To [business person name]

I am [insert name and job title] and a parent of a student at [insert name of school]. I am working to find innovative ways to better prepare all our students for success in college and their careers. I would like to invite you to consider becoming part of SuccessBound, an educational approach the Ohio Department of Education is promoting to help business and education leaders create stronger workforce and education pathways that will build economically stable and supportive communities.

SuccessBound communities establish partnerships that address our community’s workforce development needs and create educational opportunities to prepare students for their futures. As part of the national New Skills for Youth grant, Ohio’s SuccessBound encourages opportunities that link our students to coursework, industry-recognized credentials, job experience and career advising to help them realize their career goals and strengthen our community. I encourage you to explore it and urge you to get involved. These partnerships can help create a new workforce development pipeline that addresses specific criteria your organization looks for in employees.

**SuccessBound communities are emerging all around Ohio, so you don’t need to do it alone!**

The Adecco Group [Link to Adecco], the world's leading provider of workforce solutions, is becoming a partner with the state in on-the-job training efforts aimed at strengthening Ohio's labor market. Adecco has pledged to facilitate 10,000 work-based learning opportunities by 2020, with an emphasis on apprenticeships.

Small, medium, large and Fortune 500 businesses are encouraged to work with The Adecco Group to coordinate on-the-job training programs tailored to the needs of each business. The human resources company is not only a resource to employers interested in exploring work-based learning options but also can act as the liaison between employers and other stakeholders, such as educators, ensuring all requirements are met to activate work-based learning at a job site. With a network of skilled, local recruiters who understand Ohio's employment landscape, the staffing company also is positioned to take on the role of Employer of Record for work-based learning participants ages 16 or older.

There are many ways to get involved as community partner as we make our community SuccessBound:

* Collaborate with the school to develop the local workforce.
* Communicate openly with schools about what skills students need to

have when they graduate.

* Make a monetary or human capital investment in the schools to create educational pathways for students in high-demand fields.
* Provide work-based learning experiences that prepare students for jobs that are available.

I appreciate your time and hope you will consider partnering with [insert school or district name.] Please call or email me if you would like more information. [Insert contact information] [Then, parent will follow up in a variety of ways, email, flyers, social media tools…]

Sincerely,

Parent name and title