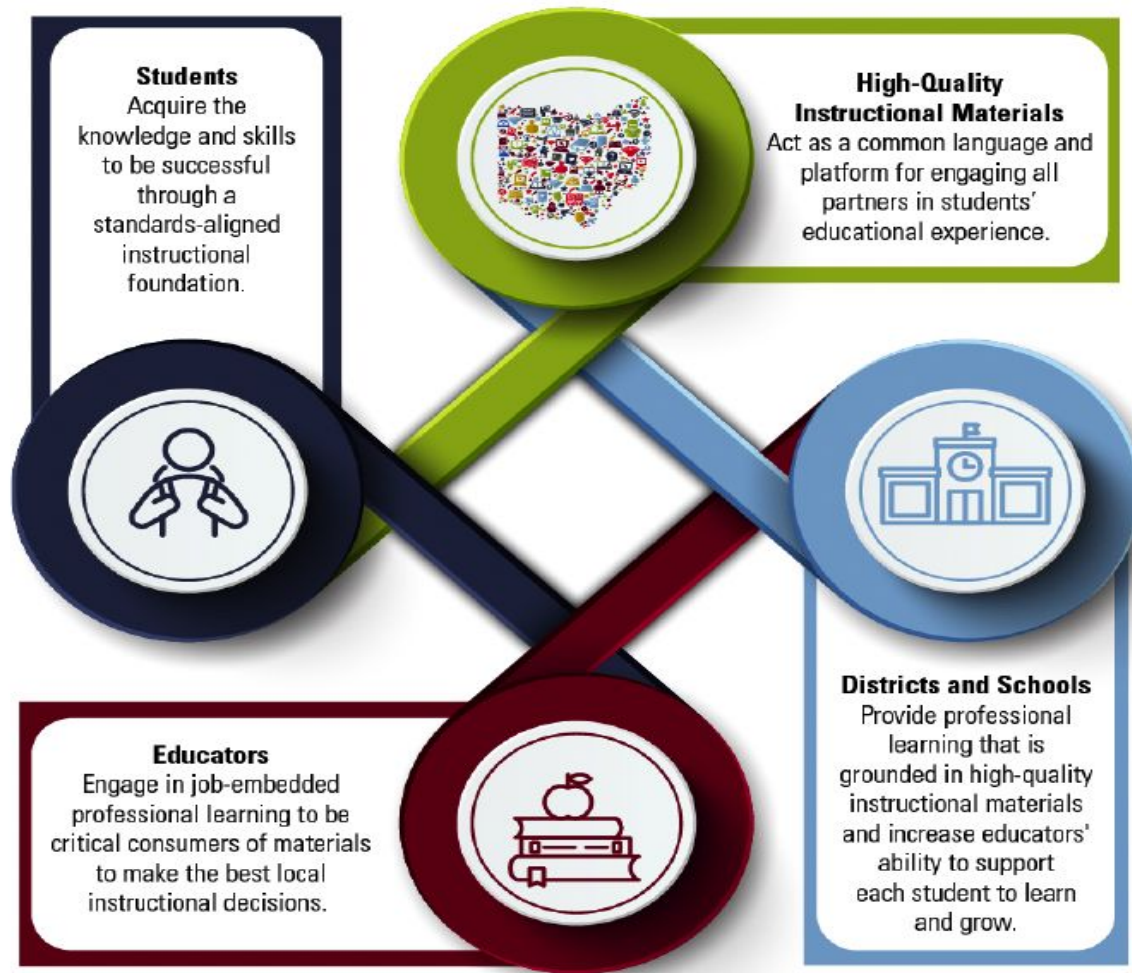


**Preparing Students for Future Success**





# Ohio Materials Matter



# High-Quality Instructional Materials

## Overview and Priorities

Increase student access to high-quality instructional materials that are aligned to Ohio's Learning Standards and promote grade level proficiency.

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Increase educator access to high-quality professional learning grounded in high-quality instructional materials.

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Support educators in reviewing, selecting and implementing high-quality instructional materials aligned to Ohio's Learning Standards and the Ohio's Curriculum Support Guide.

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# Effective Advocacy

# EdReports' Theory of Action



**IDENTIFY  
EXCELLENCE**



**INCREASE  
DEMAND FOR  
EXCELLENCE**



**IMPROVE  
MATERIALS**



**BETTER  
OUTCOMES  
FOR  
STUDENTS**

# For Educators, By Educators

Our free reports, led by practicing educators, are developed through:

- 5 review team members with diversity of roles, geographic location, grade-level expertise, etc.
- Multiple sets of perspectives looking extensively at all elements of the core curriculum
- Reviewers touch every page of the materials
- Over 150 hours of review time spent per reviewer per series



# Advocacy

EdReports has shown that educators can change the market

- What additional impact could all of us have if we amplified our voices?
- How can you use your expertise to change the world around you?
- How can your story support the changes you want to see?

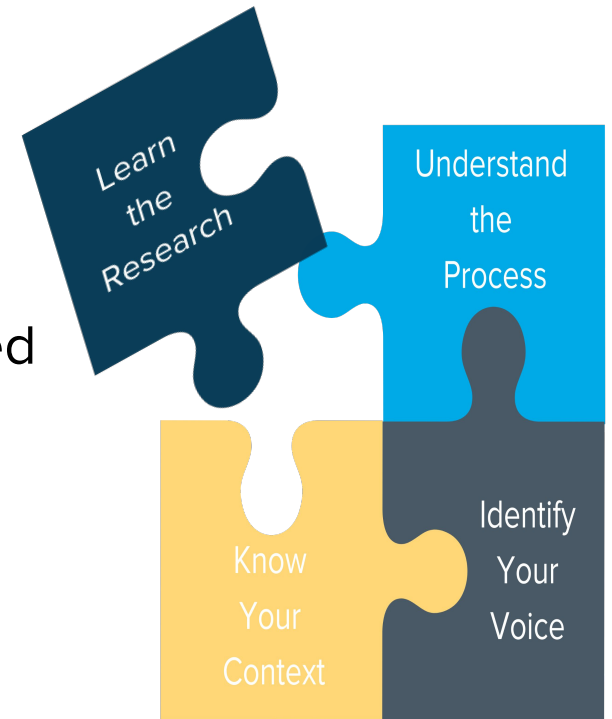
# Advocacy for HQIM



# Learn the Research

## Strategies

- Choose 1 or 2 data points that resonate and have them ready to share as needed
- Prepare stories that confirm the data



## Questions to Consider

- What studies do you want to dig deeper into?
- What local data would be important to make the case that your students need better materials?



# Know Your Context

## Strategies

- Learn more about your state's priorities and resources
- Identify how the resources support your local context
- Determine local priorities

## Questions to Consider

- What programs are used throughout your district?
- Are your current programs aligned to standards?
- How often are teachers supplementing materials?
- Who can you contact to share data and information?



# Understand the Process

## Strategies

- Gather information about your district's last adoption
- Explore the [adoption steps](#) on EdReports website



## Questions to Consider

- What is your district's policy on materials?
- How often does your district select new materials?
- What is the adoption process?
- Who is on the adoption team?
- What is the timeline for adoption?
- Are there any opportunities to pilot materials?

# Panel Discussion

# Our Panelists



**Melody Arabo**

Senior Specialist,  
Partnerships  
EdReports  
@MelodyArabo



**Elizabeth Wolf**

K-12 Administrator  
Cincinnati Public  
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**Cathy Burke**

8th Grade ELA Teacher  
TRECA Digital Academy



**Jennifer Walls**

Instructional Specialist  
Secondary Mathematics

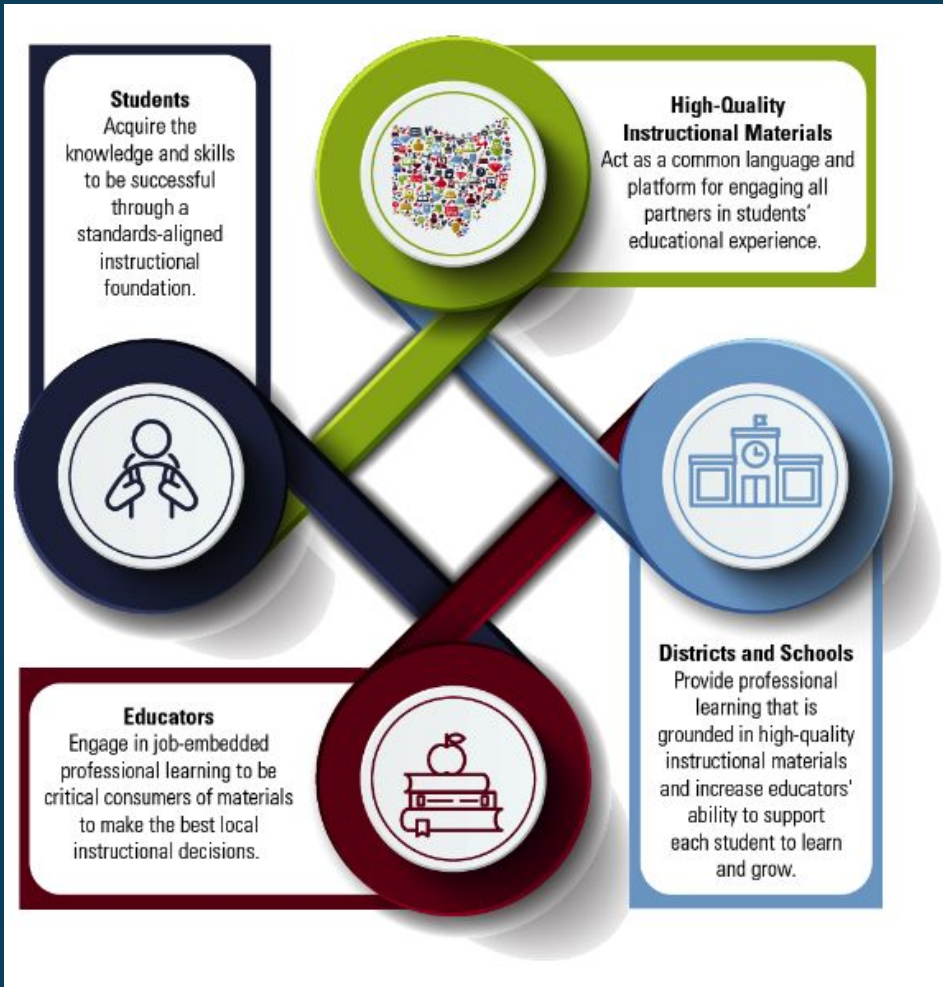


**Joyce Bukovac**

K-12 Math Specialist  
Cleveland Heights -  
University Heights  
School District

# Panel Discussion

[www.edreports.org](http://www.edreports.org)  
[www.ohiocurriculumsupport.org](http://www.ohiocurriculumsupport.org)  
[www.infohio.org](http://www.infohio.org)

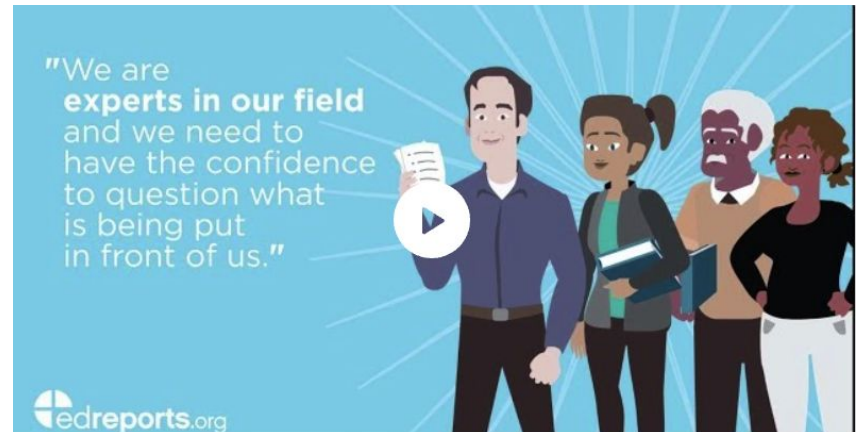


# Helpful Resources

# Teacher Voice

## How I Used Reports to Advocate for High-Quality Materials

*‘EdReports reviews are free and accessible to all. It’s the reviews that help us to prepare for those important conversations with school and district leaders and allow educators to provide very specific feedback.’*



## Developing Expertise in Quality Curriculum Made Me a Better Teacher

*‘No matter where someone is from or what challenges a community is facing, information about the quality of instructional materials can make a difference in the choices we make for students.’*



# Ohio Materials Matter Website



[Home](#) > [Learning in Ohio](#) > [Resources](#) > Ohio Materials Matter

## QUICK LINKS

- » Ohio's Learning Standards
- » Model Curricula
- » Assessments
- » Resources
  - Libraries Accelerating Learning
  - Accelerating Learning through High-Quality Tutoring Programs

## Ohio Materials Matter



**Ohio**  
Materials**Matter**



# Closing & Next Steps

**IMPROVING THE SELECTION PROCESS  
HAS BENEFITS THAT EXTEND**

**5-7 YEARS**

**AFTER THE PURCHASE**

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**AND TRANSFORMS THE WAY**

**A GENERATION**

**OF STUDENTS WILL BE TAUGHT**

# Long-term Impacts of Investing in Selection

- Districts save money by reducing the need to purchase supplements or re-purchase curriculum and can reallocate those resources for other priorities.
- Schools save time when educators do not need to spend their planning time creating their own units and lessons.
- Educator capacity increases to identify and implement the instructional shifts.
- Usage of new materials improves, since involving educators and supporting them to identify quality mitigates against the “shrink-wrap effect” of materials that are purchased but not embraced and used by teachers.
- Student learning increases by supporting students and teachers with standards aligned and usable materials.

# What Can Districts and Schools Do?



**Define:** Ensure stakeholders have clear information about quality materials, communicate the imperative around materials, train leaders of the adoption work on the markers of quality.



**Lead:** Engage in a thoughtful, transparent adoption process, provide training for the selection team, identify local criteria to ensure materials meet district individual needs.



**Support:** Prioritize high-quality professional learning that supports the curriculum, plan for ongoing professional learning for teachers to ensure the materials are meeting the needs of ALL students, align initiatives to compliment the work.

# Next Steps

Statewide Webinars	Date
Promoting HQIM Advocacy	6/15/23

- Register for upcoming webinars
- Reach out and share feedback and ways we can support
- Connect with your local ESCs for additional support
- Complete today's **exit ticket**

# High-Quality Instructional Materials Questions (HQIM)

[ohmaterialsmatter@education.ohio.gov](mailto:ohmaterialsmatter@education.ohio.gov)

Visit [education.ohio.gov](http://education.ohio.gov)

Keyword Search: *Ohio Materials Matter*

Reach out to EdReports with questions

[jcarter@edreports.org](mailto:jcarter@edreports.org)

