



# How to Get Your Company or a Local Business Involved with Your School

## A Step-by-Step guide

1. Download the information about in-demand jobs in Ohio and your region [here](#).
2. Share information about SuccessBound with colleagues, neighbors and friends.
3. Send local companies the introduction letter in this toolkit.
4. Invite organizations from your community to come together and discuss the challenges in the workforce development pipeline and generate ideas for creating a pipeline starting in middle or high school.
5. Brainstorm ways to partner with the schools to build a better workforce pipeline and open more opportunities for students.
6. Identify key decision-makers at companies that might be interested in creating SuccessBound partnerships.
7. Reach out to the superintendent of schools, share the list of organizations and their contacts, and ask the superintendent to arrange a few meetings with key decision-makers and parents to discuss potential programs and partnerships.