

# Communications and Media

Level	Topics/ <u>Resources</u>	Essential Questions
Novice Low/Mid	<ul style="list-style-type: none"> <li>• Advertising</li> <li>• Internet</li> <li>• Text Messages</li> <li>• Email</li> <li>• Twitter</li> </ul>	<ul style="list-style-type: none"> <li>• How do I communicate differently using social media?</li> <li>• What can ads tell us about our societal values?</li> <li>• How does communication by Internet change our social habits?</li> </ul>
Novice High	<ul style="list-style-type: none"> <li>• Mail/Letters</li> <li>• Radio /TV</li> <li>• Movies</li> <li>• Social Media</li> </ul>	<ul style="list-style-type: none"> <li>• How do we communicate with each other?</li> <li>• How does communication by Internet change our social habits?</li> <li>• What do my media habits say about me?</li> </ul>
Intermediate Low	<ul style="list-style-type: none"> <li>• Current Events</li> <li>• Social Media</li> </ul>	<ul style="list-style-type: none"> <li>• What is happening around the world?</li> <li>• How do current events in other countries impact us?</li> <li>• How do social media impact my life?</li> <li>• How can I use social media to connect with people in other countries or other cultures?</li> </ul>
Intermediate Mid	<ul style="list-style-type: none"> <li>• Censorship</li> <li>• Sensationalism and Bias in the Media</li> </ul>	<ul style="list-style-type: none"> <li>• Does the media report only facts?</li> <li>• What does bias in the media look like?</li> <li>• What does sensationalism in the media look like? Why does it exist?</li> <li>• What impacts our point of view?</li> </ul>
Intermediate High /Advanced Low	<ul style="list-style-type: none"> <li>• Global Perspective</li> <li>• Sensationalism in the Media</li> </ul>	<ul style="list-style-type: none"> <li>• How do people interact and gather data for the purposes of entertainment and information?</li> <li>• How do I detect sensationalism or bias?</li> <li>• What does propaganda look like?</li> </ul>