Dear Parents,

[School District name] is committed to doing school differently, and we need your help. SuccessBound is an educational approach in Ohio that encourages partnerships between schools and businesses with the goal of improving outcomes for our students and connecting them to career pathways. We want all our students to experience apprenticeships or training programs in high-demand areas by the time they graduate, and we want to connect them to relevant work-based experiences. In addition to using resources from the Ohio Department of Education’s Career Connections initiative to help students discover and explore their career interests and potential pathways, we also would like to develop partnerships that can help students get a jump-start on their careers.

Are you a business owner? Do you work for a company or organization that employs people in Ohio’s high-demand jobs? To learn more about jobs that are in demand in Ohio and in our county, visit WEB ADDRESS (jobseeker.ohiomeansjobs.monster.com/MSARegions/Regioncontent.aspx) and download the In-Demand Jobs informational sheet. To generate ideas your business can partner with schools, visit the Career Connections page at http://education.ohio.gov/getattachment/Topics/Career-Tech/Career-Connections/Career-Connections-Framework/Career-Connections-Guide-Community\_4-2014.pdf.aspx.

SuccessBound communities have partnerships that provide opportunities for students to learn more about organizations in their communities, find internships, and gain valuable skills, relationships and industry-recognized credentials they can leverage in their futures.

**SuccessBound communities are emerging all around Ohio, so you don’t need to do it alone!**

The Adecco Group [Link to Adecco], the world's leading provider of workforce solutions, is becoming a partner with the state in on-the-job training efforts aimed at strengthening Ohio's labor market. Adecco pledged to facilitate 10,000 work-based learning opportunities by 2020, with an emphasis on apprenticeships.

Small, medium, large and Fortune 500 businesses are encouraged to work with The Adecco Group to coordinate on-the-job training programs tailored to the needs of each business. The human resources company is not only a resource to employers interested in exploring work-based learning options but also can act as the liaison between employers and other stakeholders, such as educators, ensuring that all requirements are met to activate work-based learning at a job site. With a network of skilled, local recruiters who understand Ohio's employment landscape, the staffing company also is positioned to take on the role of Employer of Record for work-based learning participants ages 16 or older.

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| **Students in SuccessBound Communities** | **Companies in SuccessBound Communities** |
| Learn in real-world settings and gain valuable 21st century skills they need to succeed. | Have opportunities to build relationships with future employees and prepare them for work. |
| Gain useful industry-recognized credentials. | Build a pool of workers with the right credentials to start work immediately. |
| Stay in the community and become valuable members of the workforce quicker. | Contribute to the economic health of the community by improving the workforce pipeline. |

To get started, follow the steps outlined here [add link]. You also can read about a partnership between Marion City Schools [Marion City Schools link], OhioHealth Marion General Hospital [OhioHealth Marion General Hospital link] and Marion Technical College [link to college], which serves as a model of all that SuccessBound hopes to inspire. [link to partnership information]

We look forward to discussing ways we can partner to help our students learn more and earn more in their futures.

Sincerely,

[Also have a letter or communication written by a parent to other parents. Post on parent Facebook page and on Twitter.]